

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM453329

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EVF Row House Holdings, Inc.		06/05/2016	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Row House Holdings, Inc.		
<b>Street Address:</b>	269 W 23rd St.		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10011		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4939334	THOSE WHO KNOW ROW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9735972597		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9735972596		
<b>Email:</b>	lstrademark@lowenstein.com		
<b>Correspondent Name:</b>	Matthew Hintz, Esq.		
<b>Address Line 1:</b>	One Lowenstein Drive		
<b>Address Line 4:</b>	Roseland, NEW JERSEY 07068		
<b>ATTORNEY DOCKET NUMBER:</b>	34446.1		
<b>NAME OF SUBMITTER:</b>	Matthew Hintz		
<b>SIGNATURE:</b>	/MPH/		
<b>DATE SIGNED:</b>	12/05/2017		
<b>Total Attachments: 3</b>			
source=DD RH F 1 Those who Know Trademark Assigment to Row House Holdings#page1.tif			
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“*Assignment*”) is effective as of the June 5, 2016 (“*Effective Date*”), between EVF Row House Holdings, Inc., a New York corporation (“*Assignor*”), and Row House Holdings, Inc., a Delaware corporation (“*Assignee*”).

WHEREAS, Assignor and Assignee are entities under common ownership as of the date hereof, and in connection with a restructuring of their respective businesses, Assignor desires to transfer and assign to Assignee all of Assignor’s right, title and interest in certain trademarks, as set forth in this Assignment.

NOW, THEREFORE, for payment of \$10.00 in cash or cash equivalents, and other good and valuable consideration, the sufficiency of which is hereby acknowledged:

1. Assignor hereby grants, assigns and conveys to Assignee, all of its right, title and interest in and to all trademarks, trademark applications and registrations listed on Schedule A hererto, together with the goodwill of the Assignor’s business symbolized by such assigned trademarks.
2. This Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.
3. This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to the conflicts of laws principles under Delaware law or the law of any other jurisdiction.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first written above.


ASSIGNOR:

EVF ROW HOUSE HOLDINGS, INC.

By:   
Name: Eric Von Frohlich  
Title: Co-President

ASSIGNEE:

ROW HOUSE HOLDINGS, INC.

By:   
Name: Debra Strougo  
Title: Chief Executive Officer

**SCHEDULE A**

**Assigned Trademarks**

<b>Mark</b>	<b>Serial No.</b>	<b>Registration No.</b>	<b>Registration Date</b>
THOSE WHO KNOW ROW	86/683,877	4,939,334	April 19, 2016