

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM450844

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Catapult Learning West, LLC		11/13/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Catapult Learning, LLC		
Street Address:	Two Aquarium Drive		
City:	Camden		
State/Country:	NEW JERSEY		
Postal Code:	08103		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3455342	DEVELOPING EXPERT READERS	
Registration Number:	3230683	MY DATA FIRST	
Registration Number:	3340920	DEVELOPING EXPERT READING TEACHERS	
Registration Number:	2717006	LITERACY FIRST	
Registration Number:	2336006	LITERACY FIRST PROCESS	
CORRESPONDENCE DATA			
Fax Number:	2023444019		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023444019		
Email:	mbharrison@venable.com		
Correspondent Name:	Mark Harrison		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, D.C. 20043-9998		
ATTORNEY DOCKET NUMBER:	43899-204560		
NAME OF SUBMITTER:	Mark Harrison		
SIGNATURE:	/Mark Harrison/		
DATE SIGNED:	11/14/2017		

CH \$140.00 3455342

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Catapult Learning West, LLC, (hereinafter "Assignor"), a Delaware limited liability company with an address at Two Aquarium Drive, Camden, New Jersey 08103 is, the owner of the following U.S. trademark registrations

Reg. Number	Mark
3455342	DEVELOPING EXPERT READERS
3230683	MY DATA FIRST
3340920	DEVELOPING EXPERT READING TEACHERS
2717006	LITERACY FIRST
2336006	LITERACY FIRST PROCESS

and of the trademarks shown in said registrations, and of the goodwill of the business symbolized by said marks;

AND WHEREAS, Catapult Learning, LLC (hereinafter "Assignee"), a Delaware limited liability company with an address at Two Aquarium Drive, Camden, New Jersey 08103, is desirous of acquiring the entire right, title and interest in and to the said trademark registrations, the trademarks shown in said registrations, the goodwill of the business symbolized by said marks, and the right to sue for past infringements;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registrations, and the trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

Dated this 13th day of November, 2017

Catapult Learning West, LLC



By: _____

Liza L. Wolf

Name: _____

General Counsel & CCO

Title: _____