

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM453331

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EVF Performance, Inc.		06/05/2016	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Row House Holdings, Inc.		
Street Address:	269 W 23rd St.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4540112	ROW HOUSE	
CORRESPONDENCE DATA			
Fax Number:	9735972597		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9735972596		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Matthew Hintz, Esq.		
Address Line 1:	One Lowenstein Drive		
Address Line 4:	Roseland, NEW JERSEY 07068		
NAME OF SUBMITTER:	Matthew Hintz		
SIGNATURE:	/MPH/		
DATE SIGNED:	12/05/2017		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("*Assignment*") is effective as of the June 5, 2016 ("*Effective Date*"), between EVF Performance Inc., a New York corporation ("*Assignor*"), and Row House Holdings, Inc., a Delaware corporation ("*Assignee*").

WHEREAS, Assignor and Assignee are entities under common ownership as of the date hereof, and in connection with a restructuring of their respective businesses, Assignor desires to transfer and assign to Assignee all of Assignor's right, title and interest in certain trademarks, as set forth in this Assignment.

NOW, THEREFORE, for payment of \$10.00 in cash or cash equivalents, and other good and valuable consideration, the sufficiency of which is hereby acknowledged:

1. Assignor hereby grants, assigns and conveys to Assignee, all of its right, title and interest in and to all trademarks, trademark applications and registrations listed on Schedule A hererto, together with the goodwill of the Assignor's business symbolized by such assigned trademarks.
2. This Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.
3. This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to the conflicts of laws principles under Delaware law or the law of any other jurisdiction.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first written above.


ASSIGNOR:

EVF PERFORMANCE INC.

By: 
Name: Eric Von Frohlich
Title: President

ASSIGNEE:

ROW HOUSE HOLDINGS, INC.

By: 
Name: Debra Strougo
Title: Chief Executive Officer

SCHEDULE A

Assigned Trademarks

Mark	Serial No.	Registration No.	Registration Date
ROW HOUSE	85/934,189	4,540,112	May 27, 2014