

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM452677

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Andrew A Podshadley		11/21/2017	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Trek Bicycle Corporation		
<b>Street Address:</b>	801 W. Madison		
<b>City:</b>	Waterloo		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53594		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86845802	TREK WINERY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7083838897		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	708-383-8801		
<b>Email:</b>	docket@merz-law.com, jwidmer@merz-law.com		
<b>Correspondent Name:</b>	Mary Catherine Merz		
<b>Address Line 1:</b>	1010 Lake Street, Suite 400		
<b>Address Line 4:</b>	Oak Park, ILLINOIS 60301		
<b>NAME OF SUBMITTER:</b>	Jennifer A. Widmer		
<b>SIGNATURE:</b>	/Jennifer A. Widmer/		
<b>DATE SIGNED:</b>	11/30/2017		
<b>Total Attachments: 2</b>			
source=24837.Assignment of TREK WINERY marks#page1.tif			
source=24837.Assignment of TREK WINERY marks#page2.tif			

OP \$40.00 86845802

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made pursuant to the terms of the Settlement Agreement dated 11-21-, 2017 ("the Settlement Agreement"), by and between Trek Bicycle Corporation, a Wisconsin corporation having its principal place of business at 801 West Madison, Waterloo, Wisconsin 53594 ("Trek") and Andrew A. Podshadley, an individual and U.S. citizen located at 1026 Machin Ave., Novato, California 94945 ("Applicant").

WHEREAS, Applicant ("Assignor") has adopted, owns and is using in its business the TREK WINERY and TREK WINE marks (the "Trademarks");

WHEREAS, Trademark Application Serial No. 86/845,802 is pending for the TREK WINERY mark; and

WHEREAS, Trek ("Assignee") is desirous of using the Trademarks and acquiring the entire right, title and interest thereto, and the goodwill of the business symbolized thereby for the United States.

NOW THEREFORE, in consideration of the mutual covenants of the parties, Trek and Applicant agree as follows.

1. Assignor hereby sells, assigns, conveys and transfers unto Assignee for the United States all right, title and interest in, to and under the Trademarks together with (1) all associated common law and statutory rights, (b) the goodwill of the business symbolized thereby, and (c) all rights and privileges granted and secured thereby, including without limitation, the right to sue and recover for any past or continuing infringement of the Trademarks, as well as the right to seek any and all remedies available at law or in equity.

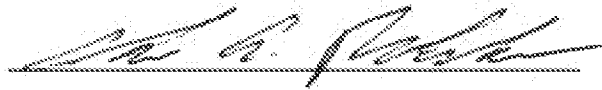
2. All said right, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment of Trademarks had not been made.


3. Assignor agrees to sign any additional documents that may be needed in order to record this assignment for the United States.

4. This Assignment of Trademarks is executed in duplicate, each document of which is to be treated as an original. The date of this Assignment is either (a) the date that both parties signed this Agreement, or (b) the last date on which one of the parties signed this Agreement.

ANDREW A. PODSHADLEY  
Assignor

TREK BICYCLE CORPORATION,  
Assignee



By: 

Date: 11/16, 2017

Chad Brown  
Chief Financial Officer

Date: 11-21-17, 2017