

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM451975

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THE J. PETERMAN COMPANY LLC		11/15/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ROSENTHAL & ROSENTHAL, INC.		
<b>Street Address:</b>	1370 BROADWAY		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86825744	J. PETERMAN E.M. COLLECTION	
<b>Registration Number:</b>	3978420	PETERMAN'S EYE	
<b>Registration Number:</b>	2919566		
<b>Registration Number:</b>	2273761	J PETERMAN	
<b>Registration Number:</b>	2057811	1903	
<b>Registration Number:</b>	1909959	THE J. PETERMAN COMPANY	
<b>Registration Number:</b>	1879705		
<b>Registration Number:</b>	1857684	OWNER'S MANUAL	
<b>Registration Number:</b>	1792689	THE J. PETERMAN COMPANY	
<b>Registration Number:</b>	5032557		
<b>Registration Number:</b>	4660868		
<b>Registration Number:</b>	4660867		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2024083141		
<b>Email:</b>	StuartJennison@aol.com		
<b>Correspondent Name:</b>	Corporation Service Company		

CH \$315.00 86825744

**Address Line 1:** 1090 Vermont Avenue, NW  
**Address Line 4:** Washington, D.C. 20005

**NAME OF SUBMITTER:** Stuart Jennison

**SIGNATURE:** /Stuart Jennison/

**DATE SIGNED:** 11/22/2017

**Total Attachments: 2**

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SECURITY INTEREST

WHEREAS, THE J. PETERMAN COMPANY LLC, a limited liability company formed under the laws of Delaware located at 5345 Creek Rd., Cincinnati, OH 45242 (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal, Inc. (the "Rosenthal") located at 1370 Broadway, New York, New York 10018, pursuant to a Financing Agreement dated November 15, 2017, as amended and/or supplemented (the "Financing Agreement"); and

WHEREAS, the Company is seeking to increase its credit extension pursuant to the Financing Agreement, and the Company is now granting to the Rosenthal a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to Rosenthal a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Financing Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of Rosenthal with respect to the security interest granted hereby are more fully set forth in the Financing Agreement.

Dated: November 15, 2017

THE J. PETERMAN COMPANY LLC

By: [Signature]  
Name: John H. Peterman  
Title: Chairman, CEO, Managing Member

STATE OF OHIO  
ss:  
COUNTY OF HAMILTON

On the 15th day of November, in the year 2017, before me, the undersigned, personally appeared - John H. Peterman the Chairman, CEO & Managing Member of The J. Peterman Company LLC personally known to me or proved to me on the basis of satisfactory evidence to the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity (ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

[Signature]  
(Signature and Office of Individual taking acknowledgment)

**RICHARD BOYDSTON, ATTORNEY  
NOTARY PUBLIC - STATE OF OHIO  
My commission has no expiration date  
Section 147.03 O.R.C.**

[NOTARY STAMP]

## SCHEDULE A

### MARK

### SERIAL/REG. NO. FILING DATE

<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Filing Date</u>
J. PETERMAN E.M. COLLECTION	86825744	November 19, 2015
Stylized Mark	86486179/5032557	December 19, 2014
Stylized Mark	86124279/4660868	November 20, 2013
Stylized Mark	86124278/4660867	November 20, 2013
PETERMAN'S EYE	77257042/3978420	August 16, 2007
Stylized Mark	76509476/2919566	April 25, 2003
J PETERMAN	75422995/2273761	January 26, 1998
1903	74558233/2057811	August 8, 1994
THE J. PETERMAN COMPANY	74455345/1909959	November 8, 1993
Stylized Mark	74455422/1879705	November 8, 1993
OWNER'S MANUAL	74455344/1857684	November 8, 1993
THE J. PETERMAN COMPANY	74322425/1792689	October 13, 1992