

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM451210

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ANN M EINHORN		11/07/2017	INDIVIDUAL: UNITED STATES
EINHORN UNLIMITED LLC		11/07/2017	Limited Liability Company: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	STEEL SPORTS, INC.		
<b>Street Address:</b>	1221 HERMOSA AVENUE		
<b>Internal Address:</b>	SUITE 210		
<b>City:</b>	HERMOSA BEACH		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90254		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4309309	NATIONAL YOUTH BASEBALL CHAMPIONSHIPS	
<b>Registration Number:</b>	4528810	NATIONAL YOUTH BASEBALL CHAMPIONSHIPS	
<b>Registration Number:</b>	4709730	NYBC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8605279211		
<b>Email:</b>	alixyaleristas@gmail.com		
<b>Correspondent Name:</b>	NANCY KENNEDY		
<b>Address Line 1:</b>	750 MAIN ST		
<b>Address Line 2:</b>	ALIX YALE RISTAS		
<b>Address Line 4:</b>	HARTFORD, CONNECTICUT 06103		
<b>ATTORNEY DOCKET NUMBER:</b>	SPHGP/M605		
<b>NAME OF SUBMITTER:</b>	NANCY KENNEDY		
<b>SIGNATURE:</b>	/NANCY KENNEDY/		
<b>DATE SIGNED:</b>	11/16/2017		

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**Total Attachments: 2**

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**CONFIRMATORY TRADEMARK ASSIGNMENT**

WHEREAS, Einhorn Unlimited LLC is a New Jersey limited liability company with an address at P.O. Box 702, Alpine, New Jersey 07620;

WHEREAS, Ann M. Einhorn is a United States individual with an address at P.O. Box 702, 7 Bristol Court, Alpine, New Jersey 07620 (herein, together with Einhorn Unlimited LLC, "Assignor");

WHEREAS, Steel Sports, Inc. is a Delaware corporation with an address at 1221 Hermosa Avenue, Suite 210, Hermosa Beach, California 90254 (herein, "Assignee"; together with Assignor, the "Parties");

WHEREAS, on November 7, 2017, Assignor was the owner of the U.S. trademark registrations ("Registrations") for the marks listed at Schedule A hereto, as well as the subject trademarks ("Marks") and all good will represented by and associated therewith which Assignor may have, as owner of the Registrations, to sell, assign and transfer ;


WHEREAS, on November 7, 2017, Assignee was desirous of acquiring the entire right, title and interest in and to the Registrations, the Marks, and all good will represented by and associated therewith, which Assignor may have, as owner the Registrations, to sell, assign and transfer.


WHEREAS, the Parties entered into an Asset Purchase Agreement dated November 7, 2017 ("Agreement");

NOW, THEREFORE, be it known and confirmed that under the Agreement, Assignor sold, assigned and transferred unto Assignee, its successors and assigns, the entire right, title and interest in and to the Registrations, the Marks, and all good will represented by and associated therewith, which Assignor may have, as owner of the Registrations, to sell, assign and transfer,, effective as of November 7, 2017.

FOR ASSIGNOR  
Einhorn Unlimited LLC:

FOR ASSIGNOR  
Ann M. Einhorn:

  
Ann M. Einhorn  
Member and Director

  
Ann M. Einhorn  
Individually

Date: November 7, 2017

Date: November 7, 2017

**Schedule A**

<b>MARK</b>	<b>U.S. TRADEMARK REG. NO.</b>	<b>REG. DATE</b>
NATIONAL YOUTH BASEBALL CHAMPIONSHIPS	4309309	3/26/2013
NATIONAL YOUTH BASEBALL CHAMPIONSHIPS	4528810	5/13/2014
NYBC	4709730	3/24/2015