

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM454565

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sacred Incorporated		12/13/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Sacred Enterprises, LLC		
Street Address:	6160 N. Cicero Avenue		
Internal Address:	Suite 129		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60646		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5192066	SACRED MIND & BODY	
CORRESPONDENCE DATA			
Fax Number:	224-330-17		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	224-330-1723		
Email:	njp@njpltdlaw.com		
Correspondent Name:	Nathaniel J. Pomrenze		
Address Line 1:	40 Skokie Blvd.		
Address Line 2:	Suite 105		
Address Line 4:	Northbrook, ILLINOIS 60062		
NAME OF SUBMITTER:	Nathaniel J. Pomrenze		
SIGNATURE:	/Nathaniel J. Pomrenze/		
DATE SIGNED:	12/14/2017		
Total Attachments: 4			
source=Trademark Assignment#page1.tif			
source=Trademark Assignment#page2.tif			
source=Trademark Assignment#page3.tif			
source=Trademark Assignment#page4.tif			

OP \$40.00 5192066

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") dated as of the 13th day of December, 2017, is by and between SACRED ENTERPRISES, LLC, an Illinois limited liability company ("Assignee"), and SACRED INCORPORATED, a Delaware corporation ("Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark(s) and the corresponding registrations and/or applications for registration set forth on attached Exhibit "A" (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks; and

WHEREAS, the parties have agreed to the transfer, conveyance and assignment of the Trademarks in accordance with the terms and provisions hereof.

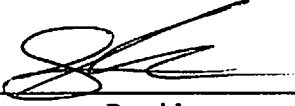
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

1. Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions within and/or outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within and/or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.
2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit "A" to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.
3. This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR:

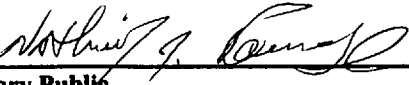
SACRED INCORPORATED, a Delaware corporation

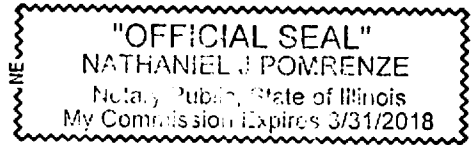
By: X 
President

STATE OF ILLINOIS)
) SS. :
COUNTY OF COOK)

Before me, Nathaniel J. Pomrenze, a Notary Public in and for the State and County aforesaid, personally appeared Silvia Orizaba Knilans, known by me to be the President of Sacred Incorporated, duly authorized to execute the foregoing Assignment on behalf of said corporation, and who signed and executed the foregoing instrument for the uses and purposes set forth therein.


Given under my hand and seal of office this 13 day of DEC., 2017.


Notary Public



ASSIGNEE:

SACRED ENTERPRISES, LLC, an Illinois limited liability company

By: X 
Manager

STATE OF ILLINOIS)
) SS. :
COUNTY OF COOK)

Before me, Nathaniel J. Pomrenze, a Notary Public in and for the State and County aforesaid, personally appeared Silvia Orizaba Knilans, known by me to be the Manager of Sacred Enterprises, LLC, duly authorized to execute the foregoing Assignment on behalf of said limited liability company, and who signed and executed the foregoing instrument for the uses and purposes set forth therein.

Given under my hand and seal of office this 13 day of DEC, 2017.

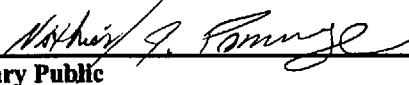

Notary Public



EXHIBIT "A"

United States of America

United States Patent and Trademark Office



Reg. No. 5,192,066

Registered Apr. 25, 2017

Int. Cl.: 3, 5

Trademark

Principal Register

Sacred Incorporated (DELAWARE CORPORATION)
263 N. Woodwork Lane
Palatine, IL 60067

CLASS 3: Bath salts; Massage oils

FIRST USE 12-1-2014; IN COMMERCE 12-1-2014

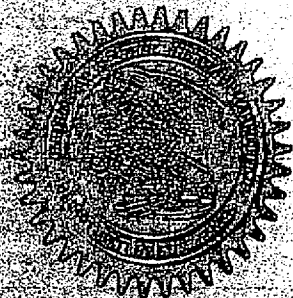
CLASS 5: Personal lubricants

FIRST USE 12-1-2014; IN COMMERCE 12-1-2014

The mark consists of the literal element of the mark with the word "SACRED" in larger uppercase sans-serif font above the words "MIND & BODY" with both of the aforementioned portions of the literal element of the mark interposed over six interconnecting circles.

SER. NO. 86-756,963, FILED 09-15-2015

MARIA VICTORIA SUAREZ, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office