

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM451057

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kian Mezzanine Partners I, L.P.		11/15/2017	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Jones Naturals, LLC		
Street Address:	4960 28th Street		
City:	Rockford		
State/Country:	ILLINOIS		
Postal Code:	61109		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2587663		
Registration Number:	4267024	JONES NATURAL CHEWS	
Registration Number:	3777449	TAFFYSNAPZ	
Registration Number:	4267091	JNC JONES NATURAL CHEWS CO. DOGS KNOW TH	
Registration Number:	3290031	COUNTRY BUTCHER	
CORRESPONDENCE DATA			
Fax Number:	7043393470		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ecampbell@robinsonbradshaw.com		
Correspondent Name:	Elizabeth Campbell		
Address Line 1:	101 N. Tryon Street		
Address Line 2:	Suite 1900		
Address Line 4:	Charlotte, NORTH CAROLINA 28246		
NAME OF SUBMITTER:	Elizabeth Campbell		
SIGNATURE:	/Elizabeth Campbell/		
DATE SIGNED:	11/15/2017		
Total Attachments: 4			
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RELEASE OF SECURITY INTEREST

This Release of Security Interest ("Release") is executed effective as of the 15th day of November, 2017 by Kian Mezzanine Partners I, L.P., a Delaware limited partnership, having an address at 2970 Peachtree Rd., NW, Suite 510, Atlanta, GA 30305, acting as Collateral Agent under a certain Security Agreement dated as of May 18, 2016 ("Assignor").

WHEREAS on May 18, 2016, Jones Naturals, LLC, an Illinois limited liability company having an address at 4960 28th Street, Rockford, IL 61109 ("Assignee"), granted a security interest to Assignor in the trademarks identified in Exhibit A, (the "Trademarks"), such security interest having been recorded at the United States Patent and Trademark Office at Reel/Frame 5796/0194 on May 19, 2017;

WHEREAS, in consideration of the full and final satisfaction by Assignee of the obligations in the Security Agreement creating the security interests, Assignor desires to terminate and release its security interest in the Trademarks;

NOW THEREFORE, Assignor, for itself and as Collateral Agent under the Security Agreement, does hereby release and discharge the continuing security interest in all the trademarks and trademark applications at any time owned by Assignee, including the Trademarks as well as all renewals and foreign equivalents thereof.

Assignor hereby represents that it has the authority to grant the releases and discharges set forth herein without the joinder of any other party. This Release may be executed in several counterparts, each of which shall be deemed an original and all of which shall constitute one and the same instrument.

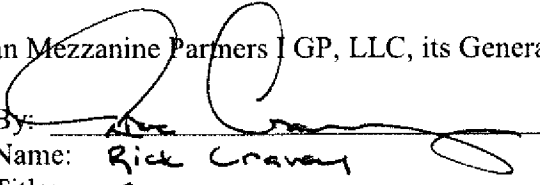
[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, Assignor and Assignee have executed this instrument as of the date first written above.

ASSIGNOR:

KIAN MEZZANINE PARTNERS I, L.P., as Collateral Agent

By: Kian Mezzanine Partners I GP, LLC, its General Partner

By: 
Name: Rick Craven
Title: Partner

AGREED AND ACCEPTED BY ASSIGNEE:

JONES NATURALS, LLC

By: _____
Name:
Title:

[Signature Page to Release of Security Interest]

TRADEMARK
REEL: 006206 FRAME: 0189

IN WITNESS WHEREOF, Assignor and Assignee have executed this instrument as of the date first written above.

ASSIGNOR:

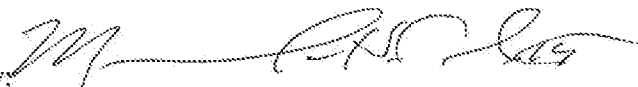
KIAN MEZZANINE PARTNERS I, L.P., as Collateral Agent

By: Kian Mezzanine Partners I GP, LLC, its General Partner

By: _____
Name:
Title:

AGREED AND ACCEPTED BY ASSIGNEE:

JONES NATURALS, LLC

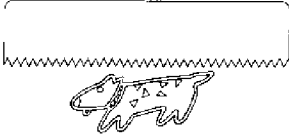


By: 
Name: Marshall H. Cole, III
Title: Secretary

[Signature Page to Release of Security Interest]

TRADEMARK
REEL: 006206 FRAME: 0190

EXHIBIT A

TRADEMARKS AND TRADEMARK APPLICATIONS

<u>Owner</u>	<u>Mark</u>	<u>Application or Registration No.</u>	<u>Country</u>	<u>Issue or Filing Date</u>
Jones LLC	Naturals, 	2,587,663	United States	July 2, 2002
Jones LLC	Naturals, CHEWS	JONES NATURAL 4,267,024	United States	January 1, 2013
Jones LLC	Naturals, TAFFYSNAPZ	3,777,449	United States	April 20, 2010
Jones LLC	Naturals, 	4,267,091	United States	January 1, 2013
Jones LLC	Naturals, 	3,290,031	United States	September 11, 2007