OP \$115.00 85201211

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM454539

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bleacher Acquisition, LLC		06/30/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Pangea Brands, LLC
Street Address:	6 West 20th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	Limited Liability Company: MASSACHUSETTS

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	85201211	BLEACHER CREATURES
Serial Number:	85201209	BLEACHER CREATURES
Serial Number:	86244707	BLEACHER · CREATURES ·
Serial Number:	86431298	MYSTERY CLIPS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6177289111

Email: jrosen@brownrosen.com

Correspondent Name: Joseph S. Rosen

Address Line 1: 100 State Street Suite 900

Address Line 4: Boston, MASSACHUSETTS 02109

NAME OF SUBMITTER:	Joseph S. Rosen, Attorney	
SIGNATURE:	/Joseph S. Rosen/	
DATE SIGNED:	12/14/2017	

Total Attachments: 2

source=Pangea trademark assignment (BA to Pangea)#page1.tif

TRADEMARK REEL: 006228 FRAME: 0358 source=Pangea trademark assignment (BA to Pangea)#page2.tif

TRADEMARK REEL: 006228 FRAME: 0359

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made the 30th day of June, 2017 by Bleacher Acquisition, LLC, a Delaware limited liability company with its principal place of business at 6 West 20th Street, 3rd Floor, New York, NY 10011 ("Assignor") to Pangea Brands, LLC, a Massachusetts limited liability company with its principal place of business at 6 West 20th Street, 3rd Floor, New York, NY 10011 ("Assignee").

WHEREAS, Assignor has adopted and used in the United States the trademarks set forth below, and is the owner of the following marks:

MARK	Serial No.	Classes
Bleacher Creatures (design)	85201211	25, 28
Bleacher Creatures	85201209	25, 28
Bleacher Creatures (design)	86244707	25, 28
Mystery Clips	86431298	28

(hereinafter referred to as the "Trademarks"); and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Trademarks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all of its rights, title and interest in and to the Trademarks, whether statutory or at common law, including all applications and registrations thereof, worldwide, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof by any third party, all effective as of the date hereof.

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TRADEMARK REEL: 006228 FRAME: 0360 ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this Assignment, and that it has not granted any license of, assignment of, or encumbrance on the Trademarks to any third party as of the date hereof, and that, except for the aforementioned Trademark registrations, it has not applied and will not apply to register the Trademarks in the United States.

ASSIGNOR

BLEACHER ACQUISITION, LLC

Name: Edward Strauss

Title: Manager

Name: Margaret Strauss

Title: Manager

By:
Name: Matthew Hoffman

Title: Manager

ASSIGNEE

PANGEA BRANDS, LLC

Name: Edward Strauss

Title: Manager

Name: Margaret Strauss

Title: Manager

By:
Ngure: Matthew Holliman

Title: Manager

TRADEMARK REEL: 006228 FRAME: 0361

RECORDED: 12/14/2017