

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM452999

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacific Metrics, LLC		09/21/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ACT, Inc.		
Street Address:	500 Act Drive		
City:	Iowa City		
State/Country:	IOWA		
Postal Code:	52243		
Entity Type:	Non-Profit Corporation: IOWA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	87464071	PULSE	
Serial Number:	87345251	PULSE	
Serial Number:	86168505	UNITY ASSESSMENT	
CORRESPONDENCE DATA			
Fax Number:	4154343947		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415 774 2953		
Email:	mkahn@sheppardmullin.com, pmarquez@sheppardmullin.com, sftmdocket@sheppardmullin.com		
Correspondent Name:	Michelle D. Kahn, Sheppard Mullin		
Address Line 1:	Four Embarcadero Center, 17th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	52PK-245986		
NAME OF SUBMITTER:	Michelle D. Kahn		
SIGNATURE:	/MDK/		
DATE SIGNED:	12/02/2017		
Total Attachments: 2			
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CH \$90.00 87464071

TRADEMARK ASSIGNMENT – INTENT TO USE

This Assignment of Trademark, effective as of September 21, 2017, is made by and between Pacific Metrics, LLC, a California limited liability company ("Assignor"), and ACT, Inc., an Iowa non-profit corporation ("Assignee"). Assignor has filed bona fide intent to use applications in commerce, in connection with the Marks ("Marks"), attached hereto as Exhibit A, with the United States Patent and Trademark Office.

WHEREAS, Assignor has not yet filed allegations of use in connection with the trademark applications pursuant to Section 1(c) or 1(d) (15 U.S.C. §§ 1051(c) and (d) of the Trademark Act; and,

WHEREAS, ACT, Inc., an Iowa non-profit corporation ("Assignee"), desires to acquire the Marks together with the trademark applications, and the goodwill of Assignor's business to which the Marks pertain, and that portion of the goodwill of Assignor's business symbolized Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks in the United States and in all other countries and jurisdictions of the world, including without limitation all common law rights, together with the United States intent to use applications for the Marks, and the goodwill of Assignor's business connected with the use of and symbolized by the Marks.

Agreed,

Pacific Metrics, LLC
("Assignor")

By: 

Name: Thomas Goedken

Title: Vice President


ACT, Inc.
("Assignee")

By: 

Name: Marko Looda

Title: CEO

EXHIBIT A

<u>Application No.</u>	<u>Mark</u>	<u>Application Date</u>
87464071	Pulse & Design 	May 25, 2017
87345251	Pulse	February 22, 2017
86168505	Unity Assessment	January 17, 2014