

900428302 11/10/2017

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM450585

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|---|-------------------------------------|---|----------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | Reassignment and Release of IP Security Interest | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Western Alliance Bank, as successor-in-interest to Bridge Bank, N.A. | | 10/12/2017 | Corporation: ARIZONA |
| RECEIVING PARTY DATA | | | |
| Name: | Drinks Insiders, LLC | <i>Additional Receiving Parties: Same address</i> | |
| Street Address: | 345 Maple Drive, Suite 315 | <i>Drinks Holdings, Inc., a Delaware corp.</i> | |
| City: | Beverly Hills | <i>Drinks Licensing, LLC, a Delaware LLC</i> | |
| State/Country: | CALIFORNIA | <i>Drinks MSVC, LLC, a Delaware LLC</i> | |
| Postal Code: | 90210 | <i>Drinks, LLC, a Delaware LLC</i> | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3241874 | WINE INSIDERS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2023704750 | | |
| Email: | ipteam@coagencyglobal.com | | |
| Correspondent Name: | Darlena Bari Stark | | |
| Address Line 1: | 1025 VERMONT AVE NW, SUITE 1130 | | |
| Address Line 2: | COGENCY GLOBAL INC. | | |
| Address Line 4: | WASHINGTON, D.C. 20005 | | |
| ATTORNEY DOCKET NUMBER: | F173755 | | |
| NAME OF SUBMITTER: | Robin Dunn | | |
| SIGNATURE: | /Robin Dunn/ | | |
| DATE SIGNED: | 11/10/2017 | | |
| Total Attachments: 1 | | | |
| source=TM Cover Sheet re release by Western Alliance Bank-Drinks Insiders#page2.tif | | | |

OP \$40.00 3241874



October 12, 2017

Drinks Insiders, LLC
Drinks Holdings, Inc.
Drinks Licensing, LLC
Drinks MSWC, LLC
Drinks, LLC
1964 Westwood Blvd.
Los Angeles, CA 90025

RE: REASSIGNMENT AND RELEASE OF IP SECURITY INTEREST

This Reassignment and Release of Intellectual Property Security Interest is made as of October 12, 2017, by Western Alliance Bank, an Arizona corporation ("Lender") in favor of Drinks Insiders, LLC, a Delaware limited liability company, Drinks Holdings, Inc., a Delaware corporation, Drinks Licensing, LLC, a Delaware limited liability company, Drinks MSWC, LLC, a Delaware limited liability company and Drinks, LLC, a Delaware limited liability company ("Grantor").

Company assigned certain interests in the patents, trademarks and copyrights (the "Intellectual Property"), to Lender under an Intellectual Property Security Agreement dated as of March 28, 2017, as may have been amended (the "Security Agreement") and recorded with the U.S. Patent and Trademark Office and/or the U.S. Copyright Office.

Lender acknowledges that Company has satisfied its obligations under the Security Agreement, and Lender agrees to release all security interests that Lender may have in the Intellectual Property and reassigns it to Company without warranty or recourse.

Western Alliance Bank, as successor-in-interest to
Bridge Bank, N.A

By: _____

Name: Candace Chow

Title: Assistant Vice President

55 Almaden Boulevard | San Jose, California 95113 | 408.423.8500 | Fax: 408.423.8520 | BridgeBank.com

Bridge Bank, a division of Western Alliance Bank. Member FDIC.

TRADEMARK

RECORDED: 11/10/2017

REEL: 006207 FRAME: 0135