

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM453928

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sovereign Brands, LLC		06/06/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Vilet Luv, LLC		
Street Address:	81 Greene Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87075116	VILÉT LÜV	
Serial Number:	87075220	VILÉT LÜV	
CORRESPONDENCE DATA			
Fax Number:	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2127243290		
Email:	gschuller@schullerlegal.net		
Correspondent Name:	Gallit Schuller, Esq.		
Address Line 1:	140 Riverside Drive, 4C		
Address Line 4:	New York, NEW YORK 10024		
NAME OF SUBMITTER:	Gallit Schuller		
SIGNATURE:	/gs/		
DATE SIGNED:	12/10/2017		
Total Attachments: 1			
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OP \$65.00 87075116

TRADEMARK ASSIGNMENT

WHEREAS, Sovereign Brands, LLC ("Sovereign Brands"), the Assignor, an entity with a place of business at 81 Greene Street, New York, New York 10012, is the owner of the application for the marks VILÉT LÜV and VILÉT LÜV logo (the "Application"), Serial Nos. 87075116 and 87075220 in commerce for the listed apparel (the "Goods");

WHEREAS, Vilet Luv, LLC, the Assignee, an entity with a place of business at 81 Greene Street, New York, New York 10012, desires to acquire the Applications for the Goods, together with all the good will of the business associated with and symbolized by the Application;

NOW THEREFORE, for good and valuable consideration, a receipt of which is hereby acknowledged, on June 6, 2017, Sovereign Brands hereby assigns to Vilet Luv LLC, all right, title and interest in and to the Application, throughout the United States, together with all the goodwill of the business associated with the Application and symbolized by it. Sovereign Brands also assigns to Vilet Luv the right to sue for and collect damages for any past and future infringements of the Application.

Sovereign Brands and Vilet Luv have caused this Assignment to be executed by its duly authorized representatives:

SOVEREIGN BRANDS, LLC

VILET LUV, LLC

[Signature]

[Signature]

Name: BRETT BERISH

Name: Brett Berish

Date: 6 JUNE 2017

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