

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM451292

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kabushiki Kaisha Square Enix (also trading as Square Enix Co., Ltd.)		11/17/2017	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	Kabushiki Kaisha Square Enix Holdings (Also Trading as Square Enix Holdings Co., Ltd.)		
Street Address:	6-27-30 Shinjuku, Shinjuku-ku		
City:	Tokyo		
State/Country:	JAPAN		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87328833	FFXV	
CORRESPONDENCE DATA			
Fax Number:	2165790212		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-586-3939		
Email:	traelich@jonesday.com, pcyngier@jonesday.com		
Correspondent Name:	Timothy P. Fraelich		
Address Line 1:	901 Lakeside Avenue		
Address Line 2:	JONES DAY		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	404081-710011		
DOMESTIC REPRESENTATIVE			
Name:	Timothy P. Fraelich		
Address Line 1:	901 Lakeside Avenue		
Address Line 2:	JONES DAY		
Address Line 4:	Cleveland, OHIO 44114		
NAME OF SUBMITTER:	Timothy P. Fraelich		

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SIGNATURE:	/Timothy P. Fraelich/
DATE SIGNED:	11/17/2017
Total Attachments: 1 source=404081-710011 - FFXV - Assignment#page1.tif	

ASSIGNMENT OF UNITED STATES TRADEMARK RIGHTS

WHEREAS, Kabushiki Kaisha Square Enix (Also Trading As Square Enix Co., Ltd.), a Japanese Corporation, having a place of business at 6-27-30 Shinjuku, Shinjuku-ku, Tokyo, JAPAN ("Assignor"), is the sole and exclusive owner of the United States Trademark Application No. 87/328833, for FFXV; and

WHEREAS, Kabushiki Kaisha Square Enix Holdings (Also Trading As Square Enix Holdings Co., Ltd.), a Japanese Corporation, having a place of business at 6-27-30 Shinjuku, Shinjuku-ku, Tokyo, JAPAN ("Assignee"), wishes to acquire all of Assignor's right, title, and interest to the United States Trademark Application No. 87/328833, for FFXV;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, convey, assign, transfer and deliver as sole legal and beneficial owner to Assignee, for its use and the use of its successors, assigns and legal representatives, all of Assignor's right, title and interest in and to the above noted application, together with any and all additions, divisions and/or extensions thereof, and including all common law rights and the goodwill associated therewith, for the full term or terms of all such rights, together with the right to sue and recover all claims for damages for the past infringement thereof, for its own use and for the use of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Kabushiki Kaisha Square Enix (Also Trading As Square Enix Co., Ltd.) has caused this Assignment Of United States Trademark Rights to be executed on its behalf as of the 17 day of November, 2017.

Kabushiki Kaisha Square Enix
(Also Trading As Square Enix Co., Ltd.)

Satoshi Shinohara

Name: Satoshi Shinohara

Title: General Manager,
Legal & Intellectual Property Division