

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM453716

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RAD Event Holdings, LLC		11/20/2017	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	B&D EVENTS LLC		
<b>Street Address:</b>	206 E 9th St., Ste. 1300		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86594407	ROSÉ ALL DAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	spatterson@gchub.com		
<b>Correspondent Name:</b>	Spencer C. Patterson		
<b>Address Line 1:</b>	1914 Skillman St., Ste., 110-144		
<b>Address Line 4:</b>	Dallas, TEXAS 75206		
<b>NAME OF SUBMITTER:</b>	Spencer C. Patterson		
<b>SIGNATURE:</b>	/Spencer C. Patterson/		
<b>DATE SIGNED:</b>	12/07/2017		
<b>Total Attachments: 1</b>			
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**MEMORANDUM AND NOTICE OF SECURITY INTEREST**

RAD EVENT HOLDINGS, LLC, a Texas limited liability company whose address is 4800 W. Amherst Ave., Dallas, Texas 75209 (“**Grantor**”) hereby acknowledges that it has granted to B&D EVENTS LLC, a Texas limited liability company whose address is 206 E 9th St., Ste. 1300, Austin, Texas 78701 (“**Secured Party**”), a security interest in and to all of the Grantor’s right, title, and interest in and to the trademark and trademark application and future trademark registration which is identified below (the “**Trademark**”).

**Trademark:                      ROSÉ ALL DAY                      Serial No. 86594407**

The terms and conditions of the aforementioned security interest are contained in the Revolving Credit Loan Agreement, dated September 20, 2017, by and between Grantor and Secured Party and other agreements, if any, referred to therein. Nothing contained in this Memorandum and Notice of Security Interest shall be construed as a present or absolute assignment of any of the collateral, nor as limiting any interest which Secured Party may have in any other collateral described in the agreements or otherwise.

Grantor:

RAD Event Holdings, LLC

DocuSigned by:

*Hank Keller*

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Hank Keller, President