

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM453325

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANDAI NAMCO Entertainment Inc.		10/03/2017	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	Kabushiki Kaisha BXD		
Trading As:	BXD Inc.		
Street Address:	5-37-8 Shiba, Minato-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	108-0014		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87525857	BXDI	
CORRESPONDENCE DATA			
Fax Number:	2125495450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2125490346		
Email:	dcohen@reedsmith.com		
Correspondent Name:	DARREN B. COHEN		
Address Line 1:	599 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		
DOMESTIC REPRESENTATIVE			
Name:	Darren B. Cohen		
Address Line 1:	599 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Darren B. Cohen		
SIGNATURE:	/Darren B. Cohen/		
DATE SIGNED:	12/05/2017		

OP \$40.00 87525857

Total Attachments: 3

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UNITED STATES AND CANADA TRADEMARK ASSIGNMENT

WHEREAS, BANDAI NAMCO Entertainment Inc., Inc., a corporation organized and existing under the laws of Japan, with an address of 5-37-8 Shiba, Minato-ku, Tokyo, Japan 108-0014 (“Assignor”), is the owner of the trademarks set forth in Schedule A (the “Marks”), including all rights under common law, the corresponding registrations and applications therefor, and the goodwill appurtenant thereto; and

WHEREAS, Kabushiki Kaisha BXD (also trading as BXD Inc.), a corporation organized and existing under the laws of Japan, with an address of 5-37-8 Shiba, Minato-ku, Tokyo, Japan 108-0014 (“Assignee”), desires to acquire the entire right, title and interest in and to the Marks, including all rights under common law, together with that part of the goodwill of the business relating to the Marks and which is symbolized by the Marks, along with the right to sue for past infringements and recover damages and profits therefor.

WHEREAS, Assignor is the majority shareholder of Assignee, thus owning the majority interest in the business associated with the Marks.

NOW THEREFORE, in exchange for mutual promises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, set over, and deliver to Assignee all rights, title and interest in and to:

- (i) the Marks and all international counterparts to the Marks;
- (ii) the goodwill associated with the Marks;
- (iii) all rights of enforcement and the right to damages for past infringement, unfair competition or other conflicts relating to the Marks; and
- (iv) all other rights, including common law rights, relating to the Marks to the extent such rights exist.

FURTHERMORE, Assignor will (i) execute and deliver such further instruments including further instruments of assignment; and (ii) take such further actions as Assignee may reasonably request in order to register this Assignment of Marks at the appropriate registries and to demonstrate Assignee's title to the Marks or in order to prosecute any of the above.

IN WITNESS THEREOF, the parties hereto have caused this Agreement to be executed and delivered by their respective officers thereunto duly authorized.

BANDAI NAMCO Entertainment Inc.

By: Shinichi Tsuruya

Name: Shinichi Tsuruya

Title: Executive Officer

Business Promotion Unit

Date: October 3, 2017

Kabushiki Kaisha BXD (also trading as BXD Inc.)

By: Koji Tezuka

Name: Koji Tezuka

Title: President and CEO

Date: Oct 20, 2017

Schedule A

COUNTRY	MARK	FILED	APP. NO.
United States	BXDI	July 12, 2017	87/525,857
Canada	BXDI	July 13, 2017	1,847,322