

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM451772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KINGDOM ANIMALIA, LLC		08/02/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	UNILEVER NV		
Street Address:	Weena 45,		
City:	3013 Al Rotterdam		
State/Country:	NETHERLANDS		
Entity Type:	Naamloze Vennootschap (Nv): NETHERLANDS		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Registration Number:	4995638	ICON	
Registration Number:	4205533	ILLUSION	
Registration Number:	4286825	IMMACULATE	
Registration Number:	4198104	SCRIPT	
Registration Number:	4221144	SOLAR TAN	
Serial Number:	86955254	AMBIENT PURE	
Serial Number:	86463570	RUNE	
Serial Number:	86748233	TETE DE FEMME	
Serial Number:	87275987	HOURGLASS	
Serial Number:	87342060	THE SECRET TO A SUPERNATURAL GLOW	
Serial Number:	87341920	CREATE YOUR PERFECT LIGHT	
Serial Number:	87342039	THE MIRACLE FOUNDATION FOR OILY SKIN	
Registration Number:	4842330	EQUILIBRIUM	
Serial Number:	87342072	THE LASH ARTIST	
Serial Number:	87342083	FOUR LETTERS THAT CAN CHANGE THE WORLD	
Registration Number:	4213482	FEMME ROUGE	
Serial Number:	87342093	A STATE OF BALANCE	
Serial Number:	87342110	ELEVATE YOUR FOUNDATION	
Registration Number:	4198102	FILM NOIR	
Registration Number:	5015437	AMBIENT	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4941645	AMBIENT LIGHT
Registration Number:	5060329	CURATOR
Registration Number:	4198490	HIDDEN
Registration Number:	2867076	HOURLASS
Serial Number:	87570923	SCATTERED LIGHT
Serial Number:	87447098	CAUTION
Serial Number:	87530411	PHOTOLUMINESCENT TECHNOLOGY
Serial Number:	87460928	

CORRESPONDENCE DATA

Fax Number: 2123101895

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212 626 4242

Email: nyctrademarks@bakermckenzie.com

Correspondent Name: Lindsey Utrata

Address Line 1: 452 Fifth Avenue

Address Line 2: Baker & McKenzie LLP

Address Line 4: New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER:	10060058-50389610
NAME OF SUBMITTER:	Lindsey Utrata Authorized Attorney
SIGNATURE:	/LEU/
DATE SIGNED:	11/21/2017

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

The undersigned, Kingdom Animalia, LLC, a California limited liability company having an address at 1241 Electric Avenue, Venice, CA 90291, United States of America ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from Unilever NV, a naamloze vennootschap (nv) incorporated under the laws of the Netherlands having an address at Weena 445, 3013 AL Rotterdam, the Netherlands ("Assignee"), and pursuant to a certain Intellectual Property Assignment Agreement entered into as of 2 August 2017 by and between Kingdom Animalia, LLC on the one hand, and Unilever NV on the other, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

the U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks").

Said Trademarks to be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trademarks pertain, which business is ongoing and existing, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

Kingdom Animalia, LLC

By: _____

Name: Joseph Sullivan

Title: DULY AUTHORIZED


Unilever NV

By: _____

Name: Joseph Sullivan

Title: DULY AUTHORIZED

Schedule A

Mark	Reg. No. / Serial No.
ICON	4995638
ILLUSION	4205533
IMMACULATE	4286825
SCRIPT	4198104
SOLAR TAN	4221144
AMBIENT PURE	86955254
RUNE	86463570
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	87460928

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RECORDED: 11/21/2017

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REEL: 006214 FRAME: 0350