

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM451504

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cooler Graphics Manufacturing, LLC		11/15/2017	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	Best Promotions, LLC		
Street Address:	c/o Tenex Capital Management		
Internal Address:	60 East 42 St., Suite 4510		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10165		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87652405	SLAP WRAP	
Serial Number:	87652469	SLAP WRAP & GO	
CORRESPONDENCE DATA			
Fax Number:	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-981-3483		
Email:	dclark@sidley.com		
Correspondent Name:	DUSAN CLARK, ESQ.		
Address Line 1:	SIDLEY AUSTIN LLP		
Address Line 2:	2021 MCKINNEY AVE., SUITE 2000		
Address Line 4:	DALLAS, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	68392-30040		
NAME OF SUBMITTER:	Dusan Clark		
SIGNATURE:	/Dusan Clark/		
DATE SIGNED:	11/20/2017		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "Assignment"), dated as of November 15, 2017, is by and between **COOLER GRAPHICS MANUFACTURING, LLC**, an Texas limited liability company ("Assignor"), and **BEST PROMOTIONS, LLC**, a Delaware limited liability company ("Assignee").

WHEREAS, the Assignor is the registered owner of the pending trademarks set forth on Schedule A (hereinafter the "Marks");

WHEREAS, the Assignor and Assignee are parties to that certain Asset Purchase Agreement (the "Purchase Agreement"), providing for, among other things, the assignment by the Assignor to Assignee of the Purchased Assets, including all of its rights, title and interest in and to the Marks; and

WHEREAS, in accordance with the terms of the Purchase Agreement, the Assignor and Assignee have agreed to enter into this Trademark Assignment, providing for (a) the assignment from the Assignor to Assignee of all of the Assignor's right, title and interest in, under and to the Marks, and (b) the acceptance by Assignee of such assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms the assignment and transfer to Assignee of its entire right, title and interest in and to the Marks.

1. Assignment. Assignor hereby assigns and transfers to Assignee any right, title and interest that it may have in and to the Marks, together with the goodwill symbolized by the Marks and all (i) income, royalties, claims for damages, profits, costs, damages, and payments due or payable at the effective date or thereafter (including damages and payments for any past, current, or future infringements, misappropriations, or dilutions of such Marks), (ii) rights to sue, recover and collect for any past, present, or future infringements, misappropriations, or dilutions of such Marks, and (iii) corresponding rights that, now or hereafter, may be secured with respect to such Marks. Assignor will do all things necessary, proper or advisable to reasonably assist Assignee in transferring any of Assignor's right, title and interest in such Marks. This Assignment shall be binding upon, inure to the benefit of and be enforceable by the parties and their respective successors and assigns.

2. Filing with the USPTO. Assignor agrees that the Assignee may record this Assignment with the United States Patent and Trademark Office.

3. Definitions. Unless otherwise defined herein, terms capitalized and used herein will be defined as they are defined in the Purchase Agreement.

4. Governing Law. This Assignment shall be governed by and construed in accordance with the internal laws (as opposed to the conflict of law provisions) of the State of Delaware. By the execution and delivery of this Assignment, Assignor and Assignee submit to the personal jurisdiction of any federal or state court in the State of Delaware sitting in the

County of New Castle or the United States District Court for the District of Delaware and the appellate courts having jurisdiction of appeals in such courts, in any suit or proceeding arising out of or relating to this Assignment.

5. Counterparts. This Assignment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same agreement.

6. Entire Agreement; Amendments. This Assignment contains the entire understanding of the parties hereto with regard to the subject matter contained herein or therein, and supersedes all other prior representations, warranties, agreements, understandings or letters of intent between the parties, which representations, warranties, agreements, understandings or letters of intent shall be of no force or effect for any purpose, and shall be interpreted without reference to any prior drafts hereof. This Assignment shall not be amended, modified or supplemented except by a written instrument signed by an authorized representative of each of the parties hereto.

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IN WITNESS WHEREOF, the parties have caused this Assignment to be executed on the day and year first above written.

ASSIGNOR:

COOLER GRAPHICS MANUFACTURING,
LLC

By: _____

Name: Yeh Fei Chui

Title: President

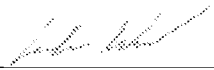


[Signature Page to Trademark Assignment]

TRADEMARK
REEL: 006209 FRAME: 0275

ASSIGNEE:

BEST PROMOTIONS, LLC

By:  _____
Name: Gabriel M. Wood
Title: Secretary

SCHEDULE A

Mark	App. No./ App. Date	Current Owner	Status
SLAP WRAP	87652405 19-OCT-2017	COOLER GRAPHICS MFG., LLC	Pending
SLAP WRAP & GO	87652469 19-OCT-2017	COOLER GRAPHICS MFG., LLC	Pending