

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM453085

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Mark Travel Corporation		12/01/2017	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	Traterra, Inc.		
Street Address:	8907 North Port Washington Road		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53217		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4129843	TRATERRA	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142733500		
Email:	bgilpin@gklaw.com		
Correspondent Name:	Brian G. Gilpin		
Address Line 1:	833 East Michigan Street, Suite 1800		
Address Line 2:	Godfrey & Kahn, S.C.		
Address Line 4:	Milwaukee, WISCONSIN 53202-5615		
ATTORNEY DOCKET NUMBER:	002092-0280		
NAME OF SUBMITTER:	Brian G. Gilpin		
SIGNATURE:	/brian g. gilpin/		
DATE SIGNED:	12/04/2017		
Total Attachments: 1			
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CH \$40.00 4129843

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made effective as of the last date indicated in the signature blocks below, by and between The Mark Travel Corporation ("Assignor"), a Nevada corporation, and Traterra, Inc. ("Assignee), a Wisconsin corporation having its principal place of business at 8907 North Port Washington Road, Milwaukee, WI 53217.

WHEREAS, Assignor is the owner of the trademark TRATERRA for use with travel agency services, namely, making reservations and bookings for transportation and temporary lodging, including U.S. Trademark Registration Number 4129843, and all goodwill associated therewith (the "Assigned Mark"); and

WHEREAS, Assignee desires to acquire all of Assignor's right, title, and interest in the Assigned Mark and Assignor desires to transfer to Assignee all of its right, title, and interest in the Assigned Mark.

NOW, THEREFORE, for and in exchange for the one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, grant and convey to Assignee all of Assignor's worldwide right, title and interest in, to and under the Assigned Mark, together with the goodwill associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirety as the same would have been held and enjoyed by Assignor had this Assignment not been made.

IN WITNESS WHEREOF, the parties have caused their duly authorized officers to execute this Assignment effective as of the date last written below.

THE MARK TRAVEL CORPORATION

By: *Peter J Schaefer*

Printed Name: Peter J Schaefer

Title: General Counsel

Date: December 1, 2017

TRATERRA, INC.

By: *Peter J Schaefer*

Printed Name: Peter J Schaefer

Title: Secretary

Date: December 1, 2017

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