TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM453329

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EVF Row House Holdings, Inc.		06/05/2016	Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	Row House Holdings, Inc.
Street Address:	269 W 23rd St.
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4939334	THOSE WHO KNOW ROW

CORRESPONDENCE DATA

Fax Number: 9735972597

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9735972596
Email: lstrademark@lowenstein.com
Correspondent Name: Matthew Hintz, Esq.
Address Line 1: One Lowenstein Drive
Address Line 4: Roseland, NEW JERSEY 07068

CH $40.00 4939334

ATTORNEY DOCKET NUMBER:	34446.1
NAME OF SUBMITTER:	Matthew Hintz
SIGNATURE:	/MPH/
DATE SIGNED:	12/05/2017

Total Attachments: 3
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("***Assignment***") is effective as of the June 5, 2016 ("***Effective Date***"), between EVF Row House Holdings, Inc., a New York corporation ("***Assignor***"), and Row House Holdings, Inc., a Delaware corporation ("***Assignee***").

WHEREAS, Assignor and Assignee are entities under common ownership as of the date hereof, and in connection with a restructuring of their respective businesses, Assignor desires to transfer and assign to Assignee all of Assignor's right, title and interest in certain trademarks, as set forth in this Assignment.

NOW, THEREFORE, for payment of $10.00 in cash or cash equivalents, and other good and valuable consideration, the sufficiency of which is hereby acknowledged:

1. Assignor hereby grants, assigns and conveys to Assignee, all of its right, title and interest in and to all trademarks, trademark applications and registrations listed on Schedule A hererto, together with the goodwill of the Assignor's business symbolized by such assigned trademarks.

2. This Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

3. This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to the conflicts of laws principles under Delaware law or the law of any other jurisdiction.

[SIGNATURE PAGE FOLLOWS]

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IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first written above.

ASSIGNOR:

EVF ROW HOUSE HOLDINGS, INC.

By:_____
Name: Eric Von Frohlich
Title: Co-President

ASSIGNEE:

ROW HOUSE HOLDINGS, INC.

By: Debra Strougo Frohlich
Name: Debra Strougo
Title: Chief Executive Officer

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SCHEDULE A

Assigned Trademarks

Mark	Serial No.	Registration No.	Registration Date
THOSE WHO KNOW ROW	86/683,877	4,939,334	April 19, 2016