

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM451384

|                                   |   |  |                       |
|-----------------------------------|---|--|-----------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                                    |  |                       |
| <b>NATURE OF CONVEYANCE:</b>      | SECURITY INTEREST                                 |  |                       |
| <b>CONVEYING PARTY DATA</b>       |   |  |                       |
| <b>Name</b>                       | <b>Formerly</b>                                   | <b>Execution Date</b>                    | <b>Entity Type</b>    |
| CREATIVE HAIRDRESSERS, INC.       |   | 11/15/2017                               | Corporation: VIRGINIA |
| <b>RECEIVING PARTY DATA</b>       |   |  |                       |
| <b>Name:</b>                      | MANUFACTURERS AND TRADERS TRUST COMPANY, as Agent |  |                       |
| <b>Also Known As:</b>             | M&T Bank  |  |                       |
| <b>Street Address:</b>            | 25 S. Charles Street                              |  |                       |
| <b>Internal Address:</b>          | 12th Floor  |  |                       |
| <b>City:</b>                      | Baltimore   |  |                       |
| <b>State/Country:</b>             | MARYLAND  |  |                       |
| <b>Postal Code:</b>               | 21201   |  |                       |
| <b>Entity Type:</b>               | Corporation: NEW YORK                             |  |                       |
| <b>PROPERTY NUMBERS Total: 41</b> |   |  |                       |
| <b>Property Type</b>              | <b>Number</b>                                     | <b>Word Mark</b>                         |                       |
| <b>Registration Number:</b>       | 1768280   | A GOOD HAIRCUT IS A GOOD HAIRCUT         |                       |
| <b>Registration Number:</b>       | 3613384   | CHANGE YOUR HAIR AND CHANGE IN YOUR POCK |                       |
| <b>Registration Number:</b>       | 2543257   | COLORWORKS                               |                       |
| <b>Registration Number:</b>       | 2426553   | CUTTERY                                  |                       |
| <b>Registration Number:</b>       | 2402601   | EVERYTHING STARTS WITH STYLISTS          |                       |
| <b>Registration Number:</b>       | 3249898   | GET A CUT. GIVE A CUT.                   |                       |
| <b>Registration Number:</b>       | 4546061   | GET THE LOOK                             |                       |
| <b>Registration Number:</b>       | 4692792   | GREAT AMERICAN HAIR SHOW                 |                       |
| <b>Registration Number:</b>       | 3579465   | HAIR CUTTERY                             |                       |
| <b>Registration Number:</b>       | 2389203   | HAIR CUTTERY                             |                       |
| <b>Registration Number:</b>       | 1842140   | HAIR CUTTERY                             |                       |
| <b>Registration Number:</b>       | 4534068   | HAIR CUTTERY SHAMPOO BOWL                |                       |
| <b>Registration Number:</b>       | 4286424   | HAIR CUTTERY WOW SERVICE FROM THE HEART  |                       |
| <b>Registration Number:</b>       | 4286423   | HAIR CUTTERY WOW SERVICE FROM THE HEART  |                       |
| <b>Registration Number:</b>       | 4286420   | HAIR CUTTERY WOW SERVICE FROM THE HEART  |                       |
| <b>Registration Number:</b>       | 4286419   | HAIR CUTTERY WOW SERVICE FROM THE HEART  |                       |
| <b>Registration Number:</b>       | 4689070   | HAIR PINS                                |                       |
| <b>TRADEMARK</b>                  |   |  |                       |

OP \$1040.00 1768280

| Property Type        | Number  | Word Mark                                |
|----------------------|---------|--|
| Registration Number: | 4451639 | HAIRWARS                                 |
| Registration Number: | 1907706 | HARE CUT TERRY                           |
| Registration Number: | 3855872 | HC                                       |
| Registration Number: | 4685176 | LICENSED TO STYLE                        |
| Registration Number: | 2120212 | SALON PLAZA                              |
| Registration Number: | 4530123 | SHAMPOO BOWL                             |
| Registration Number: | 2592440 | SHARE-A-HAIRCUT                          |
| Registration Number: | 3880637 | STILL ON THE MONEY                       |
| Registration Number: | 3880638 | STILL PRICED TO TURN HEADS               |
| Registration Number: | 3800559 | STILL SMART                              |
| Registration Number: | 3800558 | STILL STYLIN' FOR LESS                   |
| Registration Number: | 3880639 | STILL WORTH IT                           |
| Registration Number: | 4580771 | SMILE BACK GUARANTEE                     |
| Registration Number: | 4403669 | STYLEPOINTS                              |
| Registration Number: | 4096885 | STYLEPOINTS                              |
| Registration Number: | 4562674 | STYLEPOINTS                              |
| Registration Number: | 2579989 | THE BEAUTY OF GIVING                     |
| Registration Number: | 1095509 | THE HAIR CUTTERY                         |
| Registration Number: | 4429348 | THE PEOPLE COMPANY                       |
| Registration Number: | 4429347 | THE PEOPLE COMPANY OF THE BEAUTY INDUSTR |
| Registration Number: | 2532195 | WE'RE ALL ABOUT COLOR. YOURS.            |
| Registration Number: | 3298556 | WE WOULDN'T GIVE A HAIRCUT ANY OTHER WAY |
| Registration Number: | 4286422 | WOW SERVICE FROM THE HEART               |
| Registration Number: | 4286421 | WOW SERVICE FROM THE HEART               |

#### CORRESPONDENCE DATA

Fax Number: 4103855119

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 4103855044

Email: lbell@gebsmith.com

Correspondent Name: Joseph Tyssowski, Esq

Address Line 1: 1 South Street

Address Line 2: Suite 2200

Address Line 4: Baltimore, MARYLAND 21202

|                    |  |
|--------------------|--|
| NAME OF SUBMITTER: | Joseph R. S. Tyssowski, Jr., Counsel   |
| SIGNATURE:         | /Joseph R. S. Tyssowski, Jr., Esquire/ |
| DATE SIGNED:       | 11/17/2017                             |

Total Attachments: 3

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Third Amended and Restated Security Agreement dated as of November 15, 2017 (as the same may be amended, modified, extended or restated from time to time, the "*Agreement*") by and among the Obligors thereto (each an "*Obligor*" and collectively, the "*Obligors*") and **MANUFACTURERS AND TRADERS TRUST COMPANY**, as Agent (the "*Agent*") for the "*Secured Parties*" referenced therein, whose address is located at 25 S. Charles Street, 12th Floor, Baltimore, Maryland 21201, Attention: Ajibola Fadahunsi, the undersigned Obligor has granted a continuing security interest in and continuing lien upon, and hereby grants to the Agent for the ratable benefit of the Secured Parties a continuing security interest in and to, the trademarks and trademark applications listed on Exhibit A attached hereto and made a part hereof.

The undersigned Obligors and the Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications listed on Exhibit A attached hereto (i) may only be terminated in accordance with the terms of the Agreement, (ii) is not to be construed as an assignment of any trademark or trademark application, and (iii) the rights and remedies of the Secured Parties with respect thereto are more fully set forth in the Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Date: November 15, 2017

Very truly yours,

CREATIVE HAIRDRESSERS, INC.

By: Richard Gatti  
Richard Gatti, Vice President  
and Assistant Secretary

BH  
11-17-17

Address: 1577 Spring Hill Road, Suite 500  
Vienna, Virginia 22182

ACKNOWLEDGED AND ACCEPTED:

Manufacturers and Traders Trust Company,  
as Agent

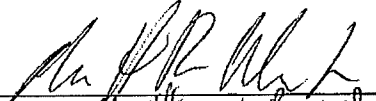
By:   
Name: Matthew R. Miller  
Title: Vice President

EXHIBIT A

**TRADEMARKS**

**Registration Nos.**

|         |  |
|---------|--|
| 1768280 | A Good Haircut Is A Good Haircut           |
| 3613384 | Change Your Hair and Change In Your Pocket |
| 2543257 | Colorworks                                 |
| 2426553 | Cuttern (w/scissors) (Design)              |
| 2402601 | Everything Starts With Stylists            |
| 3249898 | Get A Cut, Give A Cut                      |
| 4546061 | Get The Look                               |
| 4692792 | Great American Hairshow                    |
| 3579465 | Hair Cuttern                               |
| 2389203 | Hair Cuttern (Design)                      |
| 1842140 | Hair Cuttern (w/scissors) (Design)         |
| 4534068 | Hair Cuttern Shampoo Bowl                  |
| 4286424 | Hair Cuttern Wow Service From the Heart    |
| 4286423 | Hair Cuttern Wow Service From the Heart    |
| 4286420 | Hair Cuttern Wow Service From the Heart    |
| 4286419 | Hair Cuttern Wow Service From the Heart    |
| 4689070 | Hair Pins                                  |
| 4451639 | Hairwars                                   |
| 1907706 | Hare Cut Terry                             |
| 3855872 | HC (Design)                                |
| 4685176 | Licensed To Style                          |
| 2120212 | Salon Plaza                                |
| 4530123 | Shampoo Bowl                               |
| 2592440 | Share-A-Haircut                            |
| 3880637 | Still On The Money                         |
| 3880638 | Still Priced To Turn Heads                 |
| 3800559 | Still Smart                                |
| 3800558 | Still Stylin' For Less                     |
| 3880639 | Still Worth It                             |
| 4580771 | Smile Back Guarantee                       |
| 4403669 | Stylepoints                                |
| 4096885 | Stylepoints                                |
| 4562674 | Stylepoints                                |
| 2579989 | The Beauty Of Giving                       |
| 1095509 | The Hair Cuttern                           |
| 4429348 | The People Company                         |
| 4429347 | The People Company Of The Beauty Industry  |
| 2532195 | We're All About Color. Yours.              |
| 3298556 | We Wouldn't Give A Haircut Any Other Way   |
| 4286422 | Wow Service From the Heart                 |
| 4286421 | Wow Service From the Heart                 |