

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM455033

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900428479		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reach the Beach, Inc.		10/24/2017	Corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Rio Brands, LLC		
Street Address:	100 Front Street		
Internal Address:	Suite 1350		
City:	West Conshohocken		
State/Country:	PENNSYLVANIA		
Postal Code:	19428		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2279258	WONDER WHEELER	
CORRESPONDENCE DATA			
Fax Number:	2153214595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-321-6772		
Email:	malamorte@verizon.net		
Correspondent Name:	Eric A. LaMorte		
Address Line 1:	P.O. Box 434		
Address Line 4:	Yardley, PENNSYLVANIA 19067-8434		
ATTORNEY DOCKET NUMBER:	WONDERWHEELER		
NAME OF SUBMITTER:	Eric A. LaMorte		
SIGNATURE:	/Eric A. LaMorte/		
DATE SIGNED:	12/19/2017		
Total Attachments: 1			
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Assignment of Trademark

Mark: WONDER WHEELER


Whereas, **Reach the Beach, Inc.** ("Assignor") located in Mansfield, MA is owner of the United States Trademark Registration for the mark **WONDER WHEELER**, Registration No. 2,279,258, registered September 21, 1999, (the "Trademark").

And whereas **Rio Brands, LLC**, a limited liability company organized under the laws of Delaware, ("Assignee") whose mailing address is **100 Front Street, Suite 1350, West Conshohocken, PA 19428**, desires to acquire all rights, title, and interest in and to the Trademark and any extensions that may be granted therefrom.

Therefore, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee, effective November 12, 2017, 100% of his right, title, and interest in the Trademark for the entire term of the registration and any extensions that may issue therefrom. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made. *and good will of the business*

Assignor further agrees to: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including trademark applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademark and any and all applications and registrations for the trademark in any and all countries.

SIGNED on October 24, 2017 [date]

 [Signature of Assignor representative]

Perry M. DiMascio, Pres. [Printed name and title of Assignor representative]