

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM452194

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PUKKA HERBS LIMITED		09/18/2017	a Limited Company incorporated under the laws of England and Wales:

RECEIVING PARTY DATA

Name:	UNILEVER N.V.
Street Address:	Weena 455, 3013 AL
City:	Rotterdam
State/Country:	NETHERLANDS
Entity Type:	Naamloze Vennootschap (Nv): NETHERLANDS

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	4196798	LOVE
Registration Number:	3658108	PUKKA
Registration Number:	4635013	PUKKA
Registration Number:	4779929	
Registration Number:	5097379	WOMANKIND
Serial Number:	87517136	LEAN MATCHA GREEN
Serial Number:	87095579	TURMERIC ACTIVE
Serial Number:	87498992	TURMERIC ACTIVE
Serial Number:	87134541	TURMERIC GLOW

CORRESPONDENCE DATA

Fax Number: 2123101895

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2126264242

Email: nyctrademarks@bakermckenzie.com

Correspondent Name: Lindsey E. Utrata

Address Line 1: 452 Fifth Avenue

Address Line 2: Baker & McKenzie LLP

Address Line 4: New York, NEW YORK 10018

CH \$240.00 4196798

ATTORNEY DOCKET NUMBER:	10060058- 50390693
NAME OF SUBMITTER:	Lindsey Utrata Authorized Attorney
SIGNATURE:	/LEU/
DATE SIGNED:	11/27/2017
Total Attachments: 2 source=Assignment of Trademarks - PUKKA -9771793-v1-LONDMS#page1.tif source=Assignment of Trademarks - PUKKA -9771793-v1-LONDMS#page2.tif	

ASSIGNMENT OF TRADEMARKS

The undersigned, PUKKA HERBS LIMITED, a limited company incorporated under the laws of England & Wales having an address at 8 Hawkfield Business Park, Bristol, BS14 0BY (“Assignor”), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from UNILEVER N.V., a naamloze vennootschap incorporated under the laws of the Netherlands having an address at Weena 455, 3013AL Rotterdam, The Netherlands (“Assignee”), and pursuant to a certain Asset Purchase Agreement entered into as of 18 September 2017 by and between PUKKA HERBS LIMITED on the one hand, and UNILEVER N.V. on the other, does hereby assign, transfer, deliver and set over to Assignee and Assignee’s successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor’s right, title and interest in and to:

The U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the “Trademarks”).

Said Trademarks to be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trademarks pertain, which business is ongoing and existing, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

PUKKA HERBS LIMITED

By: _____


Name: Joseph Sullivan
Title: Duly Authorized

UNILEVER N.V.

By: _____

Name: Joseph Sullivan
Title: Duly Authorized

EXHIBIT A

Mark	Reg. No. / Serial No.
LOVE	4196798
PERFECT DAY	4565926
PUKKA	3658108
PUKKA	4635013
	4779929
WOMANKIND	5097379
LEAN MATCHA GREEN	87/517136
TURMERIC ACTIVE	87/095579
TURMERIC ACTIVE	87/498992
TURMERIC GLOW	87/134541

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