

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

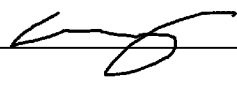
ETAS ID: TM454314

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Aramara Beauty, LLC d/b/a Glow Recipe		12/03/2017	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Glossier, Inc.		
<b>Street Address:</b>	123 Lafayette St. 3rd floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86928922	BUT SKIN FIRST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3172317433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	317-236-1313		
<b>Email:</b>	dwong@btlaw.com		
<b>Correspondent Name:</b>	David A.W. Wong		
<b>Address Line 1:</b>	11 South Meridian Street		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204-3535		
<b>ATTORNEY DOCKET NUMBER:</b>	69213-270225		
<b>NAME OF SUBMITTER:</b>	David A.W. Wong		
<b>SIGNATURE:</b>	/dwong/		
<b>DATE SIGNED:</b>	12/13/2017		
<b>Total Attachments: 1</b>			
source=IP Assignment (Glossier)#page1.tif			

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# TRADEMARK ASSIGNMENT

Aramara Beauty, LLC d/b/a Glow Recipe, a New York limited liability company (“Assignor”), hereby assigns, sets over, and transfers to Glossier, Inc. a New York corporation (“Assignee”), any and all rights, title, and interest Assignor may have in and to the BUT SKIN FIRST trademark and the goodwill of the business associated therewith, including U.S. Application Serial No. 86928922 therefor, together with all claims for damages by reason of past infringement of the mark, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns, or other legal representatives.

Assignor: Aramara Beauty, LLC d/b/a Glow Recipe  
Signed:   
Printed Name: Christine Chang  
Title: Co-CEO  
Date: Dec 3rd 2017

DMS 11144345v2