

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM452947

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	INTELLECTUAL PROPERTY SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PEET'S COFFEE & TEA, LLC		12/01/2017	Corporation: WASHINGTON
PEET'S COFFEE, INC.		12/01/2017	Corporation: VIRGINIA
MIGHTY LEAF TEA		12/01/2017	Corporation: CALIFORNIA
STUMPTOWN COFFEE CORP.		12/01/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association, as Collateral Agent
Street Address:	301 South College Street
Internal Address:	14th Floor
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28202
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 146

Property Type	Number	Word Mark
Serial Number:	87621351	LOVE AND COFFEE
Serial Number:	87621379	LOVE AND COFFEE
Serial Number:	87621397	LOVE AND COFFEE
Serial Number:	87621422	LOVE AND COFFEE
Serial Number:	87611926	TRUE COLD BREW
Serial Number:	87611913	TRUE COLD BREW
Serial Number:	87611935	TRUE COLD BREW
Serial Number:	87611951	TRUE COLD BREW
Serial Number:	87511029	UNLOCK THE MIGHTY INSIDE
Serial Number:	87511001	UNLOCK THE MIGHTY INSIDE
Serial Number:	87468266	P PEET'S COFFEE
Serial Number:	87468246	P PEET'S COFFEE
Serial Number:	87468366	P PEET'S COFFEE
Serial Number:	87468283	P PEET'S COFFEE
Serial Number:	87468385	P PEET'S COFFEE

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	87468344	P PEET'S COFFEE
Serial Number:	87468309	P PEET'S COFFEE
Serial Number:	87468324	P PEET'S COFFEE
Serial Number:	87466350	P PEET'S COFFEE
Serial Number:	87466415	P PEET'S COFFEE
Serial Number:	87466314	P PEET'S COFFEE
Serial Number:	87466328	P PEET'S COFFEE
Serial Number:	87466430	P PEET'S COFFEE
Serial Number:	87466447	P PEET'S COFFEE
Serial Number:	87466336	P PEET'S COFFEE
Serial Number:	87466369	P PEET'S COFFEE
Serial Number:	87466380	P PEET'S COFFEE
Serial Number:	87466402	P PEET'S COFFEE
Serial Number:	87466420	P PEET'S COFFEE
Serial Number:	87466437	P PEET'S COFFEE
Serial Number:	87466456	P PEET'S COFFEE
Serial Number:	87466465	P PEET'S COFFEE
Serial Number:	87462543	P
Serial Number:	87462607	P
Serial Number:	87462644	P
Serial Number:	87460757	P
Serial Number:	87460749	P
Serial Number:	87460766	P
Serial Number:	87460849	P
Serial Number:	87460786	P
Serial Number:	87460903	P
Serial Number:	87460918	P
Serial Number:	87460952	P
Serial Number:	87442425	COLDCRAFT
Serial Number:	87442692	COLDCRAFT
Serial Number:	87442629	
Serial Number:	87253297	P
Serial Number:	87253313	P
Serial Number:	87253331	P
Serial Number:	87253363	P
Serial Number:	87253378	P
Serial Number:	87253446	FARMER ASSISTANCE
Serial Number:	87253665	FARMER ASSISTANCE

Property Type	Number	Word Mark
Serial Number:	87252256	PEET'S COFFEE
Serial Number:	87252300	PEET'S COFFEE
Serial Number:	87252389	PEET'S COFFEE
Serial Number:	87252408	PEET'S COFFEE
Serial Number:	87252445	PEET'S COFFEE
Registration Number:	5211028	PEOPLE & PLANET
Serial Number:	87114921	PEET'S COFFEE
Serial Number:	87114968	BARIDI BLACK
Serial Number:	87114936	PEET'S COLD BREW COFFEE
Serial Number:	87114948	PEET'S COLD BREW COFFEE
Serial Number:	87114984	COFFEE FIRST
Serial Number:	87114771	THE ORIGINAL CRAFT COFFEE
Serial Number:	87114812	PEET'S
Serial Number:	87114900	PEET'S
Serial Number:	87114876	P
Serial Number:	87064324	TEA & CO.
Registration Number:	5178077	COFFEE FIRST. EVERYTHING ELSE SECOND.
Registration Number:	5288029	THE ORIGINAL CRAFT COFFEE
Registration Number:	5288028	THE ORIGINAL CRAFT COFFEE
Serial Number:	87000060	THE ORIGINAL CRAFT COFFEE
Registration Number:	5178122	COFFEE FIRST. EVERYTHING ELSE SECOND.
Registration Number:	5178078	COFFEE FIRST. EVERYTHING ELSE SECOND.
Serial Number:	86974962	COFFEE FIRST.
Serial Number:	87000062	COFFEE FIRST.
Serial Number:	87000050	COFFEE FIRST.
Serial Number:	86910273	MIGHTY LEAF
Serial Number:	86910312	MIGHTY LEAF
Serial Number:	86910353	MIGHTY LEAF
Serial Number:	86910289	MIGHTY LEAF
Serial Number:	86910364	MIGHTY LEAF
Serial Number:	86910417	MIGHTY LEAF
Serial Number:	86903753	MIGHTY LEAF WHOLE LEAF TEA
Serial Number:	86903812	MIGHTY LEAF WHOLE LEAF TEA
Serial Number:	86903773	MIGHTY LEAF WHOLE LEAF TEA
Serial Number:	86846842	MIGHTY MATCHA
Registration Number:	5007512	WINTER CHEER
Serial Number:	86780791	THE WHOLE LEAF. THE WHOLE FLAVOR.
Serial Number:	86780799	THE WHOLE LEAF. THE WHOLE FLAVOR.

Property Type	Number	Word Mark
Registration Number:	5258592	THE BLACK TIE
Serial Number:	86743203	BIG BANG
Registration Number:	5166905	JAVIVA
Registration Number:	4747975	PEETNIKS
Registration Number:	5082600	PEETNIK
Registration Number:	4490692	
Registration Number:	4484255	P PEET'S COFFEE
Registration Number:	4357000	P PEET'S COFFEE & TEA
Registration Number:	4356998	P PEET'S COFFEE & TEA
Registration Number:	4321988	MIGHTY LEAF ORIGINS
Serial Number:	85509898	DRINK A GREAT CUP DO A GOOD THING
Registration Number:	4187960	CAFE SOLANO
Registration Number:	4187917	CAFE DOMINGO
Registration Number:	4174155	ETHIOPIAN SUPER NATURAL
Registration Number:	4148694	
Registration Number:	4522255	COLD BREW
Registration Number:	4232140	
Registration Number:	4232141	
Registration Number:	3969432	STUMPTOWN
Registration Number:	3969433	STUMPTOWN COFFEE ROASTERS
Registration Number:	3879986	UZURI AFRICAN BLEND
Registration Number:	3792616	P PEET'S COFFEE & TEA
Registration Number:	3792614	P
Registration Number:	3792617	P PEET'S COFFEE
Registration Number:	3958382	TEATOP
Registration Number:	3671784	ESPRESSO FORTE
Registration Number:	3522991	ML
Registration Number:	3661214	HAUTE TEA
Registration Number:	3315186	ARTISAN TEAS CRAFTED TO INFUSE THE SENSE
Registration Number:	3031262	
Registration Number:	3119132	PEET'S
Registration Number:	2856072	HAIR BENDER
Registration Number:	2853912	TRAPPER CREEK
Registration Number:	2853913	HOLLER MOUNTAIN
Registration Number:	2853914	STUMPTOWN
Registration Number:	2833297	SNOW LEOPARD
Registration Number:	2676962	PEET'S COFFEE & TEA
Registration Number:	2594318	P

Property Type	Number	Word Mark
Registration Number:	2588248	JR RESERVE BLEND
Registration Number:	2544636	MIGHTY LEAF TEA
Registration Number:	2800766	MIGHTY LEAF
Registration Number:	2608691	GAIA ORGANIC BLEND
Registration Number:	2448971	PUMPHREY'S BLEND
Registration Number:	2355383	PRIDE OF THE PORT
Registration Number:	2352103	SUMMER HOUSE
Registration Number:	2445186	GET INFUSED
Registration Number:	2385139	PEETS.COM
Registration Number:	2443164	MIGHTY LEAF
Registration Number:	2423886	MIGHTY LEAF
Registration Number:	2295386	BLEND 101
Registration Number:	2042219	TEA & COMPANY
Registration Number:	1500867	PEET'S
Registration Number:	1061798	GARUDA BLEND
Registration Number:	0955284	PEET'S
Registration Number:	0945867	MAJOR DICKASON'S BLEND

CORRESPONDENCE DATA

Fax Number: 2123108007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.310.8522

Email: juan.arias@weil.com

Correspondent Name: Anna McEwen

Address Line 1: Weil, Gotshal & Manges LLP

Address Line 2: 767 Fifth Avenue

Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER: Anna McEwen-80545.0011

NAME OF SUBMITTER: Anna McEwen

SIGNATURE: /Anna McEwen/

DATE SIGNED: 12/01/2017

Total Attachments: 14

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, restated, amended and restated, supplemented and/or otherwise modified from time to time, the “IP Security Agreement”), dated as of December 1, 2017, is among the Persons listed on the signature pages hereto (each, a “Grantor” and collectively, the “Grantors”) and WELLS FARGO BANK, NATIONAL ASSOCIATION (“Wells Fargo”), as collateral agent (the “Collateral Agent”) for the Secured Parties (as defined in the Credit Agreement referred to below).

WHEREAS, reference is made to that certain Credit Agreement, dated as of December 1, 2017 (the “Closing Date”), by and among PEET’S COFFEE & TEA, LLC, a Washington limited liability company (“Holdings”), PEET’S COFFEE, INC., a Virginia corporation (the “Borrower”), the Lenders party thereto from time to time, Wells Fargo, as administrative agent and collateral agent and the other parties thereto from time to time (as amended, restated, amended and restated, supplemented and/or otherwise modified from time to time, the “Credit Agreement”). Capitalized terms defined in the Credit Agreement or in the Security Agreement (as defined below) and not otherwise defined herein are used herein as defined in the Credit Agreement or the Security Agreement, as the case may be (and in the event a term is defined differently in the Credit Agreement and the Security Agreement, the applicable definition shall be the one given to such term in the Security Agreement).

WHEREAS, as a condition precedent to the making of the Loans by the Lenders from time to time, the issuance of Letters of Credit by the Issuing Banks from time to time, the entry into Swap Agreements by certain Secured Parties from time to time and the entry into arrangements the obligations under which constitute Deposit Obligations by certain Secured Parties from time to time, each Grantor has executed and delivered that certain Pledge and Security Agreement, dated as of the Closing Date, by and among Holdings, the Borrower, certain Subsidiaries of the Borrower from time to time party thereto and the Collateral Agent (as amended, restated, amended and restated, supplemented and/or otherwise modified from time to time, the “Security Agreement”).

WHEREAS, under the terms of the Security Agreement, the Grantors have granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain Intellectual Property of the Grantors, and have agreed thereunder to execute this IP Security Agreement for recording with the USPTO, the Copyright Office and any other appropriate domestic governmental authorities, as applicable.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

SECTION 1. Grant of Security. To secure the prompt and complete payment and performance of all Obligations and Guaranteed Obligations (as such term is defined in the Guaranty), each Grantor hereby pledges, assigns and grants to the Collateral Agent, on behalf of and for the benefit of the Secured Parties, a security interest in all of such Grantor’s right, title and interest in and to all Intellectual Property to the extent governed by, arising under, pursuant to, or by virtue of, the laws of the U.S., including the following (the “Collateral”):

- (i) any and all Patents;
- (ii) any and all Trademarks;
- (iii) any and all Copyrights;

(iv) any and all registrations and applications for registration for any of the foregoing in the USPTO or the Copyright Office, as applicable, including, without limitation, the registrations and applications for registration of U.S. Patents, Trademarks, and Copyrights set forth in Schedule I (as may be supplemented from time to time), together with all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations thereof; and

(v) any and all exclusive licenses to one or more Copyrights registered with the Copyright Office;

provided, that notwithstanding anything to the contrary contained in the foregoing clauses (i) through (iv), the security interest created hereby shall not extend to, and the term “Collateral” shall not include, any Excluded Assets.

SECTION 2. Security for Obligations. The grant of a security interest in the Collateral by each Grantor under this IP Security Agreement secures the payment of all Obligations.

SECTION 3. Recordation. Each Grantor authorizes and requests that the Register of Copyrights, the Commissioner for Patents and the Commissioner for Trademarks and any other applicable government officer record this IP Security Agreement.

SECTION 4. Release of Security Interest. At such time as all of the Obligations shall have been satisfied and paid in full, the Administrative Agent shall execute and deliver to Grantors all releases, termination statements, and other instruments as may be necessary or proper to release or reflect the release of the Collateral Agent’s security interest in the Collateral.

SECTION 5. Counterparts. This IP Security Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by email or other electronic (including in “.pdf” or “.tif” format) means shall be effective as delivery of a manually executed counterpart of this Agreement.

SECTION 6. Grants, Rights and Remedies. This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this IP Security Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 7. Governing Law; Jurisdiction; Etc.

(a) Governing Law. **THIS IP SECURITY AGREEMENT SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAW OF THE STATE OF NEW YORK.**

(b) Jurisdiction. Each Grantor and each other party to this IP Security Agreement hereby irrevocably and unconditionally submits, for itself and its property, to the exclusive jurisdiction of any federal or state court located in the borough of Manhattan in the City of New York, and any appellate court from any thereof, in any action or proceeding arising out of or relating to any Loan Document (excluding the enforcement of the Security Documents to the extent such security documents expressly provide otherwise), or for recognition or enforcement of any judgment, and each of such parties hereto

hereby irrevocably and unconditionally agrees that all claims in respect of any such action or proceeding may be heard and determined in such New York State or, to the extent permitted by law, in such federal court. Each of such parties hereto agrees that a final judgment in any such action or proceeding shall be conclusive and may be enforced in other jurisdictions by suit on the judgment or in any other manner provided by law.

(c) Venue. Each Grantor and each other party to this IP Security Agreement hereby irrevocably and unconditionally waives, to the fullest extent it may legally and effectively do so, any objection which it may now or hereafter have to the laying of venue of any suit, action or proceeding arising out of or relating to this IP Security Agreement or any other Loan Document in any court referred to in Section 6(b). Each of the parties hereto hereby irrevocably waives, to the fullest extent permitted by law, the defense of an inconvenient forum to the maintenance of such action or proceeding in any such court.

(d) Service of Process. Each Grantor and each other party to this IP Security Agreement hereto irrevocably consents to service of process in the manner provided for notices in Section 10.01 of the Credit Agreement. Nothing in this IP Security Agreement or any other Loan Document will affect the right of any party to this IP Security Agreement to serve process in any other manner permitted by law.


(e) **WAIVER OF JURY TRIAL. EACH GRANTOR AND EACH OTHER PARTY TO THIS IP SECURITY AGREEMENT HEREBY EXPRESSLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY RIGHT IT MAY HAVE TO A TRIAL BY JURY IN ANY LEGAL PROCEEDING DIRECTLY OR INDIRECTLY ARISING OUT OF OR RELATING TO THIS IP SECURITY AGREEMENT OR, ANY OTHER LOAN DOCUMENT OR THE TRANSACTIONS CONTEMPLATED HEREBY OR THEREBY (WHETHER BASED ON CONTRACT, TORT OR ANY OTHER THEORY). EACH PARTY HERETO (A) CERTIFIES THAT NO REPRESENTATIVE, AGENT OR ATTORNEY OF ANY OTHER PARTY HAS REPRESENTED, EXPRESSLY OR OTHERWISE, THAT SUCH OTHER PARTY WOULD NOT, IN THE EVENT OF LITIGATION, SEEK TO ENFORCE THE FOREGOING WAIVER AND (B) ACKNOWLEDGES THAT IT AND THE OTHER PARTIES HERETO HAVE BEEN INDUCED TO ENTER INTO THE LOAN DOCUMENTS BY, AMONG OTHER THINGS, THE MUTUAL WAIVERS AND CERTIFICATIONS IN THIS SECTION 7(e).**

[THE REMAINDER OF THIS PAGE IS INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, each Grantor has caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first written above.

PEET'S COFFEE & TEA, LLC
PEET'S COFFEE, INC.
MIGHTY LEAF TEA
STUMPTOWN COFFEE CORP.

By: _____


Name: John Coletta
Title: Treasurer

[Signature Page to Intellectual Property Security Agreement]

TRADEMARK

REEL: 006218 FRAME: 0669

ACKNOWLEDGED AND ACCEPTED BY:

WELLS FARGO BANK, NATIONAL ASSOCIATION,
as Collateral Agent

By: I. Stavreska
Name: Irena Stavreska
Title: Director

[Signature Page to Intellectual Property Security Agreement]

TRADEMARK
REEL: 006218 FRAME: 0670

Schedule I

Patents/Pending Patents

Patents


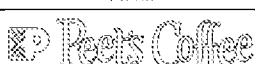
Owner	Title	App. No. App. Date	Reg. No. Reg. Date
Mighty Leaf Tea	Container lid and methods for beverage preparation and bag retention through lid side wall	6460725	10/8/2002
Mighty Leaf Tea	Reduced profile lid for beverage preparation	7140510 (Expired)	11/28/2006
Mighty Leaf Tea	Full profile lid for beverage preparation	8613375 (Expired)	12/24/2013
Mighty Leaf Tea	Container lid configured to prevent tea bag from blocking a drinking aperture related methods	8651316 (Expired)	2/18/2014
Mighty Leaf Tea	Raised container lid for beverage bag retention and related preparation methods	6464099 (Expired)	10/15/2002
Mighty Leaf Tea	Universal lid system and methods	9826849	11/28/2017

Pending Patents

Owner	Title	App. No. App. Date
N/A		

Trademarks






Owner	Trademark	Reg. (App.) No.	Reg. (App.) Date
Peet's Coffee, Inc.	LOVE AND COFFEE	(87621351)	(9/25/2017)
Peet's Coffee, Inc.	LOVE AND COFFEE	(87621379)	(9/25/2017)
Peet's Coffee, Inc.	LOVE AND COFFEE	(87621397)	(9/25/2017)
Peet's Coffee, Inc.	LOVE AND COFFEE	(87621422)	(9/25/2017)
Peet's Coffee, Inc.	TRUE COLD BREW	(87611926)	(9/18/2017)
Peet's Coffee, Inc.	TRUE COLD BREW	(87611913)	(9/18/2017)
Peet's Coffee, Inc.	TRUE COLD BREW	(87611935)	(9/18/2017)

Peet's Coffee, Inc.	TRUE COLD BREW	(87611951)	(9/18/2017)
Mighty Leaf Tea	UNLOCK THE MIGHTY INSIDE	(87511029)	(6/29/2017)
Mighty Leaf Tea	UNLOCK THE MIGHTY INSIDE	(87511001)	(6/29/2017)
Peet's Coffee, Inc.		(87468266)	(5/30/2017)
Peet's Coffee, Inc.		(87468246)	(5/30/2017)
Peet's Coffee, Inc.		(87468366)	(5/30/2017)
Peet's Coffee, Inc.		(87468283)	(5/30/2017)
Peet's Coffee, Inc.		(87468385)	(5/30/2017)
Peet's Coffee, Inc.		(87468344)	(5/30/2017)
Peet's Coffee, Inc.		(87468309)	(5/30/2017)
Peet's Coffee, Inc.		(87468324)	(5/30/2017)
Peet's Coffee, Inc.		(87466350)	(5/26/2017)
Peet's Coffee, Inc.		(87466415)	(5/26/2017)
Peet's Coffee, Inc.		(87466314)	(5/26/2017)
Peet's Coffee, Inc.		(87466328)	(5/26/2017)
Peet's Coffee, Inc.		(87466430)	(5/26/2017)
Peet's Coffee, Inc.		(87466447)	(5/26/2017)
Peet's Coffee, Inc.		(87466336)	(5/26/2017)
Peet's Coffee, Inc.		(87466369)	(5/26/2017)
Peet's Coffee, Inc.		(87466380)	(5/26/2017)

Peet's Coffee, Inc.		(87466402)	(5/26/2017)
Peet's Coffee, Inc.		(87466420)	(5/26/2017)
Peet's Coffee, Inc.		(87466437)	(5/26/2017)
Peet's Coffee, Inc.		(87466456)	(5/26/2017)
Peet's Coffee, Inc.		(87466465)	(5/26/2017)
Peet's Coffee, Inc.		(87462543)	(5/24/2017)
Peet's Coffee, Inc.		(87462607)	(5/24/2017)
Peet's Coffee, Inc.		(87462644)	(5/24/2017)
Peet's Coffee, Inc.		(87460757)	(5/23/2017)
Peet's Coffee, Inc.		(87460749)	(5/23/2017)
Peet's Coffee, Inc.		(87460766)	(5/23/2017)
Peet's Coffee, Inc.		(87460849)	(5/23/2017)
Peet's Coffee, Inc.		(87460786)	(5/23/2017)
Peet's Coffee, Inc.		(87460903)	(5/23/2017)
Peet's Coffee, Inc.		(87460918)	(5/23/2017)
Peet's Coffee, Inc.		(87460952)	(5/23/2017)
Peet's Coffee, Inc.	COLDCRAFT	(87442425)	(5/9/2017)
Peet's Coffee, Inc.		(87442692)	(5/9/2017)
Peet's Coffee, Inc.		(87442629)	(5/9/2017)
Peet's Coffee, Inc.		(87253297)	(12/1/2016)
Peet's Coffee, Inc.		(87253313)	(12/1/2016)




Peet's Coffee, Inc.		(87253331)	(12/1/2016)
Peet's Coffee, Inc.		(87253363)	(12/1/2016)
Peet's Coffee, Inc.		(87253378)	(12/1/2016)
Peet's Coffee, Inc.	FARMER ASSISTANCE	(87253446)	(12/1/2016)
Peet's Coffee, Inc.		(87253665)	(12/1/2016)
Peet's Coffee, Inc.	PEET'S COFFEE	(87252256)	(11/30/2016)
Peet's Coffee, Inc.	PEET'S COFFEE	(87252300)	(11/30/2016)
Peet's Coffee, Inc.	PEET'S COFFEE	(87252389)	(11/30/2016)
Peet's Coffee, Inc.	PEET'S COFFEE	(87252408)	(11/30/2016)
Peet's Coffee, Inc.	PEET'S COFFEE	(87252445)	(11/30/2016)
Peet's Coffee, Inc.	PEOPLE & PLANET	5211028	5/23/2017
Peet's Coffee, Inc.	PEET'S COFFEE	(87114921)	(7/25/2016)
Peet's Coffee, Inc.	BARIDI BLACK	(87114968)	(7/25/2016)
Peet's Coffee, Inc.	PEET'S COLD BREW COFFEE	(87114936)	(7/25/2016)
Peet's Coffee, Inc.		(87114948)	(7/25/2016)
Peet's Coffee, Inc.	COFFEE FIRST	(87114984)	(7/25/2016)
Peet's Coffee, Inc.	THE ORIGINAL CRAFT COFFEE	(87114771)	(7/25/2016)
Peet's Coffee, Inc.	PEET'S	(87114812)	(7/25/2016)
Peet's Coffee, Inc.		(87114900)	(7/25/2016)
Peet's Coffee, Inc.		(87114876)	(7/25/2016)

Mighty Leaf Tea	TEA & CO.	(87064324)	(6/8/2016)
Peet's Coffee, Inc.	COFFEE FIRST. EVERYTHING ELSE SECOND.	5178077	4/4/2017
Peet's Coffee, Inc.	THE ORIGINAL CRAFT COFFEE.	5288029	9/12/2017
Peet's Coffee, Inc.	THE ORIGINAL CRAFT COFFEE	5288028	9/12/2017
Peet's Coffee, Inc.	THE ORIGINAL CRAFT COFFEE	(87000060)	(4/13/2016)
Peet's Coffee, Inc.	COFFEE FIRST. EVERYTHING ELSE SECOND.	5178122	4/4/2017
Peet's Coffee, Inc.	COFFEE FIRST. EVERYTHING ELSE SECOND.	5178078	4/4/2017
Peet's Coffee, Inc.	COFFEE FIRST.	(86974962)	(4/13/2016)
Peet's Coffee, Inc.	COFFEE FIRST.	(87000062)	(4/13/2016)
Peet's Coffee, Inc.	COFFEE FIRST.	(87000050)	(4/13/2016)
Mighty Leaf Tea		(86910273)	(2/17/2016)
Mighty Leaf Tea		(86910312)	(2/17/2016)
Mighty Leaf Tea		(86910353)	(2/17/2016)
Mighty Leaf Tea		(86910289)	(2/17/2016)
Mighty Leaf Tea		(86910364)	(2/17/2016)
Mighty Leaf Tea		(86910417)	(2/17/2016)
Mighty Leaf Tea	MIGHTY LEAF WHOLE LEAF TEA	(86903753)	(2/10/2016)
Mighty Leaf Tea	MIGHTY LEAF WHOLE LEAF TEA	(86903812)	(2/10/2016)
Mighty Leaf Tea	MIGHTY LEAF WHOLE LEAF TEA	(86903773)	(2/10/2016)
Mighty Leaf Tea	MIGHTY MATCHA	(86846842)	(12/11/2015)

Stumptown Coffee Corp.	WINTER CHEER	5007512	7/26/2016
Mighty Leaf Tea	THE WHOLE LEAF. THE WHOLE FLAVOR.	(86780791)	(10/7/2015)
Mighty Leaf Tea	THE WHOLE LEAF. THE WHOLE FLAVOR.	(86780799)	(10/7/2015)
Peet's Coffee, Inc.	THE BLACK TIE	5258592	8/8/2017
Peet's Coffee, Inc.	BIG BANG	(86743203)	(8/31/2015)
Peet's Coffee, Inc.	JAVIVA	5166905	3/21/2017
Peet's Coffee, Inc.	PEETNIKS	4747975	6/2/2015
Peet's Coffee, Inc.	PEETNIK	5082600	11/15/2016
Peet's Coffee, Inc.		4490692	3/4/2014
Peet's Coffee, Inc.		4484255	2/18/2014
Peet's Coffee, Inc.		4357000	6/25/2013
Peet's Coffee, Inc.		4356998	6/25/2013
Mighty Leaf Tea	MIGHTY LEAF ORIGINS	4321988	4/16/2013
Peet's Coffee, Inc.	DRINK A GREAT CUP DO A GOOD THING	(85509898)	(1/5/2012)
Peet's Coffee, Inc.	CAFE SOLANO	4187960	8/7/2012
Peet's Coffee, Inc.	CAFE DOMINGO	4187917	8/7/2012
Peet's Coffee, Inc.	ETHIOPIAN SUPER NATURAL	4174155	7/17/2012
Stumptown Coffee Corp.		4148694	5/29/2012

Stumptown Coffee Corp.		4522255	4/29/2014
Stumptown Coffee Corp.		4232140	10/30/2012
Stumptown Coffee Corp.		4232141	10/30/2012
Stumptown Coffee Corp.	STUMPTOWN	3969432	5/31/2011
Stumptown Coffee Corp.	STUMPTOWN COFFEE ROASTERS	3969433	5/31/2011
Peet's Coffee, Inc.	UZURI AFRICAN BLEND	3879986	11/23/2010
Peet's Coffee, Inc.	 Peet's Coffee & Tea	3792616	5/25/2010
Peet's Coffee, Inc.		3792614	5/25/2010
Peet's Coffee, Inc.		3792617	5/25/2010
Mighty Leaf Tea	TEATOP	3958382	5/10/2011
Peet's Coffee, Inc.	ESPRESSO FORTE	3671784	8/25/2009
Mighty Leaf Tea	ML	3522991	10/28/2008
Mighty Leaf Tea	HAUTE TEA	3661214	7/28/2009
Mighty Leaf Tea	ARTISAN TEAS CRAFTED TO INFUSE THE SENSES	3315186	10/23/2007
Mighty Leaf Tea		3031262	12/20/2005
Peet's Coffee, Inc.	PEET'S	3119132	7/25/2006
Stumptown Coffee Corp.	HAIR BENDER	2856072	6/22/2004
Stumptown Coffee Corp.	TRAPPER CREEK	2853912	6/15/2004

Stumptown Coffee Corp.	HOLLER MOUNTAIN	2853913	6/15/2004
Stumptown Coffee Corp.	STUMPTOWN	2853914	6/15/2004
Peet's Coffee, Inc.	SNOW LEOPARD	2833297	4/13/2004
Peet's Coffee, Inc.	<i>Peet's Coffee & Tea</i>	2676962	1/21/2003
Peet's Coffee, Inc.		2594318	7/16/2002
Peet's Coffee, Inc.	JR RESERVE BLEND	2588248	7/2/2002
Mighty Leaf Tea		2544636	3/5/2002
Mighty Leaf Tea		2800766	12/30/2003
Peet's Coffee, Inc.	GAIA ORGANIC BLEND	2608691	8/20/2002
Peet's Coffee, Inc.	PUMPHREY'S BLEND	2448971	5/8/2001
Peet's Coffee, Inc.	PRIDE OF THE PORT	2355383	6/6/2000
Peet's Coffee, Inc.	SUMMER HOUSE	2352103	5/23/2000
Mighty Leaf Tea	GET INFUSED	2445186	4/17/2001
Peet's Coffee, Inc.	PEETS.COM	2385139	9/12/2000
Mighty Leaf Tea	MIGHTY LEAF	2443164	4/10/2001
Mighty Leaf Tea	MIGHTY LEAF	2423886	1/23/2001
Peet's Coffee, Inc.	BLEND 101	2295386	11/30/1999
Mighty Leaf Tea	TEA & COMPANY	2042219	3/4/1997
Peet's Coffee, Inc.	PEET'S	1500867	8/16/1988
Peet's Coffee, Inc.	GARUDA BLEND	1061798	3/22/1977

Peet's Coffee, Inc.	PEET'S	0955284	3/13/1973
Peet's Coffee, Inc.	MAJOR DICKASON'S BLEND	0945867	10/24/1972
Stumptown Coffee Corp.		WA State 58707	2/12/2016
Stumptown Coffee Corp.		CA State 114536	6/20/2011
Stumptown Coffee Corp.		OR State 41613	2/11/2011

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Owner	Copyright Title	Reg. No.	Reg. Date
Peet's Companies, Inc., d/b/a Peet's Coffee & Tea	Peet's coffee recommendations & descriptions.	TX0004964606	4/13/1999
Mighty Leaf Tea	Artisan crafted teas to infuse the senses.	TX0006066780	10/29/2004
Mighty Leaf Tea	Artistic and textual expressions.	VA0001293877	11/26/2004
Mighty Leaf Tea	The thread that runs through Mighty Leaf is the human touch.	TX0006109732	11/26/2004