

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM449931

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest at Reel/Frame: 6100/0646		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Western Alliance Bank		11/03/2017	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	Skyword Inc.		
Street Address:	38 Chauncy Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02111		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	87018932	PEOPLERANK	
Serial Number:	87104222	FORWARD	
Serial Number:	86950532	CONTENT MARKETING CONTINUUM	
Serial Number:	86950529	STORYLYTICS	
Registration Number:	4978766	MOVING STORIES. FORWARD.	
Registration Number:	4136407	SKYWORD	
Registration Number:	5151392	THE CONTENT STRATEGIST	
Registration Number:	4446499	THE CONTENT STANDARD	
Registration Number:	4180221	SKYWRITER	
Registration Number:	3942444	SEARCH DRIVEN MEDIA	
Serial Number:	77897804	SOCIALWRITE	
CORRESPONDENCE DATA			
Fax Number:	6175265000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-526-6448		
Email:	huelinh.tran@wilmerhale.com		
Correspondent Name:	Michael J. Bevilacqua, Esq.		
Address Line 1:	Wilmer Cutler Pickering Hale and DorrLLP		
Address Line 2:	60 State Street		

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Address Line 4: Boston, MASSACHUSETTS 02109

NAME OF SUBMITTER: Michael J. Bevilacqua

SIGNATURE: /michael j. bevilacqua/

DATE SIGNED: 11/07/2017

Total Attachments: 3

source=release of security interest western alliance bank to skyword#page1.tif

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of November 3, 2017, by Western Alliance Bank ("Lender"), in favor of Skyword Inc., a Delaware corporation ("Borrower"), with its principal place of business currently located at 38 Chauncy Street, Boston, Massachusetts 02111.

Recitals

WHEREAS, Borrower granted to Lender a security interest in certain intellectual property, including without limitation, the patents and trademark items listed on Exhibits A and B attached hereto, respectively (collectively, the "Intellectual Property"), under a certain Intellectual Property Security Agreement, dated as of June 30, 2017 (the "Security Agreement") which was recorded with the US Patent and Trademark Office as set forth on Exhibits A and B, respectively.

WHEREAS Borrower has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

NOW THEREFORE, Lender agrees that the Security Agreement is terminated and Lender terminates and releases its security interest in the Intellectual Property and reconveys to Borrower, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

Western Alliance Bank

By: 

Name: DAN Pistone

Title: Senior Vice Pres. & COO

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REEL: 006209 FRAME: 0635

EXHIBIT A

PATENTS

Lender's security interest was recorded at the US Patent and Trademark Office on July 7, 2017 at Reel Number 042930 and Frame Number 0431.

<u>Title:</u>	<u>Patent Number:</u>	<u>Application Serial Number:</u>	<u>Issued or Published?</u>	<u>Issue/Filed Date:</u>
Computer method and system for ranking users in a network community of users	9,367,823	12/266893	Issued	June 14, 2016
Methods and systems for using community defined facets or facet values in computer networks	9,251,279	12/237983	Issued	Feb. 2, 2016
User-driven media system in a computer network		11/371462	Published	March 9, 2006
Computer method and apparatus for targeting advertising		11/451995	Published	June 12, 2006
Computer method and system for publishing content on a global computer network		11/593864	Published	Nov. 7, 2006
Methods And Systems For Using Community Defined Facets Or Facet Values In Computer Networks		14/968083	Published	Dec.14, 2015
Computer Method and System for Determining Expert-Users in a Computer Network		15/153976	Published	May 13, 2016
Computer Method and System for Detecting and Monitoring Negative Behavior in a Computer Network		15/154029	Published	May 13, 2016
Computer method and system for target advertising based on user rank in a computer network		15/266417	Published	Sep.15, 2016
Computer method and system for recommending content in a computer network		15/266433	Published	Sep. 15, 2016

EXHIBIT B

TRADEMARKS

Lender's security interest was recorded at the US Patent and Trademark Office on July 7, 2017 at Reel Number 006100 and Frame Number 0646.

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing/Registration Date:</u>
PEOPLERANK	87018932		April 29, 2016
FORWARD	87104222		July 14, 2016
CONTENT MARKETING CONTINUUM	86950532		March 23, 2016
STORYLYTICS	86950529		March 23, 2016
FORWARD	86466065	1247772	Nov. 26, 2014*
MOVING STORIES. FORWARD.	86387741	4978766	June 14, 2016
FOWARD	86374235		Aug. 22, 2014*
SKYWORD	85186902	4136407	May 1, 2012
THE CONTENT STRATEGIST	85797410	5151392	Feb. 28, 2017
THE CONTENT STANDARD	85796476	4446499	Dec. 10, 2013
SKYWRITER	85203558	4180221	July 24, 2012
BRANDNEWS	85520387		Jan. 19, 2012*
SEARCH DRIVEN MEDIA	85133322	3942444	April 5, 2011
SOCIALWRITE	77897804		Dec. 21, 2009

*Indicates dead, abandoned or cancelled trademark