

TRADEMARK ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

ETAS ID: TM451297

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900426467

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sales Performance Holding Company		10/24/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Sales Performance International Holding NV
Street Address:	Elsinore Building, Da Vincilaan 9
City:	Zaventem
State/Country:	BELGIUM
Postal Code:	1930
Entity Type:	Limited Liability Company: BELGIUM

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	4921213	ENABLEPRO
Registration Number:	2984454	PAIN CHAINS
Registration Number:	2984453	PAIN SHEETS
Registration Number:	4849886	S SALES PERFORMANCE INTERNATIONAL
Registration Number:	3317668	SALES PERFORMANCE INTERNATIONAL
Registration Number:	2493630	SITUATIONAL FLUENCY PROMPTER
Registration Number:	1647233	SOLUTION SELLING
Registration Number:	2746939	SOLUTION SELLING
Registration Number:	3312104	SPI

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 704-377-8156

Email: jcarusone@robinsonbradshaw.com

Correspondent Name: Jennifer Carusone

Address Line 1: 101 N. Tryon St., Ste. 1900

Address Line 2: Robinson, Bradshaw & Hinson, P.A.

Address Line 4:	Charlotte, NORTH CAROLINA 28246
ATTORNEY DOCKET NUMBER:	15077.00017
NAME OF SUBMITTER:	Jennifer Carusone
SIGNATURE:	/Jennifer Carusone/
DATE SIGNED:	11/17/2017
Total Attachments: 4 source=Executed SPHC_SPIHNV - Trademark Assignment#page1.tif source=Executed SPHC_SPIHNV - Trademark Assignment#page2.tif source=Executed SPHC_SPIHNV - Trademark Assignment#page3.tif source=Executed SPHC_SPIHNV - Trademark Assignment#page4.tif	

TRADEMARK ASSIGNMENT

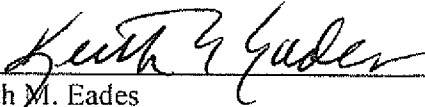
October 24, 2017

Sales Performance Holding Company, a Delaware corporation (“Assignor”) and Kartesia Credit Opportunities IV SCS (“Kartesia”) acting as exclusive promotor in the sense of article 60 of the Belgian Companies Code for Sales Performance International Holding NV, a limited liability company (“naamloze vennootschap”), which, as of the date of the Purchase Agreement (as defined below), was in the process of being incorporated under Belgian law (“Buyer”), have entered into that certain Sale and Purchase Agreement, dated as September 6, 2017 (the “Purchase Agreement”), between Assignor, Sales Performance International, LLC, and the Equityholders (as defined therein) pursuant to which Assignor has assigned, or agreed to assign, to Buyer certain trademark rights of Assignor, including its rights in the trademarks and trademark registrations set forth on Schedule A attached hereto (collectively the “Trademarks”), together with the goodwill of the business symbolized by the Trademarks, along with the right to recover damages for any infringement or dilution thereof. Kartesia subsequently assigned all of Kartesia’s rights, title and interest in, along with all of its liabilities and obligations under, the Purchase Agreement to Buyer, which has now been incorporated under Belgian law.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, convey, assign and transfer to Buyer all of the right, title and interest of Assignor in and to the Trademarks, together with any common law rights relating to the Trademarks and the goodwill of the business symbolized by the Trademarks, along with the right to sue for and recover any profits, penalties, expenses and other damages arising out of or related to any past, present and/or future infringement, dilution of or damage or injury to the Trademarks or the goodwill symbolized by the Trademarks. Assignor further agrees that, upon request by Buyer, Assignor shall, without further consideration, execute and deliver such documents and instruments and perform such other acts as may be reasonably required in order to vest all of Assignor’s right, title and interest in and to the Trademarks in Buyer, including the delivery to Buyer of any relevant evidence in Assignor’s possession or control that may be reasonably required to support the foregoing.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first written above.

Sales Performance Holding Company

By: 
Name: Keith M. Eades
Title: President

Schedule A

Trademark Registrations:

<u>Trademark</u>	<u>Registration No.</u>	<u>Jurisdiction</u>
9 BLOCK VISION PROCESSING MODEL	2985562	European Community
ENABLEPRO	4921213	US
PAIN CHAINS	3023827	European Community
PAIN CHAINS	2984454	US
PAIN SHEETS	3024064	European Community
PAIN SHEETS	2984453	US
SALES PERFORMANCE INTERNATIONAL	TMA743599	Canada
 (S SALES PERFORMANCE INTERNATIONAL)	4849886	US
SALES PERFORMANCE INTERNATIONAL	3317668	US
SALESWIKI	6602692	European Community
SITUATIONAL FLUENCY PROMPTER	2986461	European Community
SITUATIONAL FLUENCY PROMPTER	2493630	US
SOLUTION SELLING	1647233	US
SOLUTION SELLING	2746939	US
SOLUTION SELLING	8630378	European Community
SPI	1127748	Australia
SPI	3312104	US
SPI ASIA	T0605587A	Singapore



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

November 09, 2017

PTAS

LISA CABRERA
101 N. TRYON ST., STE. 1900
ROBINSON, BRADSHAW & HINSON P.A.
CHARLOTTE, NC 28246



900426467

United States Patent and Trademark Office
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JOYCE JOHNSON
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