

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM452772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JTB DEN Intellectual, LLC		10/13/2017	Limited Liability Company: NEVADA
RECEIVING PARTY DATA			
Name:	Tail and Fin Parent, LLC		
Street Address:	338 Azar Swan Avenue		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89183		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87383180	TAIL & FIN	
Serial Number:	87386743	TAIL & FIN	
CORRESPONDENCE DATA			
Fax Number:	2158253101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2158253100		
Email:	bgraefe@fisherzucker.com		
Correspondent Name:	William R. Graefe		
Address Line 1:	21 South 21st Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	William R. Graefe		
SIGNATURE:	/William R. Graefe/		
DATE SIGNED:	11/30/2017		
Total Attachments: 3			
source=TAIL AND FIN_TM Assignment and Assumption_filed with USPTO.pdf#page1.tif			
source=TAIL AND FIN_TM Assignment and Assumption_filed with USPTO.pdf#page2.tif			
source=TAIL AND FIN_TM Assignment and Assumption_filed with USPTO.pdf#page3.tif			

OP \$65.00 87383180

TRADEMARK ASSIGNMENT AND ASSUMPTION AGREEMENT

THIS TRADEMARK ASSIGNMENT AND ASSUMPTION AGREEMENT (the "Agreement") is made and entered on this 13th day of October, 2017, by and between: (i) JTB DEN Intellectual, LLC, a Nevada limited liability company with its principal place of business located at 9850 S Maryland Parkway STE A5-178 Las Vegas, Nevada 89183 ("Assignor"); and (ii) Tail and Fin Parent, LLC, a Nevada limited liability company with a business address located at 338 Azar Swan Avenue, Las Vegas, NV 89183 (the "Assignee").

BACKGROUND

- A. Assignor is the owner of all rights, title and interest in and to the mark 'TAIL & FIN', which was filed for registration with the United States Patent and Trademark Office ("USPTO") on March 23, 2017 at Registration No. 87383180 (the "Proprietary Mark #1"); and, as illustrated below in this Section A.

TAIL & FIN

- B. Assignor is the owner of all rights, title and interest in and to the mark 'TAIL & FIN, which was filed for registration with the United States Patent and Trademark Office ("USPTO") on March 27, 2017 at Registration No. 87386743 (the "Proprietary Mark #2"); and as illustrated below in this Section B



C.

REDACTED

D.

- E. The Assignor and Assignee have agreed that, to best manage the actions identified in Sections A, B, C and D, Assignor needs to convey and assign all of its rights, obligations, title and interest in and to the Proprietary Mark #1 and Proprietary Mark # 2; and Assignee needs to acquire and assume all such rights, obligations, title and interest to this the Proprietary Mark #1 and Proprietary Mark # 2, pursuant to the terms and conditions of this Agreement.

AGREEMENT

NOW THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, intending to be legally bound, the parties hereby covenant and agree as follows:

1. **Assignment and Assumption.** Assignor hereby assigns, transfers and conveys to Assignee its entire right, title and interest in and to the Proprietary Mark #1 and Proprietary Mark # 2 in the United States and all other foreign jurisdictions, together with the goodwill of the business connected with and symbolized by the Proprietary Mark #1 and Proprietary Mark # 2; and, the right for Assignee to apply for and maintain trademark registrations with the USPTO or other appropriate trademark application/registration authority in any other jurisdiction, that are based in whole or in part upon the Proprietary Mark #1 and Proprietary Mark # 2. Any priority right that may arise from Assignor's first and continued use of the Proprietary Mark #1 and Proprietary Mark # 2 in commerce, shall now be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made. Assignee hereby assumes all such rights, title and interest in the Proprietary Mark #1 and Proprietary Mark # 2. The foregoing assignment and assumption will be effective immediately upon execution of this Agreement.

2.

REDACTED

3.

4. **Authorization.** Assignor authorizes the Commissioner of Trademarks of the United States, other empowered officials of the USPTO, and/or any and all other appropriate trademark application/registration authority in any other jurisdiction, to record the transfer of any registrations and/or applications for registration associated with Proprietary Mark #1 and Proprietary Mark # 2 to Assignee, to recognize Assignee as owner of the entire right, title and interest in Proprietary Mark #1 and Proprietary Mark # 2 therein. Assignor further agrees to execute any documents necessary to effectuate this assignment or to confirm Assignee's ownership of Proprietary Mark #1 and Proprietary Mark # 2.

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5. **Counterparts.** The parties hereto may execute this agreement in separate counterparts, each of which when so executed and delivered will be an original, but all such counterparts taken together will constitute one and the same instrument. The parties may deliver each counterpart by facsimile transmission, which transmission will be deemed delivery of an originally executed document.

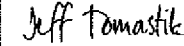
IN WITNESS WHEREOF, this Agreement has been executed by the parties hereto as of October 13, 2017

ASSIGNOR -- JTB DEN INTELLECTUAL, LLC



65425D725BA3488...
BRUCE DOLL
MANAGING MEMBER

ASSIGNEE -- TAIL AND FIN PARENT, LLC



64EADBE3784944F...
JEFF TOMASTIK
MANAGING MEMBER