

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM451249

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Runzheimer International Ltd.		10/17/2001	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	MARCOA Digital LLC		
Street Address:	9955 Black Mountain Road		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92126		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4167854	AHRN	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142733500		
Email:	bgilpin@gklaw.com		
Correspondent Name:	Brian G. Gilpin		
Address Line 1:	833 East Michigan Street, Suite 1800		
Address Line 2:	Godfrey & Kahn, S.C.		
Address Line 4:	Milwaukee, WISCONSIN 53202-5615		
ATTORNEY DOCKET NUMBER:	008074-0061		
NAME OF SUBMITTER:	Brian G. Gilpin		
SIGNATURE:	/brian g. gilpin/		
DATE SIGNED:	11/16/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Runzheimer International Ltd. a Wisconsin corporation ("Assignor"), is record owner of all right, title, and interest in the trademarks listed on the attached Schedule A and any related common law rights and goodwill associated therewith (the "Trademarks");

WHEREAS, MARCOA Digital LLC, a California limited liability company having its principal place of business at 9955 Black Mountain Road, San Diego, CA 92126 ("Assignee"), acquired certain of the assets of Assignor's affiliated business entity AHRN, LLC, including the Trademarks, pursuant to an Asset Purchase Agreement dated September 11, 2016, (the "Asset Purchase Agreement"); and

WHEREAS, in connection with the Asset Purchase Agreement, Assignee is acquiring all of Assignor's rights throughout the world in and to the Trademarks and any applications and registrations therefor, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to recover damages and profits for past and future infringements thereof.

NOW, THEREFORE, for one dollar (\$1.00) and the good and valuable consideration set forth in the Asset Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, effective as of September 1, 2016, Assignor sells, assigns, and transfers unto Assignee all of its right, title, and interest in and to the Trademarks and any applications or registrations therefor, including the registrations and applications listed on Schedule A, together with all common law rights therein, the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements thereof.

RUNZHEIMER INTERNATIONAL LTD.

MARCOA DIGITAL LLC

By: Jane M. Shenkenberg
Name: JANE M. SHENKENBERG
Title: SECRETARY
Date: OCTOBER 17, 2017

By: ML
Name: Maria Hernandez
Title: CEO
Date: November 3, 2017

Subscribed and sworn to before me this 17th day of October, 2017.

Subscribed and sworn to before me this 3rd day of NOVEMBER, 2017.

By: Gregory P. Daniels
Name: GREGORY P. DANIELS
Notary Public, State of Wisconsin
My Commission: Expires October 9, 2018

By: Julie Rodriguez
Name: JULIE RODRIGUEZ
Notary Public, State of California
My Commission: EXPIRES SEPTEMBER 11th 2019



SCHEDULE A - TRADEMARKS

MARK	COUNTRY	REG. NO.	REG. DATE	STATUS
AHRN	US	4,167,854	07/03/2012	Registered
AHRN	European Union	010720514	10/18/2012	Registered
AHRN	Japan	5,527,982	10/12/2012	Registered
AHRN	Japan	5,561,938	03/01/2013	Registered
AHRN	Korea	41-267425	08/29/2013	Registered

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