

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM451882

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L'Oreal		11/21/2017	Société Anonyme (Sa): FRANCE
RECEIVING PARTY DATA			
Name:	GIORGIO ARMANI S.p.A.		
Street Address:	Via Borgonuovo 11		
City:	Milano		
State/Country:	ITALY		
Postal Code:	20121		
Entity Type:	Corporation: ITALY		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5087085	ACQUA PANTELLERIA	
Registration Number:	4367112	BOIS DE NUIT	
Registration Number:	4721245	ENCENS SATIN	
Registration Number:	4420750	MASTER LOTION	
Registration Number:	4524779	NUDESSENCE	
Registration Number:	4353060	PERFECT MASTER	
Registration Number:	4610427	Sì	
Registration Number:	4728186	Sì	
Registration Number:	4756473	Sì	
CORRESPONDENCE DATA			
Fax Number:	4042520970		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-252-0900		
Email:	mandy@sladlaw.com		
Correspondent Name:	Jeffrey B. Sladkus, Esq.		
Address Line 1:	1827 Powers Ferry Road		
Address Line 2:	Building 6, Suite 200		
Address Line 4:	Atlanta, GEORGIA 30339		

OP \$240.00 5087085

DOMESTIC REPRESENTATIVE

Name: Jeffrey B. Sladkus, Esq.
Address Line 1: 1827 Powers Ferry Road
Address Line 2: Building 6, Suite 200
Address Line 4: Atlanta, GEORGIA 30339

NAME OF SUBMITTER:	Jeffrey B. Sladkus
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SIGNATURE:	/Jeffrey B. Sladkus/
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DATE SIGNED:	11/22/2017
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Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, L'OREAL, société anonyme, having its head office 14 Rue Royale 75008 Paris - FRANCE, organized under the laws of France (hereinafter referred to as "Assignor"), is the owner of the marks identified on Exhibit A (the "Trademarks"); and

WHEREAS, GIORGIO ARMANI S.p.a., having its head office Via Borgonuovo 11, 20121 Milano - ITALY a corporation organized under the laws of Italy (hereinafter referred to as "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks listed in Exhibit A, as well as the goodwill of the business associated with the trademarks.

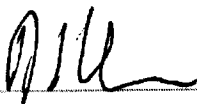
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest to the Trademarks mentioned in Exhibit A, and any and all goodwill of the business associated with the trademarks.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

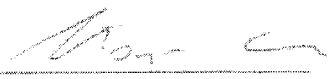
This Assignment shall be construed under and governed by the laws of France, without regard to the principles of conflict of laws. This Assignment sets forth the entire agreement and understanding between the parties relating to the subject matter. This Assignment may be signed in any number of counterparts, including electronic counterparts, with the same effect as if the signature on each counterpart were on the same instrument.

**ASSIGNOR
L'OREAL**

**ASSIGNEE
GIORGIO ARMANI S.P.A.**

By: 
Name: _____
Title: _____

**Delphine de Chalvron
Intellectual Property
General Counsel**

By: 
Name: ANTONIA GUALLE
Title: Intellectual Property Manager
AND Proxy Holder

Effective Date: Nov 21, 2017.

EXHIBIT A

<u>Mark</u>	<u>US Registration No.</u>
ACQUA PANTELLERIA	5087085
BOIS DE NUIT	4367112
ENCENS SATIN	4721245
MASTER LOTION	4420750
NUDESSENCE	4524779
PERFECT MASTER	4353060
SÍ (figurative)	4610427
SÍ (figurative)	4728186
SÍ (three-dimensional)	4756473