

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM452935

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Operative Media, Inc.		12/29/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SintecMedia, NYC, Inc.		
Street Address:	6 East 32nd Street		
Internal Address:	3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3339893	OPERATIVE	
CORRESPONDENCE DATA			
Fax Number:	9739127199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-912-7100		
Email:	joel.bock@dentons.com, trademarks.us@dentons.com, jennifer.worksman@dentons.com		
Correspondent Name:	Joel N. Bock		
Address Line 1:	P.O. Box #061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
NAME OF SUBMITTER:	Joel N. Bock		
SIGNATURE:	/joel n. bock/		
DATE SIGNED:	12/01/2017		
Total Attachments: 1			
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OP \$40.00 3339893

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:26 PM 12/29/2016
FILED 01:26 PM 12/29/2016
SR 20167322870 - File Number 3234341

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of Operative Media, Inc

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "First" so that, as amended, said Article shall be and read as follows:

The name of the corporation shall change to SintecMedia, NYC, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 29th day of December, 2016.

By: Elad Lustig
Authorized Officer
Title: General Legal Counsel

Name: Elad Lustig
Print or Type

TRADEMARK