

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM453967

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900427395		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CashStar Inc.		10/18/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Blackhawk Network, Inc.		
Street Address:	6220 Stoneridge Mall Road		
City:	Pleasanton		
State/Country:	CALIFORNIA		
Postal Code:	94588		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	87472741	VELOCITY B2B	
Registration Number:	4248504	CASHSTAR	
Registration Number:	2698813	CASHSTAR	
Registration Number:	4089858	CLICKIT!TOGIFTIT!	
Registration Number:	4354759	GIFTDISH	
CORRESPONDENCE DATA			
Fax Number:	2022891330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-289-1313		
Email:	docketingtm-dc@btlaw.com		
Correspondent Name:	Barnes & Thornburg, LLP		
Address Line 1:	1717 Pennsylvania Avenue, N.W.		
Address Line 2:	Suite 500		
Address Line 4:	Washington, D.C. 20006		
ATTORNEY DOCKET NUMBER:	60656-555461		
NAME OF SUBMITTER:	Jordan S. Weinstein, Attorney of Record		
SIGNATURE:	/jsw/		
DATE SIGNED:	12/11/2017		

Total Attachments: 5

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ASSIGNMENT

WHEREAS, CASHSTAR INC., a corporation organized under the laws of the State of Delaware (hereinafter referred to as "Assignor"), is the owner of the trademarks listed in Exhibit A annexed hereto, and of the registrations and applications for said trademarks (said trademarks, registrations and applications being referred to collectively herein as the "Trademarks"); and

WHEREAS, BLACKHAWK NETWORK, INC., a corporation organized under the laws of the State of Arizona (hereinafter referred to as "Assignee"), desires to obtain said Trademarks;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Trademarks, together with the good will of the business symbolized by the Trademarks, and the right to sue for any past infringements thereof.

CASHSTAR INC.

10/18/17
Date

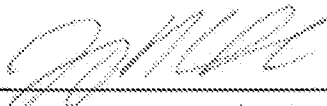
By: 
Name: Jerry N. Ulrich
Title: CFO + Treasurer

EXHIBIT A

Trademark	Class	Country	Appln. Date	Reg. No.	Reg. Date
CASHSTAR (Stylized)	35, 36, 42	US	9/1/2011	4,248,504	11/27/2012
CASHSTAR	35	US	7/6/2001	2,698,813	03/18/2003
CLICKITITOGIFTIT!	35, 36, 42	US	12/10/2010	4,089,858	01/24/2012
GIFTDISH	42	US	10/28/2011	4,354,759	06/18/2013
VELOCITY B2B	35	US	06/02/2017	App. Ser. No. 87/472,741	N/A