

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM453148

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
De Ree Holland B.V.		11/27/2017	Limited Liability Company: NETHERLANDS
RECEIVING PARTY DATA			
Name:	De Ree Holding B.V.		
Street Address:	Lisserbroekerweg 60		
City:	2165BG Lisserbroek		
State/Country:	NETHERLANDS		
Entity Type:	Limited Liability Company: NETHERLANDS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3279663	PERFECT PARTNERS	
Registration Number:	2167712	PERFECT PARTNERS	
Registration Number:	2219473	SIMPLE PLEASURES	
CORRESPONDENCE DATA			
Fax Number:	3123609315		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-360-0080		
Email:	tmdocket@gbclaw.net		
Correspondent Name:	Amy C. Ziegler; Greer, Burns & Crain		
Address Line 1:	300 S. Wacker Drive		
Address Line 2:	Suite 2500		
Address Line 4:	Chicago, ILLINOIS 60606		
DOMESTIC REPRESENTATIVE			
Name:	Amy C. Ziegler; Greer, Burns & Crain		
Address Line 1:	300 S. Wacker Drive		
Address Line 2:	Suite 2500		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Amy C. Ziegler		
SIGNATURE:	/Amy C. Ziegler/		

OP \$90.00 3279663

DATE SIGNED:	12/04/2017
Total Attachments: 2 source=201711270909#page1.tif source=201711270909#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **DE REE HOLLAND B.V.**, a limited liability company legally organized under the laws of the Netherlands, having an address of Lisserbroekerweg 60, 2165BG Lisserbroek, The Netherlands (“Assignor”), is the owner of record of all right, title, and interest in and to the trademarks PERFECT PARTNERS and SIMPLE PLEASURES, including but not limited to the following U.S. Trademark Registrations:

- Registration No. 3,279,663 for the standard character mark PERFECT PARTNERS for the goods listed as: “horticultural products, namely, bulbs” (Class 31);
- Registration No. 2,167,712 for the design mark PERFECT PARTNERS & design for the goods listed as: “horticultural products, namely, flower bulbs, tulips and live plants” (Class 31); and
- Registration No. 2,219,473 for the design mark SIMPLE PLEASURES & design for the goods listed as: “flowerbulbs, perennials and living plants” (Class 31).

(hereinafter referred to as the “Trademarks”)

WHEREAS, **DE REE HOLDING B.V.**, a limited liability company legally organized under the laws of the Netherlands, having an address of Lisserbroekerweg 60, 2165BG Lisserbroek, The Netherlands (“Assignee”) is desirous of acquiring the entire right, title and interest in and to said Trademarks and the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

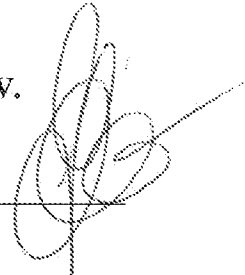
Be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the full and exclusive right, title and interest in and to said Trademarks, along

with the goodwill of the business symbolized by the Trademarks, together with the right to sue and recover for past infringements, dilution and other violations.

De Ree Holland B.V.

Date: 27-11-2017

By: _____
Name:



De Ree Holding B.V.

Date: 27-11-2017

By: _____
Name:

