

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM453980

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	12/23/2016		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CNRY Inc.		12/08/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LUMA HOME, Inc.		
<b>Street Address:</b>	848 Spring Street		
<b>Internal Address:</b>	Suite 100		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30308		
<b>Entity Type:</b>	Corporation: GEORGIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4943860	BIRDI	
<b>Serial Number:</b>	86705793	BIRDI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4046457707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4046457700		
<b>Email:</b>	mmccaskill@mcciplaw.com		
<b>Correspondent Name:</b>	Montrell McCaskill		
<b>Address Line 1:</b>	999 Peachtree Street		
<b>Address Line 2:</b>	Suite 1300		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>NAME OF SUBMITTER:</b>	REBECCA G. RUDICH		
<b>SIGNATURE:</b>	/Rebecca G. Rudich/		
<b>DATE SIGNED:</b>	12/11/2017		
<b>Total Attachments: 4</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, CNRY Inc., a corporation organized under the laws of Delaware and having its principal place of business at 1479 Folsom Street, San Francisco, CA 94103 (“**Assignor**”) owns all the right, title and interest in and to the federal trademark registrations of the marks identified in Schedule A hereto (the “**Marks**”) and any and all corresponding foreign registrations everywhere in the world; and

WHEREAS, LUMA HOME, INC., a Georgia corporation, having its principal place of business at 848 Spring Street, Suite 100, Atlanta, Georgia 30308 (“**Assignee**”), desires to acquire all right, title and interest in and to the Marks, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Marks together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

This assignment is expressly made *NUNC PRO TUNC* to be effective as of December 23, 2016.



**SCHEDULE A**

<b>TRADEMARK</b>	<b>COUNTRY</b>	<b>REG. OR APP. NO.</b>
BIRDI	United States of America	Reg. No. 4943860
BIRDI	United States of America	App. No. 86705793

# California All-Purpose Certificate of Acknowledgment

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of Los Angeles S.S.

On Dec 08, 2017 before me, J. Mulligan, Notary Public

personally appeared Justin Alvey

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.



WITNESS my hand and official seal.

J. Mulligan  
Signature of Notary Public

Notary

### OPTIONAL INFORMATION

Although the information in this section is not required by law, it could prevent fraudulent removal and reattachment of this acknowledgment to an unauthorized document and may prove useful to persons relying on the attached document.

### Description of Attached Document

The preceding Certificate of Acknowledgment is attached to a document titled for the purpose of Trademark Assignment containing 03 pages, and dated 12-08-17

The signer(s) capacity or authority is/are as:

- Individual(s)  
 Attorney-in-fact  
 Corporate Officer(s) V.P.

- Guardian/Conservator  
 Partner - Limited/General  
 Trustee(s)  
 Other: \_\_\_\_\_

representing: \_\_\_\_\_

Notary Public, California, Commission # 2156032

### Additional Information

#### Method of Signer Identification

Proved to me on the basis of satisfactory evidence:  
 form(s) of identification  credible witness(es)

Notarial event is detailed in notary journal on:

Page # \_\_\_\_\_ Entry # \_\_\_\_\_

Notary contact: \_\_\_\_\_

#### Other

Additional Signer  Signer(s) Thumbprints(s)

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