

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM451668

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	FIRST LIEN TRADEMARK SECURITY AGREEMENT
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Royall & Company		11/17/2017	Corporation: VIRGINIA
EAB Global, Inc.		11/17/2017	Corporation: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Macquarie Capital Funding LLC
<b>Street Address:</b>	225 W. Washington Street
<b>Internal Address:</b>	21st Floor
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60606
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
<b>Registration Number:</b>	3013533	ROYALL
<b>Registration Number:</b>	3013534	ROYALL & COMPANY
<b>Registration Number:</b>	4621765	DEPOSIT IQ
<b>Registration Number:</b>	4785978	EAB
<b>Registration Number:</b>	5100982	STUDENT SUCCESS COLLABORATIVE
<b>Serial Number:</b>	86968074	EAB
<b>Serial Number:</b>	87296535	STUDENT SUCCESS OPERATING SYSTEM
<b>Serial Number:</b>	87296549	STUDENT SUCCESS OS
<b>Serial Number:</b>	87296540	SSOS
<b>Serial Number:</b>	87449419	SSMS
<b>Serial Number:</b>	87449371	STUDENT SUCCESS MANAGEMENT SYSTEM

## CORRESPONDENCE DATA

Fax Number: 8004947512

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 800-494-5225

OP \$290.00 3013533

**Email:** ipteam@cogencyglobal.com  
**Correspondent Name:** Stewart Walsh  
**Address Line 1:** 1025 Vermont Ave NW, Suite 1130  
**Address Line 2:** Cogency Global Inc.  
**Address Line 4:** Washington, D.C. 20005

**ATTORNEY DOCKET NUMBER:** F173939 TM 1st Lien

**NAME OF SUBMITTER:** Emily Ohannessian

**SIGNATURE:** /Emily Ohannessian/

**DATE SIGNED:** 11/21/2017

**Total Attachments: 5**

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FIRST LIEN TRADEMARK SECURITY AGREEMENT

This First Lien Trademark Security Agreement, dated as of November 17, 2017 (this “Trademark Security Agreement”), is made by each signatory hereto listed under “Pledgors” (each a “Pledgor” and collectively, the “Pledgors”), in favor of Macquarie Capital Funding LLC, in its capacity as collateral agent for the secured parties (in such capacity, together with its successors and permitted assigns, the “Collateral Agent”) pursuant to that certain First Lien Credit Agreement, dated as of November 17, 2017 (as amended, restated, amended and restated, supplemented, extended, waived, renewed, replaced, refinanced or otherwise modified from time to time, the “Credit Agreement”), by and among, among others, EAB Global, Inc., a Delaware corporation (the “Borrower”), certain subsidiaries and affiliates of the Borrower from time to time party thereto, the lenders and issuing banks from time to time party thereto, the swing line lender party thereto and the several agents party thereto, including the Collateral Agent.

WITNESSETH:

WHEREAS, the Pledgors are party to a First Lien Security Agreement of even date with the Credit Agreement (as amended, restated, amended and restated, supplemented, waived, renewed, replaced or otherwise modified from time to time, the “Security Agreement”) in favor of the Collateral Agent pursuant to which the Pledgors are required to execute and deliver this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, each Pledgor hereby agrees with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement, or if not defined therein, in the Credit Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Pledgor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a Lien on and security interest in all of the right, title and interest of such Pledgor in, to and under all the following Pledged Collateral, in each case excluding Excluded Property (collectively, the “Trademark Collateral”):

- (a) all Trademarks, including, without limitation, the United States registered Trademarks and applications for Trademark registration, listed on Schedule 1 attached hereto, together with any and all (i) rights and privileges arising under applicable Legal Requirements with respect to the use or ownership of any of the foregoing, (ii) goodwill associated therewith, (iii) continuations, extensions and renewals thereof and amendments thereto; and
- (b) all Proceeds of any and all of the foregoing.

Notwithstanding the foregoing, no grant of any Lien or security interest shall be deemed granted hereunder on or in any “intent to use” Trademark application for which a Statement of Use or Amendment to Allege Use, as applicable, has not been filed and accepted with the United States Patent and Trademark Office.

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement, and the Pledgors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Recordation. Each Pledgor authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts. Delivery of an executed counterpart of this Trademark Security Agreement by facsimile or other electronic means shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.

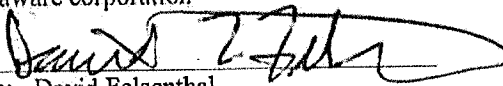
SECTION 6. Governing Law. This Trademark Security Agreement shall be construed in accordance with and governed by the law of the State of New York. The terms of Section 10.09(b) and Section 10.10 of the Credit Agreement are incorporated herein mutatis mutandis.

[Remainder of this page intentionally left blank]

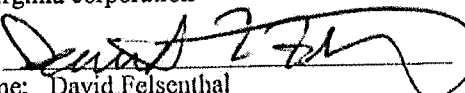
IN WITNESS WHEREOF, each Pledgor has caused this First Lien Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

PLEDGORS:

**EAB GLOBAL, INC.,**  
a Delaware corporation

By:   
Name: David Felsenthal  
Title: Chief Executive Officer


**ROYALL & COMPANY,**  
a Virginia corporation


By:   
Name: David Felsenthal  
Title: Secretary

[Signature Page to First Lien Trademark Security Agreement]

Accepted and Agreed:

**MACQUARIE CAPITAL FUNDING LLC,**  
as Collateral Agent

By:   
Name: **Michael Barrish**  
Title: **Authorized Signatory**

By:   
Name: **Ayesha Farooqi**  
Title: **Authorized Signatory**

SCHEDULE 1  
to  
TRADEMARK SECURITY AGREEMENT

UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS

United States Trademark Registrations:

<b>OWNER</b>	<b>MARK</b>	<b>REGISTRATION NUMBER</b>
Royall & Company	Royall	3013533
Royall & Company	Royall & Company	3013534
Royall & Company	Deposit IQ	4621765
EAB Global, Inc.*	EAB (US)	4785978
EAB Global, Inc.*	STUDENT SUCCESS COLLABORATIVE (US)	5100982

United States Trademark Applications:

<b>OWNER</b>	<b>MARK</b>	<b>APPLICATION NUMBER</b>
EAB Global, Inc.*	EAB (US)	86/968074
EAB Global, Inc.*	Student Success Operating System (US)	87/296535
EAB Global, Inc.*	Student Success OS (US)	87/296549
EAB Global, Inc.*	SSOS (US)	87/296540
EAB Global, Inc.*	SSMS (US)	87/449419
EAB Global, Inc.*	Student Success Management System (US)	87/449371

\* The Advisory Board Company will assign its interest to EAB Global, Inc. upon the consummation of the Transactions (as defined in the Credit Agreement).