

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM454545

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SHANGHAI BABYBRIGHT CHILDREN PRODUCTS CO., LTD.		11/16/2017	Limited Corporation: CHINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ALPHA GROUP CO., LTD		
<b>Street Address:</b>	Wenguan Rd.		
<b>Internal Address:</b>	Audley Industrial Area, Chenghai District		
<b>City:</b>	Shantou City		
<b>State/Country:</b>	CHINA		
<b>Postal Code:</b>	515800		
<b>Entity Type:</b>	Limited Corporation: CHINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5025845	MICOLOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3015750335		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2673381305		
<b>Email:</b>	trademarks@offitkurman.com		
<b>Correspondent Name:</b>	Kristin Mazany Nevins		
<b>Address Line 1:</b>	1801 Market Street		
<b>Address Line 2:</b>	Suite 2300		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>NAME OF SUBMITTER:</b>	Kristin Mazany Nevins		
<b>SIGNATURE:</b>	/Kristin Mazany Nevins/		
<b>DATE SIGNED:</b>	12/14/2017		
<b>Total Attachments: 2</b>			
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**ASSIGNMENT OF TRADEMARKS**

WHEREAS, [Shanghai Babybright children Products Co., Ltd.], a [China] [limited company], ("Assignor") is the current sole owner of the trademark applications/registrations (collectively the "Marks") listed in Schedule 1 – Trademarks, attached hereto; and

WHEREAS, [ALPHA GROUP CO.,LTD.], a [China] [ENTITY] with a present mailing address of [Auldey Industrial Area, Wenguan Rd., Chenghai District, Shantou City, Guangdong Province, 515800, P.R. China] ("Assignee"), desires to acquire any and all rights that the Assignor has in and to the Marks, the applications and any future applications therefore, together with the goodwill of the business symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof; and

WHEREAS, Assignee is the successor-in-interest to certain business interests of Assignor (including the Marks), for the purposes of 15 U.S.C. § 1060.

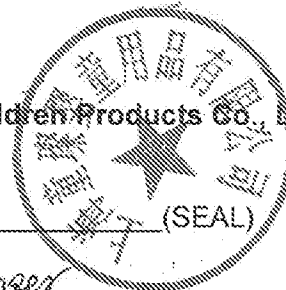
NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the registrations and applications therefore, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has caused the execution of this Assignment as of the [16] day of [November], [2017].

[Shanghai Babybright children Products Co., Ltd.]

By: \_\_\_\_\_

Title: \_\_\_\_\_



Schedule 1 -- Trademarks

US Trademark Registrations

Mark	Registration No.	Registration Date
MICOLOR	5025845	August 23, 2016

US Trademark Applications

Mark	Serial No.	Filing Date