

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM451653

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WESTERN ALLIANCE BANK		11/20/2017	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	SN Events, Inc.		
Street Address:	11150 Santa Monica Blvd., Suite 600		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77064020	SCHMOOZ-A-PALOOZA	
CORRESPONDENCE DATA			
Fax Number:	6506440520		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6506483802		
Email:	PATTY@PATTYCHENG.COM		
Correspondent Name:	PATTY CHENG		
Address Line 1:	2625 Middlefield Rd., #215		
Address Line 4:	Palo Alto, CALIFORNIA 94306		
NAME OF SUBMITTER:	Patty Cheng		
SIGNATURE:	/s/ Patty Cheng		
DATE SIGNED:	11/21/2017		
Total Attachments: 2			
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of November 20, 2017, by Western Alliance Bank ("Lender"), in favor of SN Events, Inc., a Delaware corporation ("Company"), with its principal place of business located at 11150 Santa Monica Blvd., Suite 600, Los Angeles, CA 90025.

Recital

WHEREAS Company granted to Lender a security interest in the intellectual property of Company, including without limitation the trademark items listed on Exhibit B attached hereto (the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of January 22, 2016 (the "Security Agreement") which was recorded with the US Patent and Trademark Office as set forth on Exhibit B.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

NOW THEREFORE, Lender hereby agrees that the Security Agreement is terminated and Lender terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

Western Alliance Bank

By: 

Name: Elizabeth Quigley

Title: AVP, Relationship Manager

EXHIBIT B
TRADEMARKS

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing/Registration Date:</u>
SCHMOOZ-A-PALOOZA	77064020	3315859	12/14/06

Secured Party's security interest was recorded with the United States Patent and Trademark Office on February 12, 2016 at Reel Number 005731 and Frame Number 0434.