

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM450936

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Urban Moonshine, Inc.		11/08/2017	Corporation: VERMONT
RECEIVING PARTY DATA			
Name:	Traditional Medicinals, Inc.		
Street Address:	1400 Valley House Drive, Suite 120		
City:	Rohnert Park		
State/Country:	CALIFORNIA		
Postal Code:	94928		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3734038	URBAN MOONSHINE	
Serial Number:	86912216	HIT THE HAY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707-823-8911		
Email:	jjohnson@tradmed.com		
Correspondent Name:	Traditional Medicinals, Inc.		
Address Line 1:	1400 Valley House Drive, Suite 120		
Address Line 4:	Rohnert Park, CALIFORNIA 94928		
ATTORNEY DOCKET NUMBER:	Urban Moonshine Assingmen		
NAME OF SUBMITTER:	Jeremy Johnson		
SIGNATURE:	/Jeremy Johnson/		
DATE SIGNED:	11/14/2017		
Total Attachments: 2			
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source=Urban Moonshine Assignment to TM#page2.tif			

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TRADEMARK ASSIGNMENT

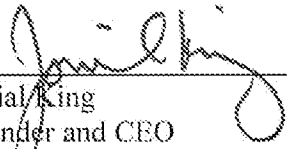
Whereas Urban Moonshine, Inc., a corporation of Vermont having an address of 260 Battery Street, Burlington, Vermont 05401, owns the trademarks filed with the United States Patent and Trademark Office listed on **Exhibit A**, and

Whereas Traditional Medicinals, Inc., a corporation of California having an address of 4515 Ross Road, Sebastopol, California 95472 is acquiring the business to which the marks pertain,

Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, effective as of the date hereof, Urban Moonshine, Inc. does hereby grant, convey, assign and transfer to Traditional Medicinals, Inc. the exclusive right, title and interest in and to the marks in the registration and application identified on **Exhibit A** hereto, together with the goodwill of the business symbolized by the marks, the registrations thereof, and any and all causes of action for infringement of said marks arising prior to the recording of this assignment in the United States Patent and Trademark Office as required by 15 USC § 1060.

Signature

Dated: November 8th 2017



Jovial King
Founder and CEO
Urban Moonshine, Inc.

November 8th 2017

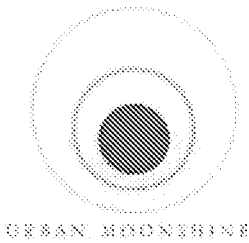
EXHIBIT A

SCHEDULE OF TRADEMARKS SUBJECT TO ASSIGNMENT

Trademark Registration

**Registration
Number**

Registration Date



3734038

June 4, 2009

Trademark Application

Serial Number

Filing Date

HIT THE HAY

86912216

February 18, 2016