

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM451885

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EBSCO Industries, Inc.		10/25/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grand View Media Group, Inc.		
<b>Street Address:</b>	5724 Highway 280 East		
<b>Internal Address:</b>	Legal Services		
<b>City:</b>	Birmingham		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35242		
<b>Entity Type:</b>	Corporation: ALABAMA		
<b>PROPERTY NUMBERS Total: 43</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86141106	AMERICAN NURSERYMAN	
<b>Serial Number:</b>	86922669	AR GUNS & HUNTING	
<b>Serial Number:</b>	77861535	AR GUNS & HUNTING	
<b>Serial Number:</b>	74288424	ARCHERY BUSINESS	
<b>Serial Number:</b>	86334556	BASECAMP	
<b>Serial Number:</b>	78860592	BLACK'S ARCHERY & BOWHUNTING	
<b>Serial Number:</b>	78860582	BOWHUNTING WORLD	
<b>Serial Number:</b>	86146850	FARMING	
<b>Serial Number:</b>	78738166	FARMING	
<b>Serial Number:</b>	85287494	FLOW CONTROL	
<b>Serial Number:</b>	78177564	GRAND VIEW MEDIA	
<b>Serial Number:</b>	77775326	GRAND VIEW OUTDOORS	
<b>Serial Number:</b>	77807307	GRAND VIEW OUTDOORS	
<b>Serial Number:</b>	86332812	GRAND VIEW OUTDOORS BASECAMP	
<b>Serial Number:</b>	86332229	GRAND VIEW OUTDOORS BASECAMP GEAR. GUIDE	
<b>Serial Number:</b>	78329489	GROWING	
<b>Serial Number:</b>	86146967	GROWING	
<b>Serial Number:</b>	77077846	LAWNSITE	

OP \$1090.00 86141106

Property Type	Number	Word Mark
Serial Number:	76162374	NEPHROLOGY NEWS & ISSUES
Serial Number:	85287849	NEPHROLOGY NEWS & ISSUES
Serial Number:	87245669	PLOW
Serial Number:	77077829	PLOWSITE
Serial Number:	78953737	PREDATOR XTREME
Serial Number:	78131211	PREDATOR XTREME
Serial Number:	74234193	PROCESSING
Serial Number:	77868007	PROCESSING SOLUTIONS FOR THE PROCESS IND
Serial Number:	85167306	SHOOTING SPORTS RETAILER
Serial Number:	78573038	SHOOTING SPORTS RETAILER
Serial Number:	76366624	SOLUTIONS FOR THE PROCESS INDUSTRIES
Serial Number:	86140970	SPORTSFIELD MANAGEMENT
Serial Number:	77006327	SPORTSFIELD MANAGEMENT
Serial Number:	77015867	SUPERINTENDENT
Serial Number:	86147434	SUPERINTENDENT
Serial Number:	85167313	THE TACTICAL RETAILER
Serial Number:	85167312	THE VOICE OF THE INDEPENDENT RETAILER
Serial Number:	86155095	TREE SERVICES
Serial Number:	78329518	TREE SERVICES
Serial Number:	76289979	TURF
Serial Number:	85724500	TURF
Serial Number:	86272186	TURF DESIGN BUILD
Serial Number:	76128186	WATER TECHNOLOGY
Serial Number:	85286899	WATERFOWL & RETRIEVER
Serial Number:	78152610	WHITETAIL JOURNAL

**CORRESPONDENCE DATA**

**Fax Number:** 2059814046

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 205-408-4895

**Email:** wdimon@ebSCO.com

**Correspondent Name:** Wanda Dimon

**Address Line 1:** PO Box 1943

**Address Line 2:** Legal Services

**Address Line 4:** Birmingham, ALABAMA 35201

**NAME OF SUBMITTER:** Tyler Novak

**SIGNATURE:** /tn/

**DATE SIGNED:** 11/22/2017

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Assignment"), effective as of October 25, 2017 (the "Effective Date"), is entered into by and between EBSCO Industries, Inc. a Delaware corporation ("Assignor") and Grand View Media Group, Inc., an Alabama corporation ("Assignee").

### WITNESSETH:

WHEREAS, Assignor is the present owner of the trademark registration for U.S. Trademark Registrations list on Exhibit A ("Assigned Trademarks"); and

WHEREAS, Assignee and Assignor are desirous of executing an instrument of assignment for purposes of recording the assignment of the Assigned Trademarks with the United States Patent and Trademark Office.

### NOW, THEREFORE:

1. Assignment. Assignor does hereby irrevocably assign, convey, and transfer to Assignee all its right, title and interest (whether statutory, common law or otherwise) in and to the Assigned Trademarks, and all goodwill associated with any of the Assigned Trademarks. The foregoing assignment of the Assigned Trademark includes the exclusive rights to (a) apply for and maintain all registrations and renewals thereof, (b) bring actions or otherwise recover for infringements and dilutions thereof, and (c) all other rights of any kind whatsoever of Assignors accruing thereunder or pertaining thereto.

2. Acknowledgment. Assignor hereby acknowledges that from and after the date hereof, Assignee shall be the exclusive owner of all of Assignor's right, title and interest in and to the Assigned Trademarks.

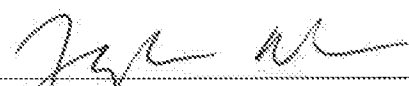
3. Further Assurances. Each Party agrees to execute and deliver such other documents and to take such other actions as the other may reasonably request in order to effectuate the purposes of this Assignment and to consummate the actions contemplated hereby, including the execution of any assignment agreement as may be necessary to record and effectuate the assignment contemplated herein with the United States Patent and Trademark Office.

4. Binding Effect; Assignment. This Assignment shall be binding upon and inure solely to the benefit of the parties hereto and their respective successors and permitted assigns.

5. Governing Law. This Assignment, and any dispute, claim, legal action, suit, proceeding or controversy (whether in contract or tort) arising out of or relating to this Assignment, or the negotiation, execution or performance of this Assignment (including any cause of action based upon, arising out of or related to any representation or warranty made in or in connection with this Assignment or as an inducement to enter this Assignment), shall be governed by, and construed in accordance with, the laws of Alabama, without regard to conflict-of-law principles thereof.

IN WITNESS WHEREOF, this Assignment has been executed as of the date first set forth above.

EBSCO INDUSTRIES, INC.

By:   
Name: Tyler Novak  
Title: Vice President

**EXHIBIT A  
TRADEMARKS**

Literal Mark	Application #	Application Date	Registration #	Registration Date
AMERICAN NURSERYMAN	86141106	12/11/2013	4560408	7/1/2014
AR GUNS & HUNTING	77661535	10/30/2009	3851844	9/21/2010
ARCHERY BUSINESS	74288424	6/25/1992	1812086	12/21/1993
BASECAMP	86334556	7/11/2014	4653012	12/9/2014
BLACKS ARCHERY & BOWHUNTING	78860592	4/13/2006	3212991	2/27/2007
BOWHUNTING WORLD	78860582	4/13/2006	3255539	6/26/2007
FARMING	86146850	12/18/2013	4568399	7/15/2014
FARMING	78738166	10/21/2005	3334547	11/13/2007
FLOW CONTROL	85287494	4/6/2011	4045505	10/25/2011
GRAND VIEW MEDIA	78177564	10/23/2002	3311633	10/16/2007
GRAND VIEW OUTDOORS	77775326	7/7/2009	3739990	1/19/2010
GRAND VIEW OUTDOORS	77807307	8/18/2009	3740061	1/19/2010
GRAND VIEW OUTDOORS BASECAMP	86332812	7/9/2014	4653010	12/9/2014
GRAND VIEW OUTDOORS BASECAMP GEAR, GUIDES, & MORE	86332229	7/9/2014	4663894	12/30/2014
GROWING	78329489	11/18/2003	2982947	8/9/2005
GROWING	86148967	12/18/2013	4568401	7/15/2014
LAWNSITE	77077846	1/8/2007	3478733	8/5/2008
NEPHROLOGY NEWS & ISSUES	76162374	11/10/2000	2555438	4/2/2002
NEPHROLOGY NEWS & ISSUES	85287849	4/6/2011	4093324	1/31/2012
PLOWSITE	77077829	1/8/2007	3416785	4/29/2008
PREDATOR XTREME	78953737	8/16/2006	3307322	10/9/2007
PREDATOR XTREME	78131211	5/24/2002	2750362	8/12/2003
PROCESSING	74234193	12/30/1991	1975553	5/28/1996
PROCESSING SOLUTIONS FOR THE PROCESS INDUSTRIES	77868007	11/9/2009	3892098	12/21/2010
SHOOTING SPORTS RETAILER	85167306	11/2/2010	3977654	6/14/2011
SHOOTING SPORTS RETAILER	78573038	2/23/2005	3059000	2/14/2006
SOLUTIONS FOR THE PROCESS INDUSTRIES	76366624	2/4/2002	2777359	10/28/2003
SPORTSFIELD MANAGEMENT	86140970	12/11/2013	4560405	7/1/2014
SPORTSFIELD MANAGEMENT	77006327	9/25/2006	3337499	11/13/2007
SUPERINTENDENT	77015867	10/6/2006	3315531	10/23/2007
SUPERINTENDENT	86147434	12/18/2013	4568404	7/15/2014
THE TACTICAL RETAILER	85167313	11/2/2010	3939334	3/29/2011
THE VOICE OF THE INDEPENDENT RETAILER	85167312	11/2/2010	3989190	7/5/2011
TREE SERVICES	86155095	12/31/2013	4549533	6/10/2014
TREE SERVICES	78329518	11/18/2003	3014228	11/8/2005
TURF	76289979	7/25/2001	2833609	4/20/2004
TURF	85724500	9/10/2012	4338040	5/21/2013
TURF DESIGN BUILD	86272186	5/5/2014	4622801	10/14/2014
WATER TECHNOLOGY	76128186	9/14/2000	2537933	2/12/2002
WATERFOWL & RETRIEVER	85286399	4/5/2011	4070082	12/13/2011
WHITETAIL JOURNAL	78152610	8/9/2002	2805982	1/13/2004

**TRADEMARK**