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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM452774

Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 RELEASE OF SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		11/06/2017	Corporation: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	Bigby, Havis & Associates, Inc.		
Street Address:	12750 Merit Dr., Ste. 300		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75251		
Entity Type:	Corporation: TEXAS		

## **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	77480558	SALESMAX
Serial Number:	76297633	CAREERWAY.COM
Serial Number:	76359142	ASSESS

#### **CORRESPONDENCE DATA**

**Fax Number:** 8586385130

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 619-699-2700

**Email:** susan.reynholds@dlapiper.com

Correspondent Name: DLA Piper LLP (US)

Address Line 1: 401 B Street, Suite 1700

Address Line 2: Attention: Susan Reynholds

Address Line 4: San Diego, CALIFORNIA 92101

NAME OF SUBMITTER:Matt SchwartzSIGNATURE:/s/ Matt SchwartzDATE SIGNED:11/30/2017

**Total Attachments: 2** 

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> TRADEMARK REEL: 006224 FRAME: 0240

### REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is executed as of Nov 06, 2017 by SILICON VALLEY BANK, a California corporation (the "Assignor") for the benefit of BIGBY, HAVIS & ASSOCIATES, INC., a Texas corporation (the "Assignee"), with its principal executive office located at 12750 Merit Drive, Suite 300, Dallas, Texas 75251.

#### RECITALS

- A. WHEREAS, Assignee assigned certain interests in the intellectual property described on Exhibit A (the "IP") to Assignor pursuant to a certain Intellectual Property Security Agreement dated as of March 24, 2011 and recorded with the U.S. Patent and Trademark Office.
- B. WHEREAS, Assignor wishes to release and reassign all interest that said Assignor may have in the IP.

#### AGREEMENT

Now, therefore, Assignor agrees that it releases its security interest in the IP and reassigns to Assignee, without warranty or recourse, all interest of Assignor in and to the IP.

ASSIGNOR:

Address:

3003 Tasman Drive Santa Clara, CA 95054 SILICON VALLEY BANK

Amelonia A

# EXHIBIT A

# Trademarks

Recorded: 4/6/2011 Reel/Frame: 4516/0001

<u>Title</u>	Patent No.	<u>Issue Date</u>
SALESMAX	77480558	5/21/08
CAREERWAY.COM	76297633	8/1/01
ASSESS	76359142	1/11/02

# Copyrights

Recorded: 4/19/2011 Document No.: V3602D628

<u>Title</u>	Registration No.
American airlines flight attendant survey	TX 4-042-514
Circle K, CSP-I survey	TX 4-042-515
Circle K store manager survey	TX 4-026-882
Circle K store manager survey: another tailored selection system/ from Bigby, Havis & Lifson	TX 4-003-760
CSP-I survey	TX 4-003-761
Image pre-employment survey	TX 4-042-516
More/less questions for the as res study, 4/21/92	TX 4-042-517
SOS survey	TX 4-046-537
American airlines agent selection survey	TX 4-159-597
American Airlines flight attendant survey	TX 4-182-056
American Airlines reservation agent validation survey	TX 4-182-054
Circle K store manager survey	TX 4-182-047
Circle K store manager survey: expanded version	TX 4-182-048
County seat compatability survey	TXu 734-055
CSP-I Circle K survey	TX 4-182-052
CSP-I survey	TX 4-182-049
Emergency department physician survey	TX 4-182-050
Emergency department survey: surveys 1-2	TX 4-236-812
Images pre-employment survey	TX 4-182-055
Preliminary version of the American Airlines reservation agent pre- employment survey	TX 4-236-811
Res survey	TX 4-182-051
SOS survey	TX 4-182-053
Store manager survey	TX 4-159-598

**RECORDED: 11/30/2017**