

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM452933

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CONNER STRONG & BUCKELEW COMPANIES, INC.		02/04/2016	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	CONNER STRONG & BUCKELEW COMPANIES, LLC		
Street Address:	40 Lake Center Executive Park, 401 Route 73 North		
City:	Marlton		
State/Country:	NEW JERSEY		
Postal Code:	08053		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4047773	J.A. MONTGOMERY RISK CONTROL SINCE 1924	
Registration Number:	3707604	RETURN ON RISK APPROACH	
Registration Number:	4307462	PERSONAL RISK MANAGER YOUR HOMES. YOUR H	
CORRESPONDENCE DATA			
Fax Number:	2156894934		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-979-1191		
Email:	nkmclaughlin@duanemorris.com		
Correspondent Name:	Nicole K. McLaughlin, Duane Morris LLP		
Address Line 1:	30 South 17th Street		
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103-4196		
ATTORNEY DOCKET NUMBER:	E7449-00009		
NAME OF SUBMITTER:	Nicole K. McLaughlin		
SIGNATURE:	/Nicole K. McLaughlin/		
DATE SIGNED:	12/01/2017		
Total Attachments: 8			
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FILED
FEB 11 2016
STATE TREASURER

CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF FORMATION
OF
CONNER STRONG & BUCKELEW COMPANIES, LLC
0600428554

0600428554

The undersigned hereby submits for filing, on behalf of the CONNER STRONG & BUCKELEW COMPANIES, LLC (the "Company"), this Certificate of Amendment of the Company's Certificate of Formation on file with the Division of Revenue and Enterprise Services. This Certificate of Amendment is being filed accordance with the section 19 of the Revised Uniform Limited Liability Company Act, L.2012, c. 50.

1. The name of Company is CONNER STRONG & BUCKELEW COMPANIES, LLC.
2. The date of filing of the Company's Certificate of Formation is February 4, 2016.
3. The Company's Business ID Number is 0600428554
4. Article 2 of the Company's Certificate of Formation is amended to read as follows:

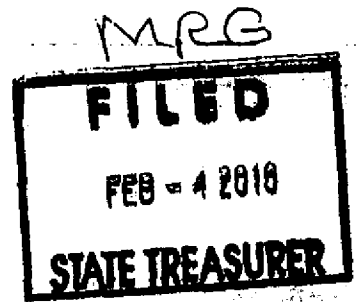
2. PURPOSE. The purpose of the limited liability company is to engage in the business of insurance, risk management and employee benefit brokerage and consulting, and to engage in any other purposes, business and activities which limited liability companies may engage in under the laws of the State of New Jersey.

The undersigned has executed this Certificate of Amendment on February 10, 2016 intending that it be filed in the office of the Division of Revenue and Enterprise Services pursuant N.J.S.A. § 42:2C-19.

CONNER STRONG & BUCKELEW COMPANIES, LLC

By: W. Michael Tagwad
Signer: W. Michael Tagwad, Manager

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24866058



CERTIFICATE OF MERGER
of
CONNER STRONG & BUCKELEW COMPANIES, INC.
into
CONNER STRONG & BUCKELEW COMPANIES, LLC

0600428554

CONNER STRONG & BUCKELEW COMPANIES, INC., a New Jersey Business Corporation, hereinafter referred to as the "Corporation," and CONNER STRONG & BUCKELEW COMPANIES, LLC, a New Jersey Limited Liability Company, hereinafter referred to as the "Company," desiring to merge the Corporation into the Company pursuant to Chapter 10 of the New Jersey Business Corporation Act and Article 10 of the Revised Uniform Limited Liability Company Act hereby execute the following Certificate of Merger:

1. The name of the constituent entities to merge and their jurisdiction of formation are as follows:
 - 1.1. CONNER STRONG & BUCKELEW COMPANIES, INC., a New Jersey Business Corporation (Business ID Number: 6243480000).
 - 1.2. CONNER STRONG & BUCKELEW COMPANIES, LLC, a New Jersey Limited Liability Company (Business ID Number: to be assigned on the date coincident with the date of the merger).
2. The entity which will survive the merger shall be CONNER STRONG & BUCKELEW COMPANIES, LLC.
3. No amendment to the Certificate of Formation or the Operating Agreement of the Company is to be effected as a part of this Merger.
4. The Agreement and Plan of Merger is attached to this Certificate of Merger as Exhibit A and is on file at the place of business of the Company which is located at 40 Lake Center Executive Park, 401 Rt. 73 North, Suite 300, P.O. Box 989, Marlton, NJ 08053.
5. On February 4, 2016, the Agreement and Plan of Merger was approved by the separate written consents of the sole shareholder of the Corporation and the sole Member of the Company.

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6. The effective date of the merger shall be upon the filing of this Certificate of Merger with the New Jersey Division of Revenue Corporate Filing Unit.

7. A copy of the Agreement and Plan of Merger will be furnished by the Company on the request and without cost to the member of the Company or the shareholder of the Corporation.

IN WITNESS WHEREOF, said constituent entities have each caused this certificate to be signed by an authorized person on February 4, 2016

CONNER STRONG & BUCKELEW
COMPANIES, INC.

By: W. Michael Tiagwad
Name: W. Michael Tiagwad
Title: President

CONNER STRONG & BUCKELEW
COMPANIES, LLC

By: W. Michael Tiagwad
Name: W. Michael Tiagwad
Title: Manager

EXHIBIT A
PLAN AND AGREEMENT OF MERGER
CONNER STRONG & BUCKELEW COMPANIES, INC.
into
CONNER STRONG & BUCKELEW COMPANIES, LLC

CONNER STRONG & BUCKELEW COMPANIES, INC., a New Jersey Business Corporation (Business ID Number: 6243480000), which is engaged in the business of insurance, risk management and employee benefits brokerage and consulting hereinafter referred to as the "Corporation," and CONNER STRONG & BUCKELEW COMPANIES, LLC, a New Jersey Limited Liability Company, hereinafter referred to as the "Company," (the Corporation and the Company together the "Business Entities") desiring to convert the Corporation to a limited liability company by merger of the Corporation into the Company pursuant to N.J.S. 14A:10-1 and N.J.S.A. 42:2C-74 hereby adopt the following Plan of Merger:

1. The Business Entities hereto agree to effect this Merger effective upon the filing of a Certificate of Merger with the Department of Treasury of the State of New Jersey, Division of Revenue and Enterprise Services.
2. The business entity to survive the Merger is CONNER STRONG & BUCKELEW COMPANIES, LLC, a New Jersey limited liability company, which shall continue under the same name.
3. No amendment to the Certificate of Formation or the Operating Agreement of the Company is to be effected as a part of this Merger.
4. The ownership of each of the Business Entities is as follows:

CONNER STRONG & BUCKELEW COMPANIES, INC.
a New Jersey Business Corporation

<u>Shareholder</u>	<u>Stock Holdings</u>
General American Holdings, Inc.	100 shares

CONNER STRONG & BUCKELEW COMPANIES, LLC
a New Jersey Limited Liability Company

<u>Member</u>	<u>Percentage Interest</u>
Conner Strong & Buckelew Companies, LLC	100%

5. The manner by which the Merger is to be accomplished will be as follows. The stock of the Corporation will be converted into an equivalent membership interest in the Company and result in General American Holdings, Inc. being the sole member of the Company.

6. This Agreement and Plan of Merger has been approved by the written consents of the sole shareholder of the Corporation and the sole Member of the Company, and each consents and agrees to this Plan of Merger.

7. On January 22, 2016, the State of New Jersey, Department of Banking and Insurance, Licensing Services Bureau – Insurance approved the request of the Corporation to convert from a corporation to a limited liability company under the name "CONNER STRONG & BUCKELEW COMPANIES, LLC." A copy of the Bureau's letter is attached to this Agreement and Plan of Merger as Exhibit A.

8. The Operating Agreement of the Company, as in effect on the effective date of the Merger, shall continue in full force and effect as the Operating Agreement of the Company and shall not be changed or amended by the Merger.

9. The Company reserves the right and power to alter, amend, change, or appeal any of the provisions contained in its Operating Agreement.

10. The stock in the Corporation shall be converted into the sole membership interest in the Company.

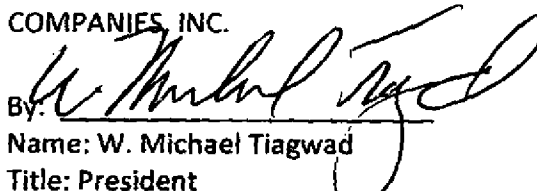
11. On the effective date of the Merger, the separate existence of the Corporation and all of its property, rights, privileges, and franchises, of whatsoever nature and description shall be transferred to, vested in, and devolve upon the Company, without further act or deed, and all debts, liabilities and duties of the Corporation shall become the debts, liabilities and duties of the Company, all as provided under the applicable laws of the State of New Jersey. Confirmatory deeds, assignments, or other like instruments, when deemed desirable by the Company to evidence such transfer, vesting, or devolution of any property, right, privilege, or franchise, shall at any time, or from time to time, be made and delivered in the name of the Corporation.

12. The effective date of the merger shall be upon the filing of the Certificate of Merger with the New Jersey Division of Revenue Corporate Filing Unit.

IN WITNESS WHEREOF, the Corporation and the Company, pursuant to the approval and authority duly given by resolutions adopted by consent of their respective governing bodies have caused this Plan and Agreement of Merger to be executed by an authorized officer of each party thereto.

Dated: February 4, 2016

CONNER STRONG & BUCKELEW
COMPANIES, INC.

By: 
Name: W. Michael Tiagwad
Title: President

CONNER STRONG & BUCKELEW
COMPANIES, LLC

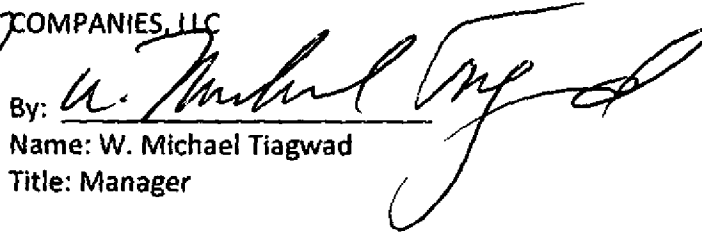
By: 
Name: W. Michael Tiagwad
Title: Manager

EXHIBIT A

Letter of State of New Jersey, Department of Banking and Insurance
Licensing Services Bureau – Insurance



CHRIS CHRISTIE
Governor

State of New Jersey
DEPARTMENT OF BANKING AND INSURANCE
LICENSING SERVICES BUREAU - INSURANCE
PO BOX 327
TRENTON, NJ 08625-0327

RICHARD J. HANCOCK
Acting Commissioner

KIM GUARAGNO
L.L. Governor

Tel: (609) 292-4337
Fax: (609) 984-5263

PETER L. LABI
Director

January 22, 2016

Kenneth A. Levine
40 Lake Center Executive Park
401 Route 73 North
Marlton, NJ 008053

Re: Conner Strong & Buckelew Companies, LLC

Dear Mr. Levine

This correspondence is in response to your request for approval to convert an organization from a Corporation to a Limited Liability Company. The records of the Licensing Unit reflect that Conner Strong & Buckelew Companies, LLC is a permissible name.

The organization name change can now be filed with the New Jersey Department of Treasury, Commercial Recording at 609-292-9292. When filing with the New Jersey Department of Treasury, please attach a copy of this approval letter. Business names are reserved for 90 business days by this Department.

The Department of Banking & Insurance Licensing records will be updated to reflect the requested change upon receipt of a current copy of the Department of Treasury's Certificate of Formation of LLC, a copy of the SS4-Form reflecting the new FEIN number assigned to the LLC and a copy of this correspondence.

Questions concerning this correspondence may be directed to my attention at (609) 292-4337 ext. 50294.

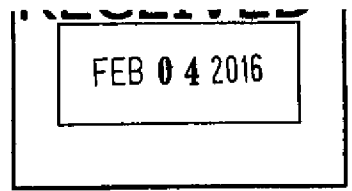
Sincerely,

Kevin H. Christie

Department of Banking & Insurance
Insurance, Licensing Services Bureau

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CERTIFICATE OF FORMATION OF CONNER STRONG & BUCKELEW COMPANIES, LLC

0600428554

Pursuant to the provisions of the Revised Uniform Limited Liability Company Act the State of New Jersey (N.J.S.A. 42:2C-1 et seq.), the undersigned adopts the following Certificate of Formation.

- 1. NAME. The name of the limited liability company is CONNER STRONG & BUCKELEW COMPANIES, LLC.
2. PURPOSE. The purpose of the limited liability company is to engage in the business of insurance, risk management and employee benefits brokerage and consulting.
3. REGISTERED OFFICE AND AGENT. The address of the initial registered office of the limited liability company is 830 Bear Tavern Road, West Trenton, NJ 08628 and the name of the initial agent for service of process of the limited liability company at that office is CORPORATION SERVICE COMPANY.
4. MANAGEMENT. The limited liability company will be managed by one or more managers designated in or appointed in accordance with the terms of the operating agreement of the limited liability company.
5. ORGANIZER. The name of the organizer is James B. Evans, Jr.

Dated: February 4, 2016

James B. Evans, Jr. Kulzer & DiPadova, PA

112798143 TRADEMARK REEL: 006218 FRAME: 0584



State of New Jersey

DEPARTMENT OF BANKING AND INSURANCE
LICENSING SERVICES BUREAU - INSURANCE
PO Box 327
TRENTON, NJ 08625-0327

RICHARD J. BADOLATO
Acting Commissioner

CHRIS CHRISTIE
Governor

KIM GUADAGNO
Lt. Governor

TEL (609) 292-4337
FAX (609) 984-5263

PETER L. HARTT
Director

January 22, 2016

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401 Route 73 North
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Sincerely,
Chris Christie

Department of Banking & Insurance
Insurance, Licensing Services Bureau