

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM453129

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
National Association of College Stores, Inc.		11/28/2017	Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INDICO, LLC		
<b>Street Address:</b>	528 E. Lorain Street		
<b>City:</b>	Oberlin		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44074		
<b>Entity Type:</b>	Limited Liability Company: OHIO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85875998	INDICO	
<b>Serial Number:</b>	85836107	INDICO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(202) 857-6000		
<b>Email:</b>	tmdocket@arentfox.com		
<b>Correspondent Name:</b>	Amy Salomon		
<b>Address Line 1:</b>	Arent Fox LLP		
<b>Address Line 2:</b>	1717 K Street, NW		
<b>Address Line 4:</b>	Washington, D.C. 20006-5344		
<b>NAME OF SUBMITTER:</b>	Diana S. Bae		
<b>SIGNATURE:</b>	/diana s. bae/		
<b>DATE SIGNED:</b>	12/04/2017		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

This Assignment Agreement, effective as of the date of its full execution (the "Effective Date"), is made between National Association of College Stores, Inc., an Ohio corporation with a principal place of business at 500 E. Lorain Street, Oberlin, Ohio 44074 ("Assignor") and indiCo, LLC, an Ohio limited liability company with a principal place of business at 528 E. Lorain Street, Oberlin, Ohio 44074 ("Assignee").

WHEREAS Assignor is the owner of all right, title, and interest in, under, and to the trademarks listed in the attached Schedule and the goodwill symbolized thereby (collectively, the "Trademarks"); and

WHEREAS Assignee is desirous of acquiring all right, title, and interest in, under, and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers, and sets over unto Assignee all right, title, and interest in, under, and to the Trademarks, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, unlawful imitation or breach thereof, and all rights of priority and protection of interests therein under the laws of any jurisdiction.
2. The parties hereby agrees to execute any additional documents to accomplish and record this Assignment.
3. This Assignment shall be binding upon the parties and their successors and assigns.
4. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument.
5. This Assignment may be executed by facsimile or .pdf signature and a facsimile or .pdf signature shall constitute an original for all purposes.

NATIONAL ASSOCIATION OF  
COLLEGE STORES, INC.

Assignor

By: ROBERT A. WALTON

Name: [Signature]

Title: CHIEF EXECUTIVE OFFICER

Date: NOVEMBER 22, 2017

INDICO, LLC

Assignee


By: Ed Schlichenmayer

Name: [Signature]

Title: President

Date: November 28, 2017

SCHEDULE

Mark	Ser. No.	Reg. No.	Reg. Date
INDICO 	85875998	5018216	August 9, 2016
INDICO	85836107	5018210	August 9, 2016