

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM452660

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Krupp Brothers Winery LLC		11/30/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	E. & J. Gallo Winery		
Street Address:	600 Yosemite Boulevard		
City:	Modesto		
State/Country:	CALIFORNIA		
Postal Code:	95354		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87271324	STAGE MOUNTAIN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tm.group@ejgallo.com		
Correspondent Name:	Kristi W. Whalen		
Address Line 1:	600 Yosemite Boulevard		
Address Line 4:	Modesto, CALIFORNIA 95354		
NAME OF SUBMITTER:	Kristi W. Whalen		
SIGNATURE:	/kww/		
DATE SIGNED:	11/30/2017		
Total Attachments: 1			
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TRADemark ASSIGNMENT

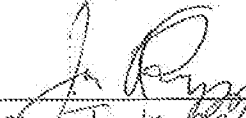
This Trademark Assignment is entered as of November 29, 2017 (the "Effective Date"), by and between Krupp Brothers Winery LLC, with an address at 1345 Hestia Way, Napa, CA 94558 ("Seller"), and E. & J. Gallo Winery, a California corporation with an address at 600 Yosemite Blvd, Modesto, CA 95354 ("Gallo").

WHEREAS, Seller is the owner of the trademark STAGE MOUNTAIN for "alcoholic beverages except beers," the USPTO trademark application Serial No. 87271324, and all goodwill associated therewith (the "Mark");


WHEREAS, Gallo desires to acquire from Seller and Seller desires to assign to Gallo all of Seller's right, title, and interest in and to the Mark, and all goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby assigns to Gallo and Gallo hereby accepts from Seller all of Seller's right, title, and interest in and to the Mark, including without limitation all statutory and common law rights therein, all goodwill appurtenant thereto, and U.S. Application Serial No 87271324.

KRUPP BROTHERS WINERY LLC

By: 
Name: Jan Krupp
Title: manager member

E. & J. GALLO WINERY

By: 
Name: E. & J. Gallo
Title: VP/IM