

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM453903

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Little Parlour, LLC		11/01/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Heretic, LLC		
Street Address:	11717 Landale Street		
City:	Valley Village		
State/Country:	CALIFORNIA		
Postal Code:	91607		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	87437129	SCANDALWOOD	
Serial Number:	87437106	SCANDALWOOD	
Serial Number:	86875580	POLTERGEIST	
Serial Number:	86875552	OUBLIETTE	
Serial Number:	86875526	OUBLIETTE	
Serial Number:	86510255	QUEEN OF THE NIGHT	
Serial Number:	86875596	HERETIC	
Registration Number:	4984370	PISTIL WHIP	
Registration Number:	4890494	HERETIC	
Registration Number:	4890481	POLTERGEIST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-722-9111		
Email:	valerie@greenbergfirm.com		
Correspondent Name:	Valerie Greenberg		
Address Line 1:	121 Brite Avenue		
Address Line 4:	Scarsdale, NEW YORK 10583		

OP \$265.00 87437129

NAME OF SUBMITTER:	Valerie Greenberg
SIGNATURE:	/Valerie Greenberg/
DATE SIGNED:	12/09/2017
Total Attachments: 1 source=Trademark Transfer November 2017#page1.tif	

ASSIGNMENT AND TRANSFER

This Assignment and Transfer Agreement ("Agreement") is entered into by and between The Little Parlor, LLC, a California limited liability company with offices at 9 West 69th Street, New York, NY 10023 ("TLP") and Heretic, LLC, a California limited liability company with offices at 11717 Landale Street, Valley Village, CA 91607 ("Heretic"). This Agreement is effective November 1, 2017 ("Effective Date").

BACKGROUND

A. TLP is owned solely by Douglas Little. As of the Effective Date, TLP applied and/or was granted registrations for trademarks by the United States Patent and Trademark Office ("USPTO") as follows (such applications, registrations and related intellectual property collectively are the "Trademarks"):

- Application Number 87437129 in International Class 004 for the mark SCANDALWOOD;
- Application Number 87437106 in International Class 003 for the mark SCANDALWOOD;
- Application Number 86875580 in International Class 004 for the mark POLTERGEIST;
- Application Number 86875552 in International Class 004 for the mark OUBLIETTE;
- Application Number 86875526 in International Class 003 for the mark OUBLIETTE;
- Application Number 86510255 in International Class 003 for the mark QUEEN OF THE NIGHT;
- Application Number 86875596 in International Class 004 for the mark HERETIC;
- Registration Number 4984370 in International Class 003 for the mark PISTIL WHIP;
- Registration Number 4890494 in International Class 003 for the mark HERETIC;
- Registration Number 4890481 in International Class 003 for the mark POLTERGEIST.

B. Douglas Little is the founder, Chief Executive Officer and majority owner of Heretic.

C. TLP (through its sole member, Douglas Little) wishes to assign and transfer to Heretic all rights and interest in the Trademarks.

Accordingly, for good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged, the parties agree as follows:

AGREEMENT

1. TLP hereby assigns and transfers to Heretic, and Heretic hereby accepts the assignment and transfer of, all goodwill, rights and interest in and to the Trademarks.
2. TLP agrees that TLP will, without additional consideration, give Heretic or its nominee at any time in the future all assistance necessary to perfect Heretic's rights in and to the Trademarks.
3. This Agreement is governed by the laws of the State of California. This Agreement constitutes the final, complete and exclusive statement of agreement between the parties with respect to the subject matter hereof, and may be modified only in a signed writing by the parties.

The Little Parlor, LLC

Douglas Little, Sole Member

Heretic, LLC

Douglas Little, Founder and CEO