OP \$90.00 2456227

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM451521

Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|----------------|----------------------|
| Genghis Grill Franchise Concepts, LP | | 11/16/2017 | Limited Partnership: |

RECEIVING PARTY DATA

| Name: | IBERIABANK |
|-----------------|------------------------------|
| Street Address: | 8201 Preston Road, Suite 200 |
| City: | Dallas |
| State/Country: | TEXAS |
| Postal Code: | 75225 |
| Entity Type: | Chartered Bank: LOUISIANA |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------|
| Registration Number: | 2456227 | GENGHIS GRILL |
| Registration Number: | 2456226 | GENGHIS GRILL |
| Registration Number: | 2724382 | BUILD YOUR OWN BOWL |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: zfish@mcslaw.com

Correspondent Name: Zeb Fish

Address Line 1: 2501 N. Harwood, Suite 1800

Address Line 4: Dallas, TEXAS 75201

 NAME OF SUBMITTER:
 Zeb Fish

 SIGNATURE:
 /zf/

 DATE SIGNED:
 11/20/2017

Total Attachments: 4

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TRADEMARK REEL: 006209 FRAME: 0333

TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** is dated as of November 16, 2017 (the "<u>Effective Date</u>"), by and between **GENGHIS GRILL FRANCHISE CONCEPTS, LP**, a Texas limited partnership whose address is 18900 Dallas Parkway, Ste 125, Dallas, TX 75287 ("<u>Debtor</u>"), and **IBERIABANK**, a Louisiana state-chartered bank, whose address is 8201 Preston Road, Suite 200, Dallas, Texas 75225 (the "<u>Secured Party</u>").

RECITALS:

WHEREAS, Debtor owns the trademarks, trademark registrations and trademark applications listed on <u>Schedule 1</u> annexed hereto, and is or will be a party to the trademark licenses granted in connection with the trademarks listed on <u>Schedule 1</u> annexed hereto; and

WHEREAS, pursuant to the terms of the Pledge and Security Agreement dated as of November 16, 2017 (as said Agreement may be amended and in effect from time to time, the "Security Agreement"), between Debtor and Secured Party, Debtor has granted to Secured Party a security interest in, among other collateral security, all right, title and interest of Debtor in, to and under all now owned and hereafter acquired Intellectual Property (as defined in the Security Agreement), including, but not limited to trademarks (hereinafter "Trademarks"), and licenses (as describe in the Security Agreement, hereinafter, "Licenses"), together with the goodwill of the business symbolized by Trademarks of Debtor and all proceeds thereof, to secure the payment of all Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Debtor hereby grants to Secured Party a continuing security interest in all right, title and interest of Debtor in, to and under the following (all of the following items or types of property being herein collectively referred to as the ("<u>Trademark Collateral</u>"), whether presently existing or hereafter created or acquired:

- (1) all Trademarks, including, without limitation, the Trademarks, service marks, trade names, trademark registrations, trademark applications listed on <u>Schedule 1</u> annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark;
- (2) all Licenses granted in connection with the Trademarks listed on <u>Schedule 1</u> annexed hereto; and
- (3) all products and proceeds of the foregoing, including, without limitation, any claim by Debtor against third parties for past, present or future (a) infringement or dilution of any Trademark, including, without limitation, the Trademarks, service marks, trade names, and trademark registrations listed on <u>Schedule 1</u> annexed hereto, the trademark registrations issued with respect to the trademark applications listed on <u>Schedule 1</u> and the Trademarks licensed under Trademark License, or (b) injury to the goodwill associated with any Trademark, service mark, trade name, trademark registration or Trademark licensed under any trademark License.

This security interest is granted in conjunction with, but not limited by, the terms of the Security Agreement. Debtor hereby acknowledges and affirms that the rights and remedies of Secured Party with respect to the continuing lien and security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

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IN WITNESS WHEREOF, Debtor and Secured Party have caused this Trademark Security Agreement to be duly executed as of the Effective Date.

DEBTOR:

GENGHIS GRILL FRANCHISE CONCEPTS, LP a Texas limited partnership

By:

Name: Manish Parel

Title: Manager

STATE OF TEXAS

§

COUNTY OF COLLIN

§

The foregoing instrument was acknowledged before me this 15 day of November, 2017, by Manish Patel, the Manager of Genghis Grill Franchise Concepts, LP a Texas limited partnership, on

behalf of said Manager.

Votary Public

Printed Name

(SEAL)

My Commission Expires:

06-04-2019

SARAH JEAN WOJIOWICZ Hotor, Public, State of Texas Contim. Explies 08-04-2019 Notory ID 128635093

SECURED PARTY:

IBERIABANK,

a Louisiana state-chartered bank

By:

Name: Kevin Beck Title: Vice President

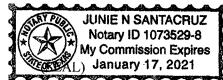
STATE OF TEXAS

§

COUNTY OF DALLAS

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The foregoing instrument was acknowledged before me this 12th day of November, 2017, by Kevin Beck, the Vice President of IBERIABANK, a Louisiana state-chartered bank, on behalf of said bank.



Notary Public

Printed Name

My Commission Expires:

1/17/2021

Signature Page

SCHEDULE 1

TRADEMARKS

| <u>TRADEMARK</u> | REGISTRATION NO. | REGISTRATION DATE |
|-----------------------------------|------------------|-------------------|
| GENGHIS GRILL | 2456227 | May 29, 2001 |
| GENGHIS GRILL | 2456226 | May 29, 2001 |
| BUILD YOUR OWN BOWL (& DESIGN) | 2724382 | June 10, 2003 |

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RECORDED: 11/20/2017

Schedule 1

TRADEMARK
REEL: 006209 FRAME: 0337