

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM454589

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Release		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Branch Banking and Trust Company		12/13/2017	Bank: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Massimo Zanetti Beverage USA, Inc.		
Street Address:	1370 Progress Road		
City:	Suffolk		
State/Country:	VIRGINIA		
Postal Code:	23434		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	0784094	CHOCK FULL O' NUTS	
Registration Number:	0632806	CHOCK FULL O'NUTS-THE HEAVENLY COFFEE	
Registration Number:	3068091	CHOCK FULL O' NUTS	
Registration Number:	3068077	CHOCK FULL O' NUTS	
Registration Number:	2006514	CHOCK FULL O' NUTS	
Registration Number:	0894796	CHOCK FULL O' NUTS	
Registration Number:	0781823	HILLS BROS	
Registration Number:	1014223	HILLS BROS	
Registration Number:	4185329	HILLS BROS. THE TRUSTED COFFEE SINCE 187	
Registration Number:	2366913	MASTER CHEF	
Registration Number:	1249156	MJB	
Registration Number:	0838900	MJB	
Registration Number:	1980790	CHASE & SANBORN	
Registration Number:	0051468		
Registration Number:	2157824		
Registration Number:	2173203		
Registration Number:	3987120	DARK SATIN	
Registration Number:	3819573	HEAVENLY.	
Registration Number:	2297002	HEAVENLY HAZELNUT	
TRADEMARK			

OP \$590.00 0784094

Property Type	Number	Word Mark
Registration Number:	1332466	HIGH YIELD
Registration Number:	4031136	OPTI-ROAST
Registration Number:	1597673	PERFECT BALANCE
Registration Number:	4051879	REVEILLE

CORRESPONDENCE DATA

Fax Number: 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-713-0755

Email: Michael.Violet@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:	Joanne Arnold
SIGNATURE:	/Joanne Arnold/
DATE SIGNED:	12/14/2017

Total Attachments: 4

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached document(s) or the new address(es) below.

1. Name of conveying party(ies):

Branch Banking and Trust Company

- Individual(s)
- Partnership
- Corporation- State: _____
- Other Bank
- Association
- Limited Partnership

Citizenship (see guidelines) North Carolina

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) December 13, 2017

- Assignment
- Security Agreement
- Other Notice of Release
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Massimo Zanetti Beverage USA, Inc.

Street Address: 1370 Progress Road

City: Suffolk

State: VA

Country USA Zip: 23434

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

See Schedule 1

B. Trademark Registration No.(s)

See Schedule 1

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Michael Violet

Internal Address: CT Corporation

Street Address: 4400 Easton Commons Way
Suite 125

City: Columbus

State: OH Zip: 43219

Phone Number: 800-713-0755

Docket Number:

Email Address: Michael.Violet@wolterskluwer.com

6. Total number of applications and registrations involved:

23

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

Joanne BL Arnold

Name of Person Signing

December 14, 2017

Date

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARK RIGHTS**

This NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS ("Release"), effective as of December 13, 2017, is made between Branch Banking and Trust Company, in its capacity as administrative agent (the "Agent"), and Massimo Zanetti Beverage USA, Inc. (the "Borrower"), pursuant to the Credit Agreement dated as of September 26, 2012 (as amended, restated, extended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among the Borrower, other guarantors named therein as Guarantors, the lenders from time to time party thereto, the Agent as the Administrative Agent, and BB&T Capital Markets, as the Lead Arranger, and other agents party thereto.

RECITALS

WHEREAS, in connection with the Credit Agreement, the Borrower and other Guarantors party thereto, have executed and delivered, among other documents, (i) a Security Agreement dated as of September 26, 2012 in favor of Agent; and (ii) an IP Security Agreement (Trademarks), dated as of September 26, 2012, recorded in the United States Patent and Trademark Office ("USPTO") on October 5, 2012 at Reel/Frame No. 4887/0591 (collectively, and as amended, restated, extended, supplemented or otherwise modified from time to time, the "Security Agreements");

WHEREAS, pursuant to the Security Agreements, the Borrower pledged and granted to the Agent and the other Secured Parties (as defined in the Credit Agreement) a continuing security interest in, lien on and right to set-off against, all of the Borrower's right, title and interest in and to the United States trademarks, registrations and applications described in Schedule 1 attached hereto and made a part of this Release (collectively, the "Released Trademarks");

WHEREAS, the Borrower and Agent have mutually decided to terminate the Credit Agreement; and

WHEREAS, in connection therewith, the Borrower has requested that Agent release any and all right, title and interest it may have in the Released Trademarks pursuant to the Security Agreements, and the Agent has agreed to do so.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent agrees, for the benefit of the Borrower, as follows:

RELEASE

Agent releases, relinquishes and discharges its security interest in, lien on and right of set-off against all of the Borrower's right, title and interest in, to and under the Released Trademarks and all right, title and interest of the Borrower in the Released Trademarks are hereby reassigned by the Agent to the Borrower.

The Agent authorizes the Borrower (i) to record this Release with the USPTO; (ii) file UCC financing statement amendments with the applicable filing office to memorialize the release of the security interest of the Agent in the Released Trademarks; and/or (iii) otherwise record or file this Release in the applicable governmental office or agency. The Agent further agrees to execute and deliver to the Borrower any additional documentation necessary to effect the release of the security interest of the Agent in the Released Trademarks (without recourse, representation or warranty and at the Borrower's sole cost and expense).

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its authorized officer as of the date set forth above.

BRANCH BANKING AND TRUST COMPANY,
a North Carolina banking corporation,
as Administrative Agent

By: William B. Keene

Name: William B. Keene

Title: Senior Vice President

SCHEDULE 1
Released Trademarks

Mark	US Registration No.	Registrant
CHOCK FULL O'NUTS and design	0784094	Massimo Zanetti Beverage USA, Inc.
CHOCK FULL O'NUTS THE HEAVENLY COFFEE	0632806	Massimo Zanetti Beverage USA, Inc.
CHOCK FULL O'NUTS	3068091	Massimo Zanetti Beverage USA, Inc.
CHOCK FULL O'NUTS and design	3068077	Massimo Zanetti Beverage USA, Inc.
CHOCK FULL O'NUTS	2006514	Massimo Zanetti Beverage USA, Inc.
CHOCK FULL O'NUTS	0894796	Massimo Zanetti Beverage USA, Inc.
HILLS BROS and design	0781823	Massimo Zanetti Beverage USA, Inc.
HILLS BROS	1014223	Massimo Zanetti Beverage USA, Inc.
HILLS BROS. THE TRUSTED COFFEE SINCE 1878 and design	4185329	Massimo Zanetti Beverage USA, Inc.
MASTER CHEF	2366913	Massimo Zanetti Beverage USA, Inc.
MJB and design	1249156	Massimo Zanetti Beverage USA, Inc.
MJB and design	0838900	Massimo Zanetti Beverage USA, Inc.
CHASE & SANBORN	1980790	Massimo Zanetti Beverage USA, Inc.
Man design	0051468	Massimo Zanetti Beverage USA, Inc.
Checkerboard design	2157824	Massimo Zanetti Beverage USA, Inc.
Checkerboard design	2173203	Massimo Zanetti Beverage USA, Inc.
DARK SATIN	3987120	Massimo Zanetti Beverage USA, Inc.
HEAVENLY.	3819573	Massimo Zanetti Beverage USA, Inc.
HEAVENLY HAZELNUT	2297002	Massimo Zanetti Beverage USA, Inc.
HIGH YIELD	1332466	Massimo Zanetti Beverage USA, Inc.
OPTI-ROAST	4031136	Massimo Zanetti Beverage USA, Inc.
PERFECT BALANCE	1597673	Massimo Zanetti Beverage USA, Inc.
REVEILLE	4051879	Massimo Zanetti Beverage USA, Inc.