

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM453703

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
United States Figure Skating Association		11/30/2017	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	United States Olympic Committee		
<b>Street Address:</b>	One Olympic Plaza		
<b>City:</b>	Colorado Springs		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80909		
<b>Entity Type:</b>	Congressionally chartered nonprofit organization: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5246778	DESTINATION PYEONGCHANG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	Kelly.Maser@usoc.org		
<b>Correspondent Name:</b>	Kelly Maser		
<b>Address Line 1:</b>	One Olympic Plaza		
<b>Address Line 4:</b>	Colorado Springs, COLORADO 80909		
<b>NAME OF SUBMITTER:</b>	Kelly Maser		
<b>SIGNATURE:</b>	/s/ Kelly Maser		
<b>DATE SIGNED:</b>	12/07/2017		
<b>Total Attachments: 2</b>			
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source=Trademark Assignment Destination PyeongChang#page2.tif			

CH \$40.00 5246778

## **TRADEMARK ASSIGNMENT**

This Assignment is made and entered into as of November 30, 2017, by United States Figure Skating Association, a Colorado non-profit corporation, having a place of business at 20 1st Street, Colorado Springs, CO 80906 (hereinafter "Assignor"), in favor of the United States Olympic Committee, a Congressionally chartered corporation, having a place of business at 1 Olympic Plaza, Colorado Springs, CO 80909 (hereinafter "Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the trademark DESTINATION PYEONGCHANG ("the Mark"), as well as all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Mark; and

WHEREAS, Assignee wishes to acquire from the Assignor all right, title, and interest in and to the Mark, including in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Mark, and all other rights pertaining to ownership of the Mark, including the right to recover for past infringement thereof.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee the Assignor's entire right, title, and interest in and to the Mark throughout the world, as well as in and to all applications, registrations (including but not limited to U.S. Registration No. 5,246,778), logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Mark, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have held by Assignor had such Assignment not been made, which Assignment and transfer included any and all past and present rights which have accrued or may accrue to Assignor of any and all kind or nature incident or appertaining to the Mark, including the right to sue for and recover any accrued damages for infringement occurring prior to assignment of the Mark or prior to the execution of this instrument, those rights to be held and enjoyed by Assignee, its successors, and/or its assigns.

Assignor covenants and agrees that it shall supply Assignee with any and all further documents necessary to effectuate this Agreement and it shall provide full and timely assistance to Assignee in satisfying the requirements of any governmental authorities to transfer the title of the Mark from Assignor to Assignee.

Assignor represents and warrants that it has all necessary title and right to grant the assignment and rights transferred hereunder, free and clear of all liens and encumbrances of any kind, and that it has not made and will not make any commitments to others inconsistent with or in derogation of such rights.

The undersigned individual for Assignor represents and warrants that he or she has the full authority to act on behalf of and bind the Assignor.

Signed this 30<sup>th</sup> day of November, 2017.

**Assignor:**

**United States Figure Skating Association**

By: David C. Raith

Name: DAVID C. RAITH

Title: Executive Director

Signed this \_\_\_\_\_ day of November, 2017.

**Assignee:**

**United States Olympic Committee**

By: Chris McLery

Name: CHRIS MCLERY

Title: GC