

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM450806

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Berard Groupe		11/06/2017	Limited Liability Company: FRANCE
RECEIVING PARTY DATA			
Name:	FGAL Beaute S.A.		
Street Address:	62 avenue de la Liberte,		
City:	Luxembourg		
State/Country:	VIRGINIA		
Postal Code:	L-1930		
Entity Type:	Limited Liability Company: LUXEMBOURG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3621027	MOD'S HAIR	
CORRESPONDENCE DATA			
Fax Number:	2127083401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127083901		
Email:	ddennison@ladas.com		
Correspondent Name:	Donald L. Dennison		
Address Line 1:	1700 Diagonal Road		
Address Line 2:	Suite 505		
Address Line 4:	Alexandria, VIRGINIA 22314		
DOMESTIC REPRESENTATIVE			
Name:	Donald L. Dennison		
Address Line 1:	1700 Diagonal Road		
Address Line 2:	Suite 505		
Address Line 4:	Alexandria, VIRGINIA 22314		
NAME OF SUBMITTER:	Donald L. Dennison		
SIGNATURE:	/donald l. dennison/		
DATE SIGNED:	11/14/2017		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS BERARD GROUPE, a public limited company existing under the laws of France, having its registered seat at 6 avenue Marceau, 75008 Paris, FRANCE, formerly at 26 rue d'Amsterdam, Paris, FRANCE, registered with the Trade and Companies Register of Paris under number 338 164 502 (herein after called the "Assignor") is the owner of the trademark in U.S. Registration for MOD'S HAIR No. 3621027 registered in class 44 on May 12, 2009 (hereinafter called the "Trademark")

AND WHEREAS FGAL BEAUTE S.A., a public limited company existing under the laws of Luxembourg, having its registered seat at 62 avenue de la Liberté, L-1930 Luxembourg, LUXEMBOURG, registered with the Trade and Companies Register of Luxembourg under number B199194 (hereinafter called the "Assignee") is the owner of the registered trademarks MOD'S HAIR in many countries to designate perfume products, cosmetics, hair products in class 3 of the international classification; and is the owner of the registered trademark MOD'S HAIR to designate hair salons and other services in classes 41 and 44 of the same international classification

WHEREAS the United States Patent and Trademark Office has required all US trademarks MOD'S HAIR to be in the name of one and the same holder and whereas the Assignor and the Assignee are to fulfil that obligation

WHEREAS the Assignor has agreed to assign, sell and transfer to the Assignee all of its rights, title and interest in and to the Trademark, including, but not limited to, all registration rights with respect to the Trademark, the goodwill of the business in respect of services for which the said Trademark is registered and all income, royalties or claims relating to the Trademark due or payable on or after the date of the present agreement

WHEREAS the Assignee has agreed to acquire the entire right, title and interest in and to the Trademark

NOW THEREFORE, for good and valuable consideration of two thousand euros (EUR 2,000), receipt of which is hereby acknowledged, the Assignor hereby confirms the assignment and transfer to the Assignee of the entire right, title and interest in and to the aforementioned Trademark. The Assignor represents and warrants (i) that it is the registered owner of the Trademark and possesses all rights, title and interest in the Trademark; (ii) that it has the power to enter into the present agreement; and (iii) that the Trademark is free and clear of any liens, charges, security interests, pledges, encumbrances and adverse claims, including but not limited to agreement to sell, preemption and any third parties rights.

The Assignee is entitled to all rights and privileges from the Trademark, including but not limited to start and/or continue all procedures in respect with the assigned Trademark, especially for facts prior the date of the assignment.

The Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office to record the transfer of the registrations and/or applications for registration of the Trademark to the Assignee as assignee of the Assignor's entire right, title and interest therein. The Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm the Assignee's ownership of the Trademark.

The obligations of the present agreement shall apply to and bind the parties and their heirs, legal representatives and respective successors in rights.

The present agreement is valid worldwide and shall be governed by and construed in accordance with the laws of the Grand Duchy of Luxembourg. Any disputes hereunder shall be brought before the competent court in Luxembourg, the competence of which the parties hereto expressly acknowledge by executing the present agreement.

Made in Paris and Luxembourg on 6 November 2017 in three (3) original counterparts, each party acknowledging receipt of one (1) original counterpart.

BERARD GROUPE
Represented by Mr Alain Viot

Title: Chairman of the Board of Directors

Signature:



FGAL BEAUTE S.A.
Represented by Mr Philippe
Pedrini and Mr Marcel Stephany
Title: Directors
Signatures:

