

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM454471

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CNA Holdings LLC		10/04/2017	Limited Liability Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Acetate International LLC		
Street Address:	Suite 900N, 222 W. Las Colinas Blvd,		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75039		
Entity Type:	Limited Liability Corporation: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	74320643		
Serial Number:	75632064	SMOKE SIGNALS	
Serial Number:	75632065	THE SCIENCE OF CIGARETTE FILTRATION	
CORRESPONDENCE DATA			
Fax Number:	7037392815		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	iprecordals@cpaglobal.com		
Correspondent Name:	CPA GLOBAL LIMITED		
Address Line 1:	LIBERATION HOUSE		
Address Line 2:	CASTLE STREET		
Address Line 4:	ST HELIER, JERSEY JE1 1BL		
NAME OF SUBMITTER:	HEIDI WHITTINGHAM		
SIGNATURE:	IPR/GB/Celaneselnternation/2017/085/AG3T		
DATE SIGNED:	12/14/2017		
Total Attachments: 2			
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USA

ASSIGNMENT

WHEREAS, **CNA Holdings LLC** (“ASSIGNOR”), a **Limited Liability Corporation** [type of business entity, e.g., corporation, limited company, public limited company, etc.] organized under the laws of Texas, USA , with a place of business at **1601 WEST LBJ FREEWAY DALLAS, TEXAS 75234-6034 UNITED STATES OF AMERICA** , owns the United States trademark registrations (“Registrations”) and the United States trademark applications (“Applications”) listed on the attached Schedule ; and

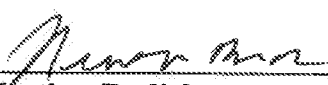
WHEREAS, **Acetate International LLC** (“ASSIGNEE”), a **Limited Liability Corporation** organized under the laws of Texas, USA , with a place of business at **Suite 900N, 222 W. Las Colinas Blvd, Irving TX 75039 United States of America** , desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of Five Dollars and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

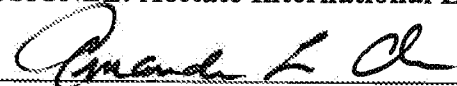
This Assignment is deemed to have become effective as from: **4th October 2017**.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this Assignment to be executed by its duly authorized officer or representative, as the date(s) written below.

ASSIGNOR: CNA Holdings LLC


Name: **Heather Budich**
Title: **Authorized Signatory**
Date: **December 5, 2017**

ASSIGNEE: Acetate International LLC


Name: **Amanda Cash**
Title: **Authorized Signatory**
Date: **December 5, 2017**

Schedule

Country	Application Number	IP Registration Number	IP Name
U.S.A.	74320643	1771518	Starburst & Design
U.S.A.	75632064	2370370	Smoke Signals & Design
U.S.A.	75632065	2413563	The Science of Cigarette Filtration