

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM451997

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PACIFIC WESTERN BANK		11/08/2017	STATE CHARTERED BANK: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AUTOGRAPH, INC. F/K/A NFLUENCE MEDIA, INC.		
<b>Also Known As:</b>			
<b>Street Address:</b>	999 N. NORTHLAKE WAY		
<b>Internal Address:</b>	SUITE 300		
<b>City:</b>	SEATTLE		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98103		
<b>Entity Type:</b>	Corporation: WASHINGTON		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85284388	NFLUENCE	
<b>Serial Number:</b>	85881937	AUTOGRAPH	
<b>Serial Number:</b>	85558616	SWOTE	
<b>Serial Number:</b>	85558608	SWOTE	
<b>Serial Number:</b>	85284384	NFLUENCE	
<b>Serial Number:</b>	85509822	DEALBOARD	
<b>Serial Number:</b>	85509816	DEALBOARD	
<b>Serial Number:</b>	85509809	DEALBOARD	
<b>Serial Number:</b>	85391280	DEAL TAILOR	
<b>Serial Number:</b>	85391276	DEAL TAILOR	
<b>Serial Number:</b>	85391274	DEAL TAILOR	
<b>Serial Number:</b>	85773166	GAMIFYING PERSONALIZATION	
<b>Serial Number:</b>	85773162	GAMIFYING PERSONALIZATION	
<b>Serial Number:</b>	76210354	NFLUENCE	
<b>Serial Number:</b>	87005116	AUTOGRAPH CONNECT	
<b>Serial Number:</b>	87005113	PROFILE CLOUD	

CH \$415.00 85284388

**CORRESPONDENCE DATA****Fax Number:** 9193541278*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 919-314-3086**Email:** diligencereview@square1bank.com**Correspondent Name:** PACIFIC WESTERN BANK**Address Line 1:** 406 BLACKWELL STREET**Address Line 2:** SUITE 240**Address Line 4:** DURHAM, NORTH CAROLINA 27701

<b>NAME OF SUBMITTER:</b>	NICHOLAS NANCE
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<b>SIGNATURE:</b>	/NICHOLAS NANCE-EPD/
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<b>DATE SIGNED:</b>	11/22/2017
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**Total Attachments: 5**

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## RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of November 8, 2017, by **PACIFIC WESTERN BANK** (as successor in interest by merger to Square 1 Bank) ("Lender") in favor of **AUTOGRAPH, INC. f/k/a NFLUENCE MEDIA, INC.**, a Delaware corporation ("Company") with its principal place of business located at 999 N. Northlake Way, Suite 300, Seattle, Washington 98103.

### Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation the patents and trademarks described on Exhibits A and B attached hereto, respectively, (collectively, the "Intellectual Property") under the Intellectual Property Security Agreement dated as of August 7, 2013 (the "2013 Security Agreement") or the Amended and Restated Intellectual Property Security Agreement dated as of February 11, 2015 (the "2015 Security Agreement"; and together with the 2013 Security Agreement, collectively, the "Security Agreements"), and recorded with the US Patent and Trademark Office as set forth on Exhibits A and B.

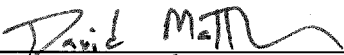
WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreements, Lender agrees to release its security interest in the Intellectual Property.

### Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

**LENDER:**

**PACIFIC WESTERN BANK**

  
Name: David Matthews  
Title: VP

406 Blackwell Street  
Suite 240  
Durham, NC 27701

## EXHIBIT A

### Patents

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on **August 9, 2013** at Reel and Frame Number **030995/0737**:

<u>Description</u>	<u>Patent Application No./Issued Patent No.</u>	<u>Application/ Issue Date</u>
Consumer driven advertising system	13490444	6/6/12
Method and apparatus for displaying ads directed to personas having associated characteristics	13490447	6/6/12
System and method for delivering ads to personas based on determined user characteristics	13490449	6/6/12
Consumer self-profiling gui, analysis and rapid information presentation tools	13707578	12/6/12
Consumer self-profiling gui, analysis and rapid information presentation tools	13707581	12/6/12
Reverse brand sorting tools for interest-graph driven personalization	13843270	3/15/13
Provisioning wireless device profiles	13843645	3/15/13

(patents continued next page)

**Patents (continued)**

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on **March 2, 2015** at Reel and Frame Number **035066/0218**:

<u>Description</u>	<u>Patent Application No./Issued Patent No.</u>	<u>Application/ Issue Date</u>
Ad Blocking Tools for Interest-Graph Driven Personalization	13843635	3/15/13
Consumer and Brand Owner Data Management	14078515	11/12/13
Privacy Sensitive Persona Management Tools	14280480	5/16/14
Consumer Self-Profiling Gui, Analysis and Rapid Information Presentation Tools	14460319	8/14/14

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on **September 20, 2016** at Reel and Frame Number **039802/0217**:

<u>Description</u>	<u>Patent Application No./Issued Patent No.</u>	<u>Date</u>
Beacon Based Privacy Centric Network Communication, Sharing, Relevancy Tools and Other Tools	14672007	3/27/15
Privacy Sensitive Persona Management Tools	15146860	5/4/16

**EXHIBIT B**

**Trademarks**

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **August 9, 2013** at Reel and Frame Number **5088/0862**:

<b><u>Description</u></b>	<b>Registration/ Serial Number</b>	<b>Registration/ Application Date</b>
NFLUENCE	85284388	4/1/11
AUTOGRAPH	85881937	3/20/13
SWOTE	85558616	3/2/12
SWOTE	85558608	3/2/12
NFLUENCE	85284384	4/1/11
DEALBOARD * Dead	85509822	1/5/12
DEALBOARD * Dead	85509816	1/5/12
DEALBOARD * Dead	85509809	1/5/12
DEAL TAILOR * Dead	85391280	8/5/11
DEAL TAILOR * Dead	85391276	8/5/11
DEAL TAILOR * Dead	85391274	8/5/11
GAMIFYING PERSONALIZATION * Dead	85773166	11/6/12
GAMIFYING PERSONALIZATION * Dead	85773162	11/6/12
NFLUENCE * Dead	76210354	2/15/01

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**Trademarks (continued)**

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **September 20, 2016** at Reel and Frame Number **5883/0029**:

<b><u>Description</u></b>	<b>Registration/ Serial Number</b>	<b>Registration/ Application Date</b>
AUTOGRAPH CONNECT	87005116	4/18/16
PROFILE CLOUD	87005113	4/18/16