

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM452795

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hayden Girls, Inc.		11/06/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	RE-ORDER FASHION, INC.		
Street Address:	1162 S. CROCKER ST.		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90021		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87180834	HAYDEN GIRLS	
CORRESPONDENCE DATA			
Fax Number:	8584882545		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	442-232-0126		
Email:	phil@techlawllp.com		
Correspondent Name:	Phil Kim		
Address Line 1:	PO Box 1416		
Address Line 4:	La Jolla, CALIFORNIA 92038		
ATTORNEY DOCKET NUMBER:	HAYDEN GIRLS		
NAME OF SUBMITTER:	Phil Kim		
SIGNATURE:	/Phil Kim/		
DATE SIGNED:	12/01/2017		
Total Attachments: 1			
source=Hayden Girls Assignment Agreement_Signed (11.08.2017) (1)#page1.tif			

OP \$40.00 87180834

Trademark Assignment

United States of America

This Assignment is made this 6th day of November 2017, by and between Hayden Girls, Inc., a California corporation having its principal place of business at 3525 W Carson Street, SPC #83, Torrance, California 90503 ("Assignor") and Re-Order Fashion, Inc., a California Corporation having its principal place of business at 1162 S. Crocker Street, Los Angeles, California 90021 ("Assignee").

WHEREAS Assignor is owner of the trademarks as set out in the schedule below, as well as the goodwill of the business associated with said trademarks; and

WHEREAS Assignee is desirous of acquiring said trademarks, the trademark applications, and goodwill of the business associated with said trademarks thereof:

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the trademarks and the applications and registrations thereof, together with the goodwill of the business associated with the trademarks.

THE SCHEDULE above referred to:

MARK	JURISDICTION	SERIAL. NO.	FILING DATE	CLASS	STATUS
HAYDEN GIRLS	USA	87180834	September 23, 2016	025	Live

IN WITNESS WHEREOF, the Assignor has executed this document in accordance with its constitutions and bylaws:

Signature : 李 夏 貞

Print Name : Hailee Hyejung Lee

Title : Owner

Date : November 6, 2017