

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM451766

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RICH PRODUCTS CORPORATION		11/20/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	French Meadow Organic Bakery LLC		
Street Address:	2610 LYNDALE AVENUE S.		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55408		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3986085	FEED YOUR BODY AND SOUL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-363-9000		
Email:	uspto@faysharpe.com		
Correspondent Name:	FAY SHARPE LLP		
Address Line 1:	1128 Euclid Avenue		
Address Line 4:	Cleveland, OHIO 44115		
NAME OF SUBMITTER:	BRIAN E. TURUNG		
SIGNATURE:	/bet/		
DATE SIGNED:	11/21/2017		
Total Attachments: 2			
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OP \$40.00 3986085

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made and entered on the date set forth below by and between Rich Products Corporation ("Assignor") and French Meadow Organic Bakery LLC ("Assignee") (collectively referred to as the "Parties").

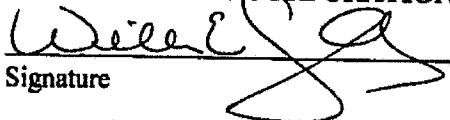
Whereas, Assignor is the owner of the Trademark Registration listed on Schedule I (the "Mark"); and
Whereas, Assignor wishes to assign his rights in the Mark to the Assignee.

Now, Therefore, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

- 1. ASSIGNMENT:** Assignor hereby assigns, sells and transfers to Assignee all of his/her/its rights, title and interest in and to the Mark, including, but not limited to: (i) all registration rights with respect to the Mark, (ii) any rights to prepare derivative marks, and (iii) any goodwill related to the Mark.
- 2. ASSIGNOR'S REPRESENTATIONS:** Assignor represents and warrants that (i) Assignor is the exclusive owner of the Mark, (ii) Assignor possesses all rights, title and interest in and to the Mark, (iii) Assignor has the power to enter in this Assignment and (iv) the rights transferred in this Assignment are free of any lien, encumbrance or adverse claims.
- 3. CONTINUING OBLIGATIONS:** Assignor agrees to assist Assignee, upon request, by taking any reasonable action that may be necessary for the perfecting, securing and completing of this Assignment.
- 4. BINDING EFFECT:** The covenants and conditions sustained in this Assignment shall apply to and bind the Parties and their heirs, legal representatives, successors, and permitted assigns.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed on the respective dates set forth below.

RICH PRODUCTS CORPORATION

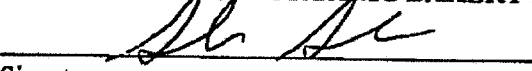

Signature

11/20/2017
Date

William E. Grieshaber, Jr.
Printed Name

Vice President/General Counsel
Title

FRENCH MEADOW ORGANIC BAKERY LLC


Signature

11/20/2017
Date

Steve Shapiro
Printed Name

Vice - President
Title

Schedule1
Trademark Registration

Mark	Country	Reg. No.	Goods/Services
FEED YOUR BODY AND SOUL	US	3,986,085	Class 30: bakery goods, namely, breads, rolls, tortillas, wraps, pastries; bakery desserts, and par-baked pizza crust